



Morristimes

September E-Newsletter

Over a Century of Service!

GOVERNOR BILL HASLAM AND TENNESSEE TOURISM ANNOUNCE RECORD-BREAKING ECONOMIC IMPACT NUMBERS *Tourism Revenues in Hamblen County Up 4.5%*

Governor Bill Haslam and Commissioner Kevin Triplett, Tennessee Department of Tourist Development, announced that tourism’s direct domestic and international travel expenditures reached \$17.7 billion in 2014, up 6.3 percent, and an all-time high for the state. Tourism-generated jobs for Tennesseans reached 152,900, an increase of 2.8 percent. State and local sales tax revenue for the industry topped \$1.5 billion, up 7 percent over 2013, and the ninth consecutive year tourism topped \$1 billion, according to the latest statistics from the 2014 Economic Impact of Travel on Tennessee as reported by U.S. Travel Association.

For the first time in history, travel to Tennessee topped 100 million, achieving 101.3 million person stays, a 5.1 percent increase over 2013. International travel increased 8.4 percent, reaching \$576.5 million in economic impact. All 95 counties in Tennessee had more than \$1 million in direct travel expenditures, 19 counties saw more than \$100 million, and three counties, Davidson, Shelby and Sevier, had more than \$1 billion in economic impact. Knox and Hamilton Counties round out the Top 5 with nearly \$1 billion in economic impact. Tennessee is ranked in the Top 10 destinations in the U.S. for total travel.

Tourists spent a total of \$87.19 million in Hamblen County in 2014, an increase of 4.5% compared to 2013, generating a total of \$5.16 million in state and \$1.91 million in local tax revenues, increases of 6.2% and 4.7%, respectively. A total of 453 Hamblen Countians are employed in tourism-related fields.

“We’re absolutely thrilled with this increase in tourist revenue,” stated Morristown Area Chamber Tourism Director, Anne Ross. “Visitors to Hamblen County are enjoying the beauty of Cherokee Lake, our disc golf courses, historic attractions, Panther Creek State Park, and downtown Morristown, continued Ross. “The local sales tax revenue generated by these visitors helps to fund our schools and many other city and county projects proving tourism is an important economic driver in Hamblen County.”

“This increase in tourism across the board is a result of the strategic work of Tourist Development, the Tourism Committee, and the entire tourism and hospitality industry,” Haslam said. “We want Tennessee to be a place people from all over the world want to visit. The data shows that’s happening, and more jobs and \$1.5 billion in sales tax revenue is good news for every Tennessean.”

Tennessee’s customer satisfaction landed at an impressive 8.5 out of 10. The satisfaction scores are greater than those of the average U.S. destination. “Tourists are drawn to Tennessee for our world-renown music, outstanding attractions, stunning scenic beauty,” Triplett said. “But, at the end of the day, people keep coming to Tennessee for our authenticity and exceptional, Southern hospitality. That is the ‘made in Tennessee’ brand delivered to our visitors every day by our communities and partners.”



2014 HAMBLEN COUNTY TOURISM DIRECT ECONOMIC IMPACT

Direct tourism expenditures:	\$87.19 million
Increase over 2013:	4.5%
Local tax receipts:	\$1.91 million
Increase over 2013:	4.7%
State tax receipts:	\$5.16 million
Increase over 2013:	6.2%
Tourism-related jobs:	453

As a result of tourist spending, each Hamblen County household pays:

- **\$210.09 LESS** in state taxes
- **\$77.76 LESS** in local taxes

BOTTOM LINE

Without tourists, each Hamblen County household would pay \$287.85 MORE in state and local taxes.

Source: 2014 Economic Impact of Travel on Tennessee Counties Report www.tourism.com/industry
U.S. Census Bureau (State Taxes by County) <http://publstat.ams.gov>



From the President's Desk

--Marshall Ramsey

Local Shopping = Better Amenities

It is never too early to plan for your holiday season and that means shopping local. We think of shopping as gift giving, but shopping local also means insurance, accounting, banking, healthcare and other items that we “shop” for that can be purchased locally.

Morristown is a very unique community in that almost any required service sector shopping can be done locally. Now I fully understand that not every item on everyone’s Christmas list can be bought in Morristown, now is the time to start looking locally to find what is available. Let’s be honest, if you can’t buy it in Morristown, you probably don’t need it anyway! Not only do you support local schools when you shop local,

you also create taxes that contribute to keeping our local taxes lower.

Do you ever wonder why Sevier County has amazing school facilities, parks, community centers and other amenities? That is the tourist sales tax dollar at work.

