



Morristimes

July 2022 E-Newsletter

Over a Century of Service!

2022 Leadership Morristown Registration Forms Now Available

Registration forms for the 2022 Leadership Morristown class, which begins on August 4, are now available. Anyone interested in participating in the program should contact Debra Williams at the Chamber office manager@morristownchamber.com to request a form. A full schedule of dates and descriptions of the sessions are included on pages 4-5.

Leadership Morristown was established as a Chamber program in 1984 with the purpose of identifying individuals who have been put in positions of leadership or who have the potential to become community leaders and providing them with the contacts, training, and encouragement to achieve and excel in leadership roles. Since its inception, over 275 individuals have completed the program and gone on to serve their community as elected officials, non-profit volunteer leaders and successful business leaders.

Topics covered in the sessions include economic development, community infrastructure, arts & recreation, healthcare & senior services, social services, education, team building, local government and public safety. Participants are able to tour local businesses and agencies and meet with city, county and state leaders to discuss issues of interest to their businesses and the community in general. The program also provides an excellent opportunity for participants to develop a network of valuable contacts.

The program is tuition based and covers all materials as well as lunch and snacks during the day. Tuition is \$750 per person/\$425 for representatives of non-profit charitable organizations. Representatives from Gold Star member businesses receive a 10% discount (\$675).

Change in Office Hours

During the month of July, the Chamber office will close at 3:00 p.m. on Fridays.



Join Us! Legislative Affairs Candidate Forum

Tuesday, July 12

7:00 p.m.

**Walters State Community College—Morristown Campus
Lyceum in the Wade B. McCamey Student Services Building**

Public Welcome

The citizens of Morristown will have the opportunity to go to the polls on Thursday, August 4 to vote in the County General Election and the State Democratic & Republican Primaries. (early voting begins July 15 and runs through July 30).

**Candidates in contested races are invited to participate in this event.
This forum will be videoed for showing on the Citizen Tribune Website**



General Manager's

From the ~~President's~~ Desk

--Debra Williams

Reflections on Leadership

First, I want to thank Marshall for letting me have the opportunity to share some thoughts in his column this month. I always enjoy reading his remarks, and I know it's important for the membership to hear directly from the Chamber President on a regular basis. I appreciate