



Morristimes

March 2022 E-Newsletter Over a Century of Service!

Chamber “Women In Business” Series Kicks Off April 1

The Chamber is initiating a new program of round-table discussions and networking opportunities for women. The monthly breakfast meetings will be held on the first Friday of each month beginning April 1. They will begin at 8:00 a.m. and conclude by 9:00 a.m. Tennessee College of Applied Technology will be the venue.

Women Chamber members are encouraged to become a part of this program, designed to allow members to meet professional women from all sectors and sizes of businesses who face similar challenges and discover how they address these issues and excel.

Cost for the series is \$135 per person to be paid in full prior to the start of the program. For more information or to sign up contact Debra at the Chamber.

The Chamber distributed our 2022 Marketing & Sponsorship Opportunities Guide earlier this week. Please check your e-mail or go to this link to view the guide and let us know how you would like to be involved this year.
<https://www.morristownchamber.com/wp-content/uploads/2022/03/2022-marketing-morristown.pdf>

EMPLOYEES THAT SERVE!
March 21, 2022

DPFSO

CSM (R) Marcus Whitt
State Ombudsman Director
MSG (R) Barry O'Neal
Asst. Area Vice Chair
www.ESGR.mil

Who is speaking?

Barry O'Neal, a retired U.S. Army Master Sergeant has been a volunteer with ESGR for a little over six years. Marcus Whitt, a retired U.S. Army Command Sergeant Major with over 10 years of volunteer service with ESGR. Both reside in Morristown. Barry serves as the ESGR Area Vice Chair and Marcus serve as the State of Tennessee ESGR Ombudsman Director.

Some things you will learn

- Importance of Reserve Components
- Who is ESGR?
- Employer Outreach Mission
- Uniformed Services Employment & Re-employment Rights Act (USERRA)
- Employer and Military Rights and Responsibilities
- Frequently Asked Questions

Primary Missions of ESGR

EMPLOYER OUTREACH

Promote a culture where all employers support and value military service through education, recognition, and mediation

MILITARY OUTREACH

Make Service members aware of their rights and responsibilities under the law and the value of employer support and recognition

OMBUDSMAN SERVICES

Provide information and informal, neutral mediation for issues or conflicts between employers and Service members

State/Territory Committees & Volunteers

**Monday
March 21
12:00—1:00 p.m.**

**Lunch—\$15
Catered by**

**Reservations
REQUIRED!!
RSVP to
macc@morristownchamber.com**



From the President's Desk

--Marshall Ramsey

Are You Short on Workers?

Are you short on workers? This is a question I'm still shocked when someone comes into our office and asks us. I want to say "where have you been the last 2 ½ years. I'm afraid many of the potential solutions lie with an elected group much higher ranking than we, but I think our role as the Chamber of Commerce is to work to find local solutions to our local issues. If we spend our coming years waiting for our federal government to all of the sudden figure out how to be productive on any level, we will likely be waiting for years to come.

The Chamber started our workforce development partnership over 10 years ago and are still developing and adapting aspects of that today. Both Walters State and Tennessee College of Applied Technology are regional leaders in workforce development supporting a 10 county labor region, but as a community, we must continue to adapt to the changing workforce needs. As we host industrial visitors in town, a few comments always stand out as I present our community to these industries. 1. Wow, you all start workforce awareness early on with students. Yes we do and we must to ensure that students understand career paths of all types and that manufacturing is more than a simple assembly line. The diversity of jobs in manufacturing is a microcosm of a city or county and understanding this better prepares our future leaders and workers. 2. Your 2 year institutions are far advanced of what we have seen in other states. Both Walters State and TCAT adapt programs as needs change and partner with industry to ensure that these changes fit the regional needs. 3. Your high schools have the same equipment and training as your 2 year institutions. Yes, this is purposeful so that the students engage in exacting training and education that they will experience at the next level of life whether it is with a college or directly into a career.

Just this week, our community has been offered another exciting workforce training opportunity that we hope to share more about soon. Please understand that we hear the workforce needs and are working to support programs, institutions and events to support these needs. Please see the attached link to watch a video many of your elementary aged children are likely watching in school today. The intent of the video is an introduction to career clusters and how diverse those opportunities are.

<https://youtu.be/qWyNkAHZasU>

Hamblen County Wants Your Input!—Two Survey Opportunities



Healthy Hamblen 2022!

What does a healthy community look like to you? We need YOUR input on the challenges we face in Hamblen County. Scan the QR code or go to MorristownHamblen.com/survey to participate in a short and completely anonymous survey. Your answers will help us to improve the health needs of our community.



English and Spanish Versions




TENNESSEE
Hamblen County
SERVICE • COMMUNITY • INDUSTRY

Citizen Survey

<https://bit.ly/Hamblen-Survey>

Small Business Awards of Excellence Luncheon Is Chamber's Premier Event of the Spring

20 years ago, the Chamber initiated a program to recognize our smaller business members. For many years, the Chamber had hosted an appreciation event for industries, thanking them for the investment they made toward the economic development of the Morristown/Hamblen County area.

But our Chamber membership and our community's business mix is heavily supported by businesses with less than 50 employees, and we felt it was important to recognize and thank those businesses in a special way. Thus was born, the *Small Business Awards of Excellence*. And what a fun, exciting, well-received event it was!!!

