



# Morristimes

April 2022 E-Newsletter

Over a Century of Service!

## Women in Business Huge Success!



The first session of the Chamber's Women in Business program was a tremendous success according to the 60+ women, representing many segments of the Chamber membership, who attended.

The new Multi-Purpose Room at the TCAT was a perfect location and newly named President of TCAT, Susie Cox was a gracious host and informative speaker as she shared information about TCAT Morristown with the group. Everyone was excited to congratulate Cox on her appointment. She will assume the role on May 1.

The Women in Business program was the brainchild of Chamber Vice President Leigh Sempkowski of South Marketing Group. She had been mulling over how and when to approach the Chamber about implementing the program for several years and 2022 seemed the perfect time as Dr. Tony Miksa, 2022 Chamber President wanted his year to focus on inclusion and diversity. Sempkowski presented the idea to the Chamber Executive Committee and Board early this year and a team of Board members volunteered to serve as the steering committee. Kristina Veit, Susie Cox, Rhonda Krenzer and Mickey Brabson joined Sempkowski in the planning of the program. Jessica Rich of HomeTrust Bank approached the Chamber about being a sponsoring partner and things took off from there.

Response to the announcement of the program was swift and enthusiastic. As of the first session, sixty-six women had registered to participate. Calls continue to come in to the Chamber from others interested in joining the group. Those joining for the remainder will pay a pro-rated fee which includes breakfasts and programs, held on the first Friday of each month through December. All sessions will be held at TCAT.

To register, contact Debra Williams at [manager@morristownchamber.com](mailto:manager@morristownchamber.com) or call 423-586-6382,

**CANDIDATE  
MEET & GREET**

**Tuesday**  
April 12, 2022  
5:30 - 7:30 pm

**Rose Center**  
Prater Hall  
442 W. 2nd North St.

Hosted by

Due to the large number of candidates running in the primary election on May 3 (early voting runs April 13 –28, the Chamber has elected to utilize a different format to help educate voters. Rather than hold a candidate forum where all candidates facing opposition have an opportunity to speak to an audience, this year the Chamber is hosting a “Candidate Meet & Greet”. ALL candidates on the ballot in both the Republican & Democratic primaries have been invited to participate in the event at Rose Center. The general public is also invited to attend. They will be able to mingle with the candidates and talk with them “one-on-one” about the issues of interest to them.

In addition to the Meet & Greet, the Chamber is also partnering with the *Citizen Tribune* to feature candidates facing primary opposition. These candidates will be profiled in the *Tribune* between now and the beginning of early voting. All the profiles will also be available for viewing on the Citizen Tribune’s website ([www.citizentribune.com](http://www.citizentribune.com)) through the election on May 3.

The Chamber hopes to resume the “in-person” candidate forum format prior to the August General Election.



# From the President's Desk

--Marshall Ramsey

## A Critical Decision: Choosing Someone to Lead Our School System

As our search for a new Director of Schools comes down to the finalists, it is important to know as a Chamber member why this decision is so important to business and industry in our community. This simple answer is workforce development, but as we dive a little deeper into that, you have to understand that this position is what drives the future of each and every youth in our community.

The 4 year college completion rate hovers around 35% and has changed little in the past decades which means 65% of our youth will need skills in excess of high school completion, and a school director drives this ambition for success. This drive of success is less about college but more about career readiness as college is merely a pathway toward a job and most people, if they know that there is a 65% chance of falling off the path, will choose the 65% route of success.

It is also important to see what our candidates view as success as to me, each individual child's success isn't determined by a standardized test or a grade of a C or above; their success is measured 10-20 years after graduation. Are they self sustaining and a contributing member of a community. Unfortunately we love to measure the immediate results of memorization and fail to examine the long term effects of education's long term success. My most recent recount of my high school education is that I'm sure glad I learned about parallelograms instead of learning to do my taxes. It sure has come in handy this parallelogram season. This is a simple idea that bad or useless information in leads to wasted time and a lack of useful life skills coming out.

