



# Morristimes

October 2020 E-Newsletter

Over a Century of Service!

## Tourism Department Utilizing CARES ACT Grant Funds to Promote Hamblen County As SAFE Destination

As our community's Destination Marketing Organization (DMO), the Chamber is working with the State of Tennessee Department of Tourism to utilize grant funds to promote Morristown and Hamblen County as a safe place to visit. This "SAFEcation" marketing plan will communicate the message that travelers can safely visit Morristown and Hamblen County. The program was recently rolled out by the state, utilizing CARES ACT funds and must be implemented before the end of the year.

Some elements of the plan include the development of a micro website with the URL safecationmorristowntn.com, a 4-month Google ad campaign, a 4 month social media campaign, Visit Morristown TN branded face masks and hand sanitizer giveaways for hotels and restaurants, development of videos highlighting our outdoor activities, and billboards on I-81 in southwest Virginia and I-75 in north Georgia.

### Hotels, Restaurants & Retail Businesses

**If you haven't received masks for your team members, stop by the Chamber and pick them up while supplies last.**



Our community is blessed with great parks that include amenities for hiking, biking, camping, disc golf, fishing, boating and other outdoor activities and we hope visitors will take advantage of them this fall and also consider Morristown and Hamblen county when they make their vacation plans for 2021. The economic benefits from these visitors adds to our city and county coffers.

**Hand Sanitizers are available as well.**





# *From the President's Desk*

--Marshall Ramsey

## **Change and Adapt**

Change and adapt. These are two words we all expect to hear for years to come sadly. Is that always a bad thing though? How can we turn the current situation to not only the norm but a positive in our lives and businesses?

As humans, we are impatient and reject change, unless we just get bored of a situation. The isolation and masks are a great example. What if 100% of people had worn a mask even around close family for 30 days in June. Would that have cured the situation? Who knows, but obviously, COVID isn't something that can be wished away. The longer we reject safety precautions, the longer it will persist. As this change persists, it creates the need for adaptation and recreation of how to run a successful business.

Many of you have transitioned to new online offerings while our food service figured out how to do take out and delivery much more effectively and efficiently. These adaptations have only made these businesses stronger and more sustainable long term. Your businesses have learned to adapt on the fly and deal with likely one of the toughest stretches of cash flow you will ever deal with.

Major holidays are coming up and while the days aren't cancelled, we all must adapt for our family and community's sake. The Chamber will be here to partner with you and assist as your business considers potential changes or adaptations. We all want the best for our business community and that is the reason our doors have yet to close during the last 7 months. Let us know how we can help your business continue it's path to change and success!



# BOO(ZE)

JOIN US FOR A HYPE HALLOWEEN HAPPY HOUR

WEDNESDAY, OCTOBER 21 AT 5:30  
HOLSTON'S KITCHEN



# UPDATE

*Presented by*

***Wimberly Lawson  
Wright Daves  
& Jones PLLC***

*Morristown, TN*

**Mary Moffatt  
Jeff Cranford**  
*Attorneys*

## Legal Updates for Employers of All Sizes

- Employment Law Update
- COVID Interplay with Workers Compensation Update

**Q & A time**  
following the  
**presentation !**



**Monday, October 19  
12:00 p.m.  
FREE!**

This will be a “Zoom” presentation. To register, click here  
[https://us02web.zoom.us/webinar/register/  
WN\\_OMe3GRQUTbqmRvCqmnXw5w](https://us02web.zoom.us/webinar/register/WN_OMe3GRQUTbqmRvCqmnXw5w)  
After registering, you will receive a confirmation  
e-mail containing information about  
joining the webinar





# 2020 **VIRTUAL** BUSINESS SHOWCASE

**A VIRTUAL EVENT** Connecting Businesses + Community



## **OCTOBER & NOVEMBER** LIMITED BOOTH SPACES AVAILABLE

**\$225**  
Virtual Booth

**\$350**  
Event Sponsor

**\$500**  
Non-Members

## PRESENTING SPONSORS

*Citizen* **TRIBUNE**



For informational video and registration form visit

[www.morristownchamber.com](http://www.morristownchamber.com)

### **Event Sponsor**

- 500 word feature article in Citizen Tribune print and online editions (Enhance your digital footprint and SEO)
- Feature on Chamber of Commerce & Tribune Facebook pages - participant to provide photo or video for feature (Increase social media awareness and grow audience)
- Prize box at location for people to enter to win prizes (Drive in-store traffic)