When our community asks for things of our elected leadership, these leaders should ask each individual to look in the mirror and ask these questions: Where did I buy my last tank of gas? Where did the shirt I have on come from? Where did I purchase my vehicle? Where did I purchase my vehicle insurance? Remember these things the next time you see a County Commissioner and ask for that pot hole to be fixed.

Growing up in one of the small communities around Morristown, it is very interesting looking back; we always thought to get good healthcare, you go to Morristown, to shop, you go to Morristown, to go to a nice park, you go to Morristown. Now that I’m in Morristown, it is interesting to see the trend of going to Knoxville or the Tri Cities because things in big cities are bigger and better. I’m sure there are things those cities provide that you can’t get in Morristown, and I’m sure those city residents would like to thank you for funding it for them with your tax dollars.

Tennessee Chamber of Commerce & Industry Offers Basic Safety Workshop in Morristown

Basic Safety

Wednesday, September 16

8:30 a.m.—4:00 p.m.

**Best Western Plus Morristown
Conference Center**

This practical, information-packed, one day workshop is designed to help you and your company reduce risks and save money. Learn from senior TOSHA staff members the most commonly cited hazards and how to prevent them. Discover ways your company can maintain compliance and eliminate situations leading to expensive citations and costly workers’ compensation claims.

Workshop Agenda

8:30 AM -12:00 PM Introduction / 25 Cited Standards; Hazard Communication; Housekeeping & Portable Fire Extinguishers; Electrical Safety; Personal Protective Equipment

12:00 – 1:00 PM *Lunch (provided)*

1:00 - 4:00 PM Machine Guarding, Walking-Working Surfaces; Lockout/Tagout; Hazard Violation Workshop; Recordkeeping, Posting; Evaluation

Register online at www.tnchamber.org and click on Calendar.

Or contact Shannon.tate@tnchamber.org

Membership Breakfast



Thursday, September 10
7:30 a.m.

1730 West Andrew Johnson Hwy.
Morristown, TN 37814
(Extra parking available at Strate Insurance Group)

Please RSVP to
macc@morristownchamber.com
or call 423-586-6382





Employment Law Update

For employers of all sizes

- Recent Court decisions & legislation that impacts employers
- Summary of recent amendments to the Workers' Compensation Law
- Cybersecurity Risks for Employers

Q & A time following the presentation !

**Monday, September 21
at 12:00 p.m.**

**Chamber of Commerce
Board Room
825 W. First North Street**

Lunch - \$15

**Call 423-586-6382 or
Email to**

macc@morristownchamber.com

to RSVP!

Presented by

***Wimberly Lawson
Wright Daves
& Jones PLLC
Morristown, TN***

***Mary Moffatt
Kelly Campbell
Jeff Cranford
Eric Harrison
Attorneys***

Lunch catered by Jersey Girl!

Explore Jobs, Shop, and Eat! - Free Admission - Open to the Public!



MORRISTOWN AREA CHAMBER of COMMERCE TENNESSEE & Citizen TRIBUNE

BUSINESS SHOWCASE & Job Fair

Vendors, Jobs, Food, Fun, and PRIZES

FIRST BAPTIST CHURCH - 504 W. Main St.

SEPT 17 10AM-5PM

Major Sponsors



The Career Coach will be on site.