As you watch the candidates through this search for a new director of schools, picture who sets your child up best for future success whether it is in the courtroom, boardroom or behind a welding mask. Each student, regardless of the knowledge we pump into them, should be pushed to be the best version of themselves and as parents, educators and leaders, doing any less is doing a disservice to the student and our future workforce.

### "A Methodology for Solving Complex Problems"

*Presented by*

**Tammy Roberts, Vice President Client Services**



**Every organization needs bold inventiveness. Come and learn about a human-centered approach to problem solving that helps companies blaze a path to success.**



**In this session you will learn how to adapt, thrive and shape what's next for your business!**



**Monday  
April 18  
12:00—1:00 p.m.**

**Lunch—\$15  
Catered by**



**Reservations  
REQUIRED!!**

**RSVP to**

[macc@morristownchamber.com](mailto:macc@morristownchamber.com)



# Get Your Tickets Now!

## "2" Decades of Celebrating Small Business Success!

## Small Business Awards of Excellence Luncheon

Tuesday, April 26, 2022 at 11:30 a.m. at All Saints Episcopal School  
Lunch by Jersey Girl Catering \$22 per person, call the Chamber  
423-586-6382 for tickets.

Join us as we celebrate these nominated businesses and organizations who exemplify the best in products and services right here in our community.

### PRESENTING Sponsor



### MEDIA Sponsor



### THEME Sponsor



### EVENT Sponsors



### AWARD Sponsors

- Citizens National Bank*
- Express Employment Professionals*
- First Bank & Trust Company*

- Morristown Utilities*
- Purkey, Carter, Compton, Swann & Carter*
- The Tennessee Credit Union*

# Membership Breakfast

*Sponsored by*

*Join Us for the Celebration!*



*Wallace Hardware - Celebrating 100 Years in 2022!*

**DATE: Thursday, April 28, 2022**

**TIME: 7:30 a.m.**

**LOCATION: 5050 S. Davy Crockett Pkwy.**



Please RSVP to:

[macc@morristownchamber.com](mailto:macc@morristownchamber.com)

or call 423-586-6382



Returning this month...



Wednesday,  
April 20  
5:00—7:00 p.m.



Monday  
June 6

Annual Chamber  
Golf Tournament  
The Country Club, Inc.

Contact Debra at the Chamber for registration and sponsorship information



# Spring FLING

 **AT THE MARKET** 

**30**  
APRIL  

---

**9 AM**  
**- 2 PM**

**FREE ENTRY | VENDORS - FOOD - FUN**

.....

## FARMERS MARKET

**130 WEST MORRIS BLVD, MORRISTOWN**

FOR MORE INFO OR TO BE A VENDOR CALL 423-312-1476  
OR VISIT US ON FACEBOOK @ MORRISTOWN TN FARMERS MARKET



# Thank you for supporting our downtown program!

On behalf of the Downtown Program of the Chamber, thank you so much to all of you who have chosen to support this program by sponsoring our upcoming spring and summer events. We have had a tremendous response and we are truly thankful for the support and enthusiasm you have shown. Because of your support we can continue to offer these special events to our community right here in our own beautiful & unique downtown area.

Our sponsors for our spring and summer programs are almost filled. There are opportunities remaining for our chalk art competition on May 7 and for our winter events—The Holiday Hoopla on November 26 and the New Years Eve Event on December 31. If you have not had the opportunity and you are interested in filling one of these remaining sponsorships or have any questions or need more information, please contact our Director of Downtown Development, Heather Brooks. Her contact information is listed below.

Once again, these events would not be possible without your generous support. Thank you so much for helping the Downtown Program of the Chamber succeed in its endeavours!

