



# Morristimes

March 2020 E-Newsletter

Over a Century of Service!

## Hey, Leadership Alumni!

*Let's Get Together!!!*

There's still time to sign up to participate in the "Working Wise" alumni activity!

**Friday, March 13**  
**9:00 a.m.—12:00 noon**  
**at Stepping Out**  
**3441 W. Andrew Johnson Highway**

*The class is limited to 18 people and we are asking for \$20 per person to go to Stepping Out. If you're interested in joining us please contact Debra at [manager@morristownchamber.com](mailto:manager@morristownchamber.com) or 423-586-6382 to register. After the session, those who are able —let's have lunch someplace fun and talk about our next alumni outing! For more details, call Debra at the Chamber!*

# 2020



## *Business*

## *Plan*

**Coming to an**  
**INBOX near you**  
**next week!**



# *From the President's Desk*

--Marshall Ramsey

## **Gearing Up for a Festival!**

As we hopefully pull out of this wet spring, our work here will quickly shift to a quality of life event that we began about this time last year. It was an event that we were a little unsure about in a few ways, but while trying to recruit craft breweries downtown, we kept getting the same response, "Morristown may not have the market for this." I guess many of them didn't realize Morristown doesn't have a "market" for 3 Wal Marts, a mall, or most of the sit down restaurants we have, but we were a little undeterred as we know our "market" is much more regional in approach than just a 5 mile radius.

Our origins of the Morristown Chamber Craft Beer Festival was born out of proving a market demand. We were very fortunate that 1907 Brewing Company chose Morristown just prior the event and could be featured there as well. Carlyle Properties participated in a big way as the presenting sponsor along with many other sponsors. Our projections of 1,200-1,500 attendees blew my expectations away as I was honestly wondering what we would do with the leftover product, which ended up being gone by 2:00. Estimates are that 5,000-6,000 people attended and while we did have a temporary libation shortage, we had volunteers go to Knoxville, Tri Cities and every grocery store in Morristown to satisfy the crowd.

We are in the planning phases of this year's events and would like to offer sponsorships early as we quickly ran out last year. We will also be in much need of volunteers and promise a fun day and atmosphere while serving your community. Mark your calendars for September 26<sup>th</sup>. We understand that this is the Tennessee/Florida game day so we will have a game day tent and plenty of TVs on site. Being a TN fan, it is tough to say, but with only one win in 14 years, we think we will put on a much better show!



# *Join Us for Happy Hour*

**Wednesday, March 18**

**5:30 p.m.**



# **LONGHORN**

## **STEAKHOUSE**



# REGIONS

## How to Protect Your Small Business From Fraud

“Although fraudsters direct much of their efforts towards extremely large companies, smaller and mid sized companies are becoming a more popular target due to their relaxed cyber security plans and unsuspecting workers. In addition, traditional payment types represent rich opportunities for criminals to perpetrate a crime. According to the 2019 AFP Payments Fraud and Control Survey, 70% of organizations surveyed indicated they had experienced attempted or actual check fraud.”



**Randy C. Wilborn**, vice president and senior product manager within the Treasury Management division of Regions Bank headquartered in Birmingham, Alabama. In his current position, he serves as a product manager for the banks' Treasury Management Disbursements Products, Fraud Prevention solutions and payroll card services.

With over 25 years of banking and financial services experience, Randy has held a variety of banking roles. He also worked as a market research analyst.

Randy earned a B.S. in Accounting with a minor in Marketing from Tuskegee University, a Master of Arts in Public and Private Management from Birmingham-Southern College, and completed the BMA School for Bank Marketing and Management held at the University of Colorado, Boulder.

Randy earned his Accredited ACH Professional (AAP) designation in 2003 and became a Certified Treasury Professional (CTP) in 2002.

