



May E-Newsletter

Over a Century of Service!

AND THE WINNERS ARE..... Small Business Awards of Excellence Presented April 19



EXPRESS EMPLOYMENT PROFESSIONALS was the recipient of the Chamber's SMALL BUSI-NESS OF THE YEAR Award. Branch Manager, Kristina Veit, along with her staff, accepts the award from Amy Hemminger representing Award Sponsor **Purkey Carter Compton Swann & Carter** and Eric Harrison of Event Sponsor **Wimberly Lawson Wright Daves & Jones**.



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More Awards!

Horizon Award

Hospitality/Leisure Award



CROSSROADS DOWNTOWN PARTNERSHIP, represented by Sami Barile and Dawn Phillips, receive the award from Event Sponsor Tom Strate of **Strate Insurance Group** and Award Sponsor Nancy Beverly of **King University**



JERSEY GIRL DINER/LITTLE CITY CATER-ING. Dawn Phillips receives the award from Event Sponsor Roger Porter of **Porter's Tire Store** and Award Sponsor Kelley Hinsley of **Heartland Title Services**





MD PHARMACY. Shelly Adkins, Manager of the Morristown branch, receives the award from Sarah Hollingshead and Kristy Lacy representing Event Sponsor **Morristown Utility Systems/FiberNet** and Terry Hackney with Award Sponsor **Citizens Bank**.

More Awards! Non-Profit

Service Award

Non-Profit Award



ADVERTISING EXPRESSIONS. Brenda Millican receives the award from Event Sponsor Karen Crumbley of **Jefferson City Health & Rehabilitation Center** and Award Sponsor Sheila Cassell of **Bodycote Thermal Processing**.



CEASE. Donna Kelly receives the award from Award Sponsor John Smyth of **Employee Benefit Specialists**.





EAST TENNESSEE CENTER FOR ORTHOPAEDIC EXCELLENCE. Dr. Ron Christopher receives the award from Julie Campbell representing Award Sponsor **The Girls & Me Boutique**.



From the President's Desk ---Marshall Ramsey

In recognition of National Tourism Week, I've asked our Tourism Director, Anne Ross to be our guest columnist for this month. Anne's article is below.

Why We Celebrate National Travel & Tourism Week

-Anne G. Ross

ay 1-7 was designated by the U.S. Travel Association as the week in 2016 to celebrate the **\$650.8** billion direct economic impact that travel and tourism has in the Unites States.



Your Chamber did that in great fashion with the help of Chamber members Colgate and Team Technologies. Commissioner Triplett and Tennessee Department of

Week, chambers and convention and visitor bureaus come up with creative ways to thank visitors for traveling. Most often that means visiting the official welcome centers around the state and presenting visitors with a token of appreciation.

Here in Tennessee Little Debbie snack cakes, Goo Goo Clusters. M&Ms and other food items made in our state are popular give-aways. I wanted to do



something different to promote Morristown. and Team Technologies. For the second consecutive year both generously donated 400 tubes of toothpaste and 400 tooth brushes for

the "Made in Morristown" gift packs that were given away at four Tennessee Welcome Centers. Onehundred visitors to the I-40/Cocke County, I-81/ Bristol, I-26/Kingsport, and I-26/Erwin centers received a gift pack containing a travel-size toothpaste and a tooth brush along with a Morristown visitors guide displaying a "Made in Morristown" label. I heard many appreciative comments from these travelers, but the comment I heard the most was "It's great these were made in the USA!" Even better they're made in Morristown.

We go all out for tourism week in Tennessee. Every year during the annual Travel & Tourism Tourist Development staff visited several of the welcome centers and cleaned windshields for visitors. It was the "SEE TennesSEE More Clearly" campaign. We do this because tourism is Tennessee's second largest industry with a \$16.7 billion direct economic impact. Tourism generated \$1.5 billion in state and local tax revenue, and appreciated 101.3 million person stays in 2014. Tennessee ranks in the top ten of vacation destinations nationally and internationally.

In the Morristown/Hamblen County area tourism had a direct economic impact of \$87.19 million, generated \$1.91 million in local and \$5.15 million in state tax receipts. We rank # 20 in the state, and #5 in Enter Colgate revenue generation in our 16 county middle east Tennessee region. That regional ranking is pretty impressive since the four counties ahead of us are Sevier, Knox, Blount, and Anderson.