## **SkyMart Art & Music Festival (Saturday, May 7):**

**Music Sponsors:** Morristown Utilities/ Fibernet, Knoxville TVA Employees Credit Union, Cornhole Solutions, Planet Fitness, East Tennessee Nissan

**Chalk Artist Sponsors:** Holistic Wellness, HC\*Excell, Rachel Oden- Crye- Leike Lakeway Real Estate, Pampered Chef -Melanie Hime & ORNL Federal Credit Union. (Three \$200 sponsorships are still available)

**Food Court Sponsor :** Morristown Utilities / Fibernet

**Kid's Area:** All Saints Episcopal School

**Petting Zoo:** East Tennessee Nissan

## **Live on the Lawn Summer Concert Series:**

### **Presenting Sponsors**

Schulz Brau Brewing Company & East Tennessee Nissan

### **Individual Concert Sponsors**

ORNL Federal Credit Union, OTICS, USA, Elevation Outdoor Advertising, 7 Title, and College Park Pharmacy & Howards Pharmacy

**“Movie on the Lawn”** (August 19)—Hamblen Pediatrics

## **Winter & Holiday Sponsorships**

Thanks to East Tennessee Nissan for sponsoring our Holiday Ship & Sip on December 16, and to East Tennessee Nissan and Walters State Community College for sponsoring New Year's Eve on Main. We are still seeking six \$600 or three \$1,000 sponsorships for the Holiday Hoopla on November 26 and two more NYE sponsorships: a Stage Sponsor for \$1,500 and a Band Sponsor for \$2,000.

**Heather Brooks, Director of Downtown Development**  
**downtown@morristownchamber.com (423) 312-1476**

# Welcome New Members!

## **Bella Health**

6111 W. Andrew Johnson Hwy, Ste 1  
Talbott, TN 37877

Phone: 423-800-8082

Fax: 423-438-1128

[www.mybellahealth.net](http://www.mybellahealth.net)

Cindy Anderson, Owner

Mandy Buchanan, MA

*Intimate Wellness*

*Aesthetics—Skin Care-Makeup*

*Weight Loss*

*Health & Beauty*

## **CertaPro Painters of East Tennessee**

10904 McBride Lane

Knoxville, TN 37932

Phone: 865-256-5249

Fax: 865-558-6960

<https://certapro.com/east-tennessee>

Crystal Wicker, Business Development

*Painting—Commercial –Residential -*

*Specialty*

*Carpentry*

*Drywall Repair*

## **HOLA Lakeway**

1045 S. Cumberland Street

P. O. Box 3246

Morristown, TN 37815

Phone: 423-621-9065

<https://www.holakeway.org>

Betsy Hurst, Executive Director

*Services—Educational & Cultural*

*Non-Profit*

## **Howard's Pharmacy**

3336 W. Andrew Johnson Hwy.

Morristown, TN 37814

Phone: 423-581-8436

Fax: 423-587-0326

[www.howardsrx.com](http://www.howardsrx.com)

Chad Huntsman, Owner

Jacob Cox, Pharmacist/Owner

*Drug Stores/Pharmacies*

*Medical Equipment & Supplies*

*Healthcare Services*

## **Modern Woodmen Fraternal**

**Financial - Jordan Renner**

1804 Eastern Ave.

Morristown, TN 37814

Phone: 423-258-1502

[www.modernwoodmen.org](http://www.modernwoodmen.org)

Jordan Renner, Assoc. Financial Rep.

*Financial Planning*

*Insurance Sales & Service*

## **Morristown Chevrolet**

5320 West Andrew Johnson Hwy.

Morristown, TN 37814

Phone: 423-586-6021

Fax: 423-714-3071

[www.morristownchevrolet.com](http://www.morristownchevrolet.com)

Andrew Creech, General Manager

Michael Trimbur, General Sales Mgr.