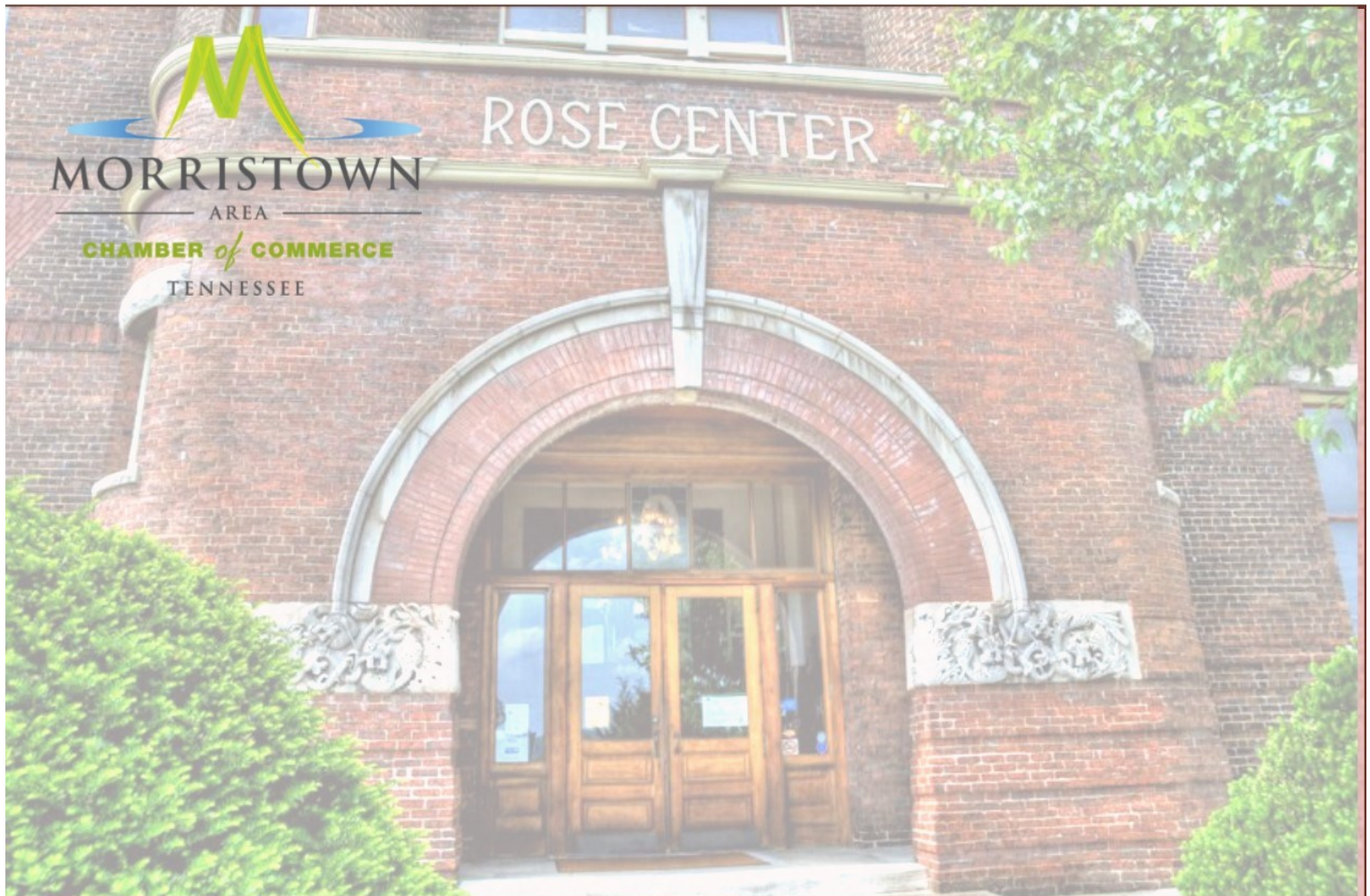


Event Sponsors

- B.K. Graphics
- Colortech, Inc.
- Jefferson City Health & Rehabilitation Center
- King University
- MAHLE
- Murrell Burglar Alarms
- ORNL Federal Credit Union
- OTICS USA
- Physicians Hearing Care
- The Girls & Me Boutique
- The Tennessee Credit Union



ROSE CENTER



Council for the Arts

BUSINESS AFTER HOURS

Tuesday, September 29, 2015 at 5:00 p.m.

442 West Second North Street

Please reply to macc@morristownchamber.com

or call 423-586-6382



Annual Golf Tournament

Presented by



**Friday, October 16, 2015; 12:00 noon shotgun start
Millstone Golf Club**

Lunch will be served at 11:00 a.m.
sponsored by



Flights sponsored by

TVA

Rogers Petroleum

Waste Industries/TIDI Waste

**Beverages & Snacks Served on the Course Provided by
Wimberly Lawson Wright Daves & Jones; Norfolk Southern Railway
and Home Trust Bank**

\$10,000 Hole in One Prize sponsored by Strate Insurance Group

Registration *(please use for individual or team registration)*

Golfer #1 _____
Company _____

Golfer #2 _____
Company _____

Golfer #3 _____
Company _____

Golfer #4 _____
Company _____

_____ **My Company Would like to be a Hole Sponsor:** _____

\$135 Registration fee per golfer (\$121.50 for Gold Star Members)

Beverage Cart & Hole sponsors may enter 1 golfer for \$85

Includes: Green Fees, Cart, Lunch, Beverages & Snacks & Prizes

Soft Spikes & Collared Shirts are required

Fax to 423-586-6576

Mail to P. O. Box 9 Morristown, TN 37815

E-mail to manager@morristownchamber.com

Welcome New Members!