> So, what does all of this mean for us in Morristown and Hamblen County? Without tourists each Hamblen County household would pay \$287.85 **MORE** in state and local taxes. That's why we celebrate National Travel & Tourism Week each year.



The Chamber is so thankful for our supportive membership base. We recognize that our organization and our community benefit from the investment made by the 600+ businesses who see the value of a membership in the Morristown Area Chamber of Commerce. When you are seeking products or services, we encourage you to shop with those businesses who are members of the Chamber.



For you convenience, we are starting a series in the Morristimes

that present our members in specific business categories. We are presenting the categories in random order and eventually will feature categories that will include all our members. Please refer to this list as you shop. You may find our full membership listing at our website, <u>www.morristownchamber.com</u>.

Advertising/Marketing/Public Relations

- Absolute Communications, Inc.
- Advertising Expressions
- Chocklett Press, Inc.
- Citizen Tribune
- Elevation Outdoor Advertising LLC
- FiberNet
- Lamar Advertising
- Masengill Marketing Associates
- Morristown Signs
- VIA Media TV
- WCRK-AM 1150/WMTN-AM 1300

Bakeries

- Food City #602
- Food City #607
- Food City #646
- Rich Products Corp.
- Yummy Cakes & More

Equipment Rentals

- A-1 Equipment Rental
- All Occasion Party Rentals
- Grand Rental Station
- Rothchild Catering & Event Rentals
- Volunteer Party Rentals
- Wedding & Party Rentals

Veterinarians

- Morristown Animal Hospital, P.C.
- Moyers Veterinary Hospital



Faith. Learning. Life. LUNCH & LEARN Hosted by King University

Monday, May 16 at 12:00 p.m. Morristown Chamber Board Room

"The Value of an MBA"

presented by Dr. Randall Blevins and Dr. Jerry Wood

Lunch catered by Redbud Deli! \$15 per person.

RSVP by phone at 423.586.6382 or email <u>macc@morristownchamber.com</u>.





gps.king.edu

800.362.0014

King University is certified by SCHEV to operate locations in Virginia. For more information, contact the King University office at Southwest Virginia Community College, 309 College Road, Richlands, VA 24641.



DATE: Thursday, May 19, 2016TIME: 7:30 a.m.LOCATION: 908 W. Fourth North St.

MHHS Invites us to attend and see their new changes!

DIRECTIONS: Enter through the main entrance next to the Emergency Room. Staff will be on hand to direct you to the event.



Please RSVP to:

macc@morristownchamber.com

Or Call: 423-586-6382



Civis Bank

606 W. Main Street, Suite 202 Knoxville, TN 37902 Phone: 865-329-8914 Fax: 423-293-7129 <u>www.civisbank.com</u> Ms. Jessica Rich, Sr. VP CR Mgr. Ms. Laura Rathbone, VP CR Mgr. All Banking Products & Services Small Business Loans Commercial Lending

Collegewood Apartments

1955 Collegewood Drive Morristown, TN 37813 Phone: 423-581-1238 Fax: 423-587-9450 www.collegewoodapts.com Ms. Rhonda Krenzer, Owner Ms. Amber Decker, Accounting & Admin. Apartment Rentals Furnished Apartment Rentals

Executive Places

1332 W. Andrew Johnson Hwy. Morristown, TN 37814 Phone: 423-317-7657 Fax: 423-587-9450 <u>www.executiveplaces.com</u> Ms. Rhonda Krenzer, Owner Ms. Amber Decker, Accounting & Admin. *Rentals—Apartments, Condos & Houses Temporary/Short-term leasing, Furnished*

Hospitality Retail Solutions

347 Shaver Drive Talbott, TN 37877 Phone: 423-317-0901 Fax: 423-317-0902 <u>www.hrspos.com</u> Mr. Keith B. Oakley, President Mr. Jeff Baumgardner, Sales Mgr. *POS Hardware/Software Sales & Serv. Credit Card Processing & Merchant Serv. Computer Repair*