Dawn Matthews, Adm. Assistant

## **Morristown Makers**

5065 W. Andrew Johnson Hwy.

Morristown, TN 37814

Phone: 423-492-0707

[www.morristownmakers.com](http://www.morristownmakers.com)

David Peach, President

Adam Lawson, Board Member

Marie May, Board Member

Matthew Ulrich, Secretary

*Business Incubator*

*Community Workshop*

*Educational Instruction*

*Non-Profit*

## **RE/Max Real Estate Ten—Zak Clift**

525 W. Morris Blvd.

Morristown, TN 37814

Phone: 865-712-2316

[www.zclift.remax.com](http://www.zclift.remax.com)

Zak Clift, Realtor

*Real Estate*

## **Senswork, Inc.**

2109 W. Market St., Ste 154

Johnson City, TN 37604

Phone: 423-283-8550

[www.senswork.us](http://www.senswork.us)

Ryan Lilly, President

Lexi Ervin, Marketing

*Mfg. & Industrial*

*Automation*

*Quality Control*

## **Spacewalk of Morristown**

3675 Ida Moyers Road

Morristown, TN 37814

Phone: 423-317-7504

[www.herecomesfun.com](http://www.herecomesfun.com)

Curtis Moyers, Owner

*Parties—Birthday, Wedding*

*Baby Showers, etc.*

*Party Inflatables*

*Amusement, Entertainment/Recreation*

## **The Christman Company**

2400 Sutherland Avenue

Knoxville, TN 37919-2354

Phone: 865-546-2440

[www.christmanco.com](http://www.christmanco.com)

Marty Gibbs, Sr. VP/GM Knoxville

Randy Merritt, Reg. Bus. Dev. Manager

*Contractors/Construction —*

*Commercial & Industrial*

*Real Estate Development & Sales*

## **The Realty House—Ben Cantwell**

6057 W. Andrew Johnson Hwy., Ste. 2

Talbott, TN 37877

Phone: 423-438-7077

Fax: 423-587-9300

[www.therealtyhousetn.com](http://www.therealtyhousetn.com)

Ben Cantwell, Affiliate Broker

*Real Estate Residential & Commercial*





# Congratulations!

## April

### Ambassadors of the Month



Shannon Baker  
Holistic Wellness Center

# Congratulations!

## 1st Qtr.

### Ambassador of the Quarter!



Gregg Harrell  
Harrell Business Consulting



## Featured Gold Star Members



*The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, six of these special investors.*



[www.1907brewingcompany.com](http://www.1907brewingcompany.com)



[www.cnbtn.com](http://www.cnbtn.com)



[www.elevationoutdooradv.com](http://www.elevationoutdooradv.com)



[www.mahle.com](http://www.mahle.com)



[www.morristownhamblen.com](http://www.morristownhamblen.com)



[www.olivegarden.com](http://www.olivegarden.com)



[www.vaughnmelton.com](http://www.vaughnmelton.com)



[www.strateinsurance.com](http://www.strateinsurance.com)



[www.expresspros.com/morristowntn](http://www.expresspros.com/morristowntn)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*

# Mark Your Calendars!

Monday, April 18

**Lunch & Learn - Applying learning to the future.**

12 Noon

Presented by Tammy Roberts, Servpro of Hamblen County  
Chamber Board Room, 825 W. First North St.

Wednesday, April 20

**Ribbon Cutting — Howard's Pharmacy**

11:00 a.m.

3336 W. Andrew Johnson Hwy.

Thursday, April 21

**Ribbon Cutting — Bella Health**

4:00 p.m.

6111 W. Andrew Johnson Hwy., Ste. 1, Talbott  
Open House 4:00—8:00 p.m.

Tuesday, April 26

**Small Business Awards of Excellence Luncheon**

11:30 a.m.

All Saints Episcopal School, 3275 Maple Valley Road  
Contact Chamber Office for tickets: 423-586-6382

Thursday, April 28

**Membership Breakfast — Wallace Distribution—100th Anniversary**

7:30 a.m.

5050 S. Davy Crockett Pkwy.

Friday, April 29

**New Member Orientation**

8:30 a.m.

Chamber Board Room, 825 W. First North St.

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

[www.morristownchamber.com](http://www.morristownchamber.com)



Times Available for Counseling Sessions  
at the Morristown Area Chamber of Commerce  
For appointment times call (423) 392-8825

**Aundrea Salyer, MBA**  
KOSBE Executive Director