In the ensuing years, this event has become one of the most popular ever. Award sponsorships "sell out" quickly and attendance is growing each year. The luncheon is well promoted and well covered in our local and Chamber media and those businesses who are nominated and complete the application receive significant publicity.

One of the features of this event of which the Chamber is especially proud, is the process through which the award winners are selected. Any Chamber member business may be nominated for an award. Following nomination, the business must complete an application and return it to the Chamber where it is judged by a panel composed of business professionals, business department faculty and administrators from area colleges, universities and organizations. The awards are not presented based on who received the most nominations. The deadline for nominations for 2022 was February 18th

We are anticipating a great crowd at this year's event, scheduled for Tuesday, April 26th at 11:30 at All Saints' Episcopal School. More details and information will be available in the April issue of *Morristimes*.



**Presenting
Sponsors**



Save the Date

THE 20th ANNUAL SMALL BUSINESS AWARDS OF EXCELLENCE

**Tuesday, April 26 at 11:30 a.m.
All Saints' Episcopal School**

Event and Award Sponsorships still available

For more information contact Pat Seaver 423-586-6382 or membership@morristownchamber.com

Upcoming EVENTS

Late Nights on Main Every 1st Friday

Main St. Businesses will hold special event hours 12pm-8pm for evening shopping and dining on the 1st Friday of every month.

APRIL 1 — Farmer's Market Season Starts
Season Ends Oct. 31

MAY 6 — Live on the Lawn
Featuring Marigold Thieves

MAY 7 — SkyMart Art Festival

JUNE 3 — Live on the Lawn

JULY 1 — Live on the Lawn

AUG. 5 — Live on the Lawn

AUG. 19 — Movie on the Lawn

SEPT. 2 — Live on the Lawn

SEPT. 24 — Craft Beer Festival

OCT. 1 — Scarecrows on Main

OCT. 31 — Trick or Treating on Main
Hosted by Downtown Merchants

NOV. 26 — Morristown Holiday Hoopla!!
Shop Small Sat., Festival & Tree Lighting

DEC. 1 — Christmas Parade

DEC. 16 — Holiday Candlelight
Sip & Shop

DEC. 31 — New Years on Main



For more info on events go to the
Downtown Morristown, TN Facebook page.

MAKE A BIG IMPACT
SHOP LOCAL

Downtown Morristown, TN



Welcome New Members!

Jordan Taylor Home Furnishings

1526 West Andrew Johnson Hwy.

Morristown, TN 37814

Phone: 423-289-1462

www.jordantaylorhomefurnishings.com

Scott Howerton, Owner

Jordan Howerton

Furniture Store

Retail



Gold
Star
Member

Century 21 Legacy—Eugene Jeffers

93 N. Ruff Taylor Road

Greeneville, TN 37745

Phone: 423-639-6781

Email: eugenejefferse21@gmail.com

Eugene Jeffers, Affiliate Broker

Real Estate

When you are Looking for a
product or service

Don't forget to use our on line
Membership Directory at

www.morristownchamber.com

To support the businesses who
support our community through
their Chamber investment.



YOUR NAME

COULD BE LISTED

HERE ! If you know of
someone who should be
a member of the Mor-
ristown Area Chamber of
Commerce, please con-
tact Pat Seaver, Director
of Sales and Marketing
at:

[member-
ship@morristownchamb
er.com](mailto:member-ship@morristownchamber.com)

or call 423-586-6382.

12 noon-8 pm

First Fridays LATE NIGHT On Main

Local
eat - drink - shop - enjoy
Downtown Morristown

First Friday Dates:

- March 4th
- April 1st
- May 6th
- June 3rd
- July 1st
- August 5th
- September 2nd
- October 7th
- November 4th
- December 2nd

Special Hours - 12 noon till 8 pm
Late Nights on Main are brought
to you by Main Street
Merchants. Come downtown for
Late Nights on Main for
shopping, dining, craft beer
& entertainment.

May-Sept. join us after shopping
at 7pm on the downtown green
for our Summer Concert Series.

Congratulations!
March
Ambassadors of the Month



Norma Elkins
Elite Reality

Congratulations!
4th Qtr.
Ambassador of the Quarter!



Lisa Grooms
Morristown Lions Club



Featured Gold Star Members



The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, six of these special investors.



www.claytonhomes.com



www.danielpaulchairs.com



www.insureinmorristown.com



www.tufftorq.com



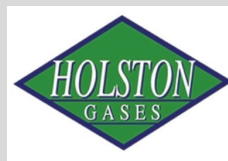
www.colortech.com



www.htb.com



www.tennovajefferson.com



www.holstongases.com



www.lebelcommercial.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars!

Friday, March 4	8:30 a.m.
New Member Orientation Chamber Board Room, 825 W. First North St.	
Monday, March 21	12 Noon
Lunch & Learn — Employer Support of Guard & Reserve (ESGR) Chamber Board Room, 825 W. First North St.	
Friday, March 25	10:00 a.m.
Grand Opening Ribbon Cutting — 7 Title 1728 W. Andrew Johnson Hwy.	
Thursday, March 31	8:30 a.m.
New Member Orientation Chamber Board Room, 825 W. First North St.	

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

www.morristownchamber.com



Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce
For appointment times call (423) 392-8825

Aundrea Salyer, MBA
KOSBE Executive Director