Patient's Clinic

1532 West Andrew Johnson Hwy. Morristown, TN 37814 Phone: 423-353-1175 Fax: 423-353-1177 www.patientsclinicinc.com Dr. Suresh K. Nekuri, Physician Mr. Casey L. Johnson Physician Asst. Internal Medicine Healthcare Services And

Patient's Clinic—East 2104 East Andrew Johnson Hwy. Morristown, TN 37814 Phone: 423-353-1175

Summit Medical Group 1907 W. Morris Blvd., Suite A200 Morristown, TN 37813 Phone: 423-625-7777 www.summitmedical.com Ms. Amy Courtney, Administrator Ms. Joy Fraser, Assistant Physicians/Pediatrics/ Orthopedics Family Practice Sleep Services **The Corner** 2800 W. Andrew Johnson Hwy. Morristown, TN 37814 Phone: 423-616-0160 Mr. Jack Horner, Owner *Retail Store*

Tennessee Small Business Development Center (TSBDC)

TSBDC at ETSU Kingsport Affiliate Office 400 Clinchfield St., Suite 100 Kingsport, TN 37660 Phone: 423-392-8825 Fax: 423-392-8834 <u>www.tsbdc.org</u> Ms. Aundrea Wilcox, Sr. Bus. Counselor *Business Consultant Non-Profit*

YOUR CLIENT/CUSTOMER/SUPPLIER'S NAME HERE

If you know someone whose name should appear in this listing next month, please let us know. *Call Pat Seaver Director of Sales and Marketing* (423) 586-6382 membership@morristownchamber.com

Looking for a product or service??

Support the businesses who support our community through their Chamber investment. Don't forget to use our on line Membership Directory at <u>www.morristownchamber.com</u>

"Like Us On Facebook!"





Congratulations

May Ambassador of the Month!



Sherrie Myatt The Tennessee Credit Union

Congratulations

1st QTR. Ambassador of the Quarter!



Jerry Sullivan Tusculum College



The Chamber boasts over 40 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, three of these special investors in our Chamber!



www.buffalowildwings.com





www.krystal.com

www.jordantaylorhomefurnishings.com

The Gold Star designation is for members who support the Mission and Program of Work of the Chamber through increased financial investment. Gold Star Members receive special recognitions and benefits throughout the year in return for their increased investment.

If your company would like more information on becoming a Gold Star Member, please contact Pat Seaver, 423.586.6382 or <u>membership@morristownchamber.com</u>

MARK YOUR CALENDARS!

Friday, May 6 Grand Opening/Ribbon Cutting — Value RX Pharmacy 6161 W. Andrew Johnson Hwy.	11:00 a.m.
Tuesday, May 10 Grand Opening/Ribbon Cutting — 1st Franklin Financial 1115 East Morris Blvd. (In Popkin Towne Center)	2:00 p.m.
Wednesday, May 11 Ribbon Cutting — Home Instead Senior Care 2412 West Andrew Johnson Hwy., Suite E (In The Gardens)	12 Noon
Thursday, May 12 Grand Opening/Ribbon Cutting — The Corner 2800 West Andrew Johnson Hwy.	10:00 a.m.
Monday, May 16 Lunch & Learn—The Value of an MBA, Presented by King Uni Chamber Boardroom	12 Noon versity
Wednesday, May 18 Ribbon Cutting — Career Professionals 602 N. Jackson Street	1:00 p.m.
Thursday, May 19 Membership Breakfast — Hosted by Morristown Hamblen Hea 908 W. Fourth North Street	7:30 a.m. alth Care System
Friday, May 20 Ribbon Cutting — Knoxville TVA Employees Credit Union 4310 Winkler Ave. (Across from Wal-Mart at Merchants Greene)	10:00 a.m.
Tuesday, May 24 Ribbon Cutting — Moyers Veterinary Hospital PLLC 2309 West Andrew Johnson Hwy.	1:00 p.m.
Thursday, May 26 Ribbon Cutting — Patient's Clinic 1532 West Andrew Johnson Highway	9:00 a.m.
Monday, May 30 Chamber Office closed in observance of Memorial Day	
Tuesday, June 7 Grand Opening/Ribbon Cutting — Summit Medical Group 1907 West Morris Blvd., Suite A200 (In Bartlett Place)	2:00 p.m.