Cork & Keg Liquor Store

2304 Morningside Drive
Morristown, TN 37814
Phone: 423-581-3333
G. Jill Bruce, General Manager
E-mail: jbrucecorkandkeg@musfiber.com
Package Store
Sommelier on Staff
Consultation Food & Wining Pairing
Custom Orders

East Tennessee Gun Club

348 Industrial Ave.
Morristown, TN 37813
Phone: 423-567-4486
www.tenngc.com
Mrs. Eliana Leal, President
Gun Range & Gun Club
Guns, Firearms & Ammunition

Lakeway CASA

3441 W. Andrew Johnson Hwy.
Morristown, TN 37814
Phone: 423-307-5762
Fax: 423-415-9156
Ms. Denise Aludo, Executive Director
Child Advocates
Court Appointed Special Advocates

LifeSave CPR & OSHA Training

P. O. Box 363
Rutledge, TN 37861
Phone: 865-414-6353
www.lifesavetraining.com
Ms. Sheri Shanks, Owner
BLS & OSHA Instructor
CPR, First Aid, AED, OSHA, Safety
Training & Education
BLS for Healthcare providers
Consultants

Studio 3:16 Salon

316 Beech Street
Morristown, TN 37814
Phone: 423-200-2054
E-mail: studio_316@yahoo.com
Ms. Paula Cook, Owner
Full Service Salon
Manicures & Pedicures

Sykes Enterprises

2181 W. Andrew Johnson Hwy.
Morristown, TN 37814
Phone: 864-323-6138
www.sykes.com
Ms. Christina Woods, Site Director
Customer Service Call Center

Tennessee Office Supply

117 East King Street
Johnson City, TN 37615
Phone: 423-218-1385
Fax: 866-929-0143
www.tnofficesupply.com
Mr. Chris French, Account Manager
Office & Janitorial Supplies
Furniture
Printing
Ink & Toner

Youth Villages

225 W. First N. St.
Suite 302
Morristown, TN 37814
Phone: 423-522-2171
Fax: 423-522-2180
www.youthvillages.org
Ms. Shona Hoover
Foster Parent/Trainer & Recruiter
Foster Care

YOUR CLIENT/CUSTOMER/SUPPLIER'S NAME HERE

If you know someone whose name should appear in this listing next month, please let us know.

Call Pat Seaver

Director of Sales and Marketing

(423) 586-6382

membership@morristownchamber.com

*Looking for a product
or
service??*

*Support the businesses who support
our community through their Chamber
investment. Don't forget to use our on
line Membership Directory at*

“Like Us On



Congratulations

September
Ambassador of the Month!



Leigh Sempkowski
Morristown Hamblen Healthcare System

Congratulations

2nd QTR.
Ambassador of the Quarter!



Landree Brotherton
Best Western PLUS Morristown Conference
Center Hotel

Featured Gold Star Members

The Chamber boasts over 40 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, three of these special investors in our Chamber!



www.claytonhomes.com



www.etcplays.org



www.ftb.com

The Gold Star designation is for members who support the Mission and Program of Work of the Chamber through increased financial investment. Gold Star Members receive special recognitions and benefits throughout the year in return for their increased investment.

If your company would like more information on becoming a Gold Star Member, please contact Pat Seaver, 423.586.6382 or membership@morristownchamber.com

MARK YOUR CALENDARS!

Thursday, September 10 Membership Breakfast — ORNL Federal Credit Union 1730 W. Andrew Johnson Hwy.	7:30 a.m.
Friday, September 11 Ribbon Cutting —Ledford's Barber Shop & Billiards 408 N. Liberty Hill Road	3:30 p.m.
Monday, September 14 Ribbon Cutting — Phillips Healthcare Group, PC 6890 W. Andrew Johnson Hwy, Talbott	3:30 p.m.
Wednesday, September 16 Ribbon Cutting — LifeSave CPR & OSHA Training Chamber Board Room	12 Noon
Thursday, September 17 2015 Business Showcase & Job Fair First Baptist Church, 504 West Main Street	10:00 a.m. to 5:00 p.m.
Friday, September 18 Ground Breaking — Cornerstone Academy 260 Jacobs Road	11:00 a.m.
Monday, September 21 Ribbon Cutting & Grand Opening — Buffalo Wild Wings 2843 W. Andrew Johnson Hwy.	9:45 a.m.
Monday, September 21 Lunch & Learn — Employment Law Update presented by Wimberly, Lawson, Wright, Daves & Jones, PLLC Chamber Board Room	12:00 Noon
Wednesday, September 23 Ribbon Cutting — Primary Care Associates, P.C. 204 Shaver Drive, Talbott	11:00 a.m.
Friday, September 25 New Member Orientation Chamber Board Room	8:30 a.m.
Friday, September 25 Ribbon Cutting — East Tennessee Gun Club 348 Industrial Avenue	1:00 p.m.
Tuesday, September 29 Business After Hours — Rose Center Council for the Arts 442 W. Second North Street	5:00 p.m.

www.morristownchamber.com