### **Virtual Booth**

- 300 word feature article in Citizen Tribune print and online editions (Enhance your digital footprint and SEO)
- Feature on Chamber of Commerce & Tribune Facebook pages - participant to provide photo or video for feature (Increase social media awareness and grow audience)

# Welcome New Members!

## Family Fun Zone, LLC

2550 East Morris Blvd.  
Morristown, TN 37813  
Phone: 423-465-4300

[www.gofamilyfunzone.com](http://www.gofamilyfunzone.com)

Eliana Leal, Managing Member

James Soule, Director

Cindy Dunn, Group Mktg Director

*Amusement/Entertainment/*

*Recreation*

*Restaurant*

*Taproom*

## Onin Staffing

3720 East Morris Blvd.  
Morristown, TN 37813  
Phone: 865-329-6600

[www.oninstaffing.com](http://www.oninstaffing.com)

Janice Jennings, Branch Manager

*Employment Services*

## WestCare Foundation

207 West Main Street  
Dandridge, TN 37725  
Phone: 865-221-8150

[www.westcare.com](http://www.westcare.com)

Scott M. Faulkenberry, SVP

& Chief Development Officer

Renee Salyers, VP WestCare TN

*Substance Abuse Prevention*

*Counseling Services*

*Social Services Organization*

*Healthcare Services*

*Non-Profit*

## YOUR NAME COULD BE LISTED

**HERE !** If you know of someone who should be a member of the Morristown Area Chamber of Commerce, please contact Pat Seaver, Director of Sales and Marketing at:

[membership@morristownchamber.com](mailto:membership@morristownchamber.com)

or call 423-586-6382.

*When you are Looking for a product or service*

*Don't forget to use our on line*

*Membership Directory at*

[www.morristownchamber.com](http://www.morristownchamber.com)

*To support the businesses who support our community through their Chamber investment.*



Congratulations!  
October  
Ambassador of the Month



Gregg Harrell  
Harrell Business Consulting

Congratulations!  
3rd Qtr.  
Ambassador of the Quarter!



Brenda Eagle  
Stepping Out, Inc.



Featured Gold Star Members



*The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, six of these special investors.*



[www.acmeprintinginc.com](http://www.acmeprintinginc.com)



[www.iatricmfg.com](http://www.iatricmfg.com)



[www.jetspizza.com](http://www.jetspizza.com)



[www.josephconstruction.com](http://www.josephconstruction.com)



[www.palsweb.com](http://www.palsweb.com)



[www.suntrust.com](http://www.suntrust.com)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*



# Mark Your Calendars!

Monday, October 19 12 Noon

## **Zoom Webinar — Employment Law Update**

Presented by Wimberly Lawson Attorneys Mary Moffatt and Jeff Cranford  
RSVP's Welcome—Watch your email for link to webinar

Thursday, October 22 10:00 a.m.

## **Ribbon Cutting — Little Dutch Restaurant**

115 S. Cumberland

Friday, October 29 4:30 p.m.

## **Grand Opening Ribbon Cutting — Fairfield Inn Morristown**

2961 Millers Pointe Drive

Friday, October 30 8:30 a.m.

## **New Member Orientation**

Chamber Board Room

825 W. First North Street

We encourage you to reach out to us here at the Chamber if you need assistance.

Marshall Ramsey, President

[president@morristownchamber.com](mailto:president@morristownchamber.com)

Debra Williams, General Manager

[manager@morristownchamber.com](mailto:manager@morristownchamber.com)

Jodi Barnard, Business Development Specialist

[industry@morristownchamber.com](mailto:industry@morristownchamber.com)

Anne Ross, Director of Tourism

[tourism@morristownchamber.com](mailto:tourism@morristownchamber.com)

Pat Seaver, Director of Sales & Marketing

[membership@morristownchamber.com](mailto:membership@morristownchamber.com)

Rogie Bebbler, Customer Service Specialist

[macc@morristownchamber.com](mailto:macc@morristownchamber.com)

[www.morristownchamber.com](http://www.morristownchamber.com)



Times Available for Counseling Sessions  
at the Morristown Area Chamber of Commerce  
For appointment times call (423) 392-8825

**Aundrea Wilcox, MBA**  
KOSBE Executive Director