- Hear about popular schemes fraudsters are using to defraud your company accounts
- Learn about schemes that have impacted other companies your size
- Hear tips for preventing payments related fraud
- Gain an understanding for how cyber criminals could attack your company
- Discuss how social media could impact access to your company accounts
- Hear questions from other attendees regarding fraud prevention concerns and solutions
- Understand what steps you should be taking to protect your company

## Counterfeit Money Awareness & Cash Handling Tips

- How to Identify counterfeit money
- What actions you can take to avoid quick change artist
- How to be more efficient and accurate when handling cash

**Monday, March 16 at 12:00 noon**  
at  
**Morristown Area Chamber of Commerce  
Board Room**

**Lunch - \$15**

Call 423-586-6382 or  
Email to [macc@morristownchamber.com](mailto:macc@morristownchamber.com)  
to RSVP!

**Lunch catered by Redbud Deli!**



Show your support as “**A Friend of Small Business**”.

A small business by the Chamber’s definition is 50 employees or less. They make up 85% of the Chamber membership and contribute about 70% of the Chamber’s membership investment dollars. In the past 30 years, 2/3 of the individuals serving in the Volunteer Leadership position at the Chamber (Board President or Chairman) represented a small business. Many of our volunteers who serve in committee roles, as Ambassadors and who sponsor our Chamber events also represent small business. We are proud of the involvement of our small businesses in the success of our Chamber.

This year we will host the 18th Annual Morristown Area Chamber of Commerce Small Business Awards of Excellence where we will recognize 7 area small businesses for their business excellence and support to our community. These awards were established 18 years ago by the Morristown Area Chamber of Commerce to recognize small businesses that are members of the chamber, a very important group of businesses to our chamber, our economy and our community.

We understand that all segments of our business community benefit by having healthy, vibrant small businesses as a part of the overall economic mix. We feel confident that you will want to show your support to those small businesses that serve you and your employees and customers so faithfully. The Chamber invites you to join us in this recognition with your financial support of \$100 to become “**A Friend of Small Business**” sponsor.

**Yes**, please sign up \_\_\_\_\_ for **A Friend of**  
(name of individual/company/business)

**Small Business** \$100 Sponsorship. You will be recognized on a banner at the SBA Awards catered Luncheon, Tuesday, April 21, 11:30 a.m. at First Presbyterian Church. Lunch tickets on sale at the Chamber. Order tickets via email or call 423-586-6382.

Please return this sponsorship form to Pat Seaver email:

[membership@morristownchamber.com](mailto:membership@morristownchamber.com) or fax: 423-586-6576

You will be invoiced and can pay by check or credit card.

# Membership Breakfast

*Sponsored by*



THE TERRY LAW FIRM  
PERSONAL INJURY ATTORNEYS



*Celebrating their new office location*

**DATE: Thursday, April 9, 2020**

**TIME: 7:30 a.m.**

**LOCATION: 116 East Main Street**



Please RSVP to:

[macc@morristownchamber.com](mailto:macc@morristownchamber.com)

or call 423-586-6382

# Welcome New Members!

## 1907 Brewing Company

103 West Main Street  
Morristown, TN 37814  
Phone: 423-312-9445

[www.1907brewingcompany.com](http://www.1907brewingcompany.com)

Haley Fugate, Director Marketing  
*Taproom*



## Christian Dime In Advertising

Morristown, TN 37814  
Phone: 865-368-4967

[www.ChristianDimeIn.com](http://www.ChristianDimeIn.com)

Angel Acevedo, Owner  
*Advertising  
Networking  
Communication  
Endorsement  
Publicity*

## CSpire Business

6100 Lonas Drive  
Knoxville, TN 37909  
Phone 276-492-9228

[www.cspire.com](http://www.cspire.com)

Jon Keen  
*Information Technology Services*

## Fairfield by Marriott Morristown

2961 Miller's Point Drive  
Morristown, TN 37813  
Phone: 423-353-4300

[www.marriott.com](http://www.marriott.com)

Candace Collins, V.P. Ops/Sales  
Alan Martin, Regional Manager  
*Hotels/Motels*

## Mobility Plus Morristown

3606 W. Andrew Johnson Hwy.  
Morristown, TN 37814  
Phone: 423-839-0923

[www.MobilityPlus.com/Morristown](http://www.MobilityPlus.com/Morristown)

Jay Linx, Owner  
LeElyn Linx, Owner  
*Mobility Scooters  
Stair Lifts & Lift Chairs  
Walk in Tubs & Showers  
Medical Equipment & Supplies*

## Sanders Business Systems, Inc.

216 Allison Street, Ste. 201  
Morristown, TN 37814  
Phone: 423-586-0628

Bill Sanders, Owner  
Deborah Sanders, Owner  
*Office Equipment/Machines  
Supplies  
Computer Services  
Smartboards & Printers  
Computer Repair*

**YOUR NAME COULD BE LISTED  
HERE !** If you know of someone  
who should be a member of the  
Morristown Area Chamber of Com-  
merce, please contact Pat Seaver,  
Director of Sales and Marketing at:  
[membership@morristownchamber.com](mailto:membership@morristownchamber.com)  
or call 423-586-6382.

**?Looking for a product or service?**

**Support the businesses who support our  
community through their Chamber invest-  
ment. Don't forget to use our on line**

**Membership Directory at**

**[www.morristownchamber.com](http://www.morristownchamber.com)**



**Congratulations!**  
**March**  
**Ambassador of the Month**



**Debbie A'Hearn**  
Smoky Mountain Home Health & Hospice

**Congratulations!**  
**4th Qtr.**  
**Ambassador of the Quarter!**



**Cynthia Ewing**  
Elite Realty Group



**Featured Gold Star Members**



*The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, five of these special investors.*



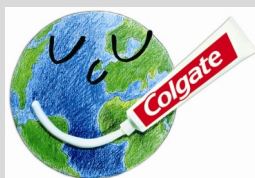
[www.morristownhamblen.com](http://www.morristownhamblen.com)



[www.cfelty.com](http://www.cfelty.com)



[www.cnbtn.com](http://www.cnbtn.com)



[www.colgate.com](http://www.colgate.com)



[www.morristownsigns.com](http://www.morristownsigns.com)



[www.dia-arch.com](http://www.dia-arch.com)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*

# Mark Your Calendars!

Friday, March 13 10:00 a.m.

**Ribbon Cutting – Luttrell Staffing Group**

2629 West Andrew Johnson Hwy.

Open House 10:00 a.m. - Noon

Monday, March 16 12 Noon

**Lunch & Learn — Counterfeit Money Awareness/Cash Handling Tips**

Presented by Randy C. Wilborn, Regions Bank

Chamber Board Room, 825 W. First North St.

Friday, March 20 10:00 a.m.

**Grand Opening Ribbon Cutting – Mobility Plus Morristown**

3606 W. Andrew Johnson Hwy. Ste. 21, Western Willow S/C

Friday, March 27 8:30 a.m.

**New Member Orientation**

Chamber Board Room, 825 W. First North St.

Monday, March 30 2:00 p.m.

**Grand Opening Ribbon Cutting — Christian Dime In Advertising**

Chamber Board Room, 825 W. First North St.

Thursday, April 2 1:00 p.m.

**Ribbon Cutting — Regency Retirement Village 2nd Memory Unit**

739 East 2nd North St.

Thursday, April 9 7:30 a.m.

**Membership Breakfast – The Terry Law Firm**

Combined with a Ribbon Cutting for their new office location.

116 East Main Street

[www.morristownchamber.com](http://www.morristownchamber.com)



Times Available for Counseling Sessions  
at the Morristown Area Chamber of Commerce  
For appointment times call (423) 392-8825

**Aundrea Wilcox, MBA**  
KOSBE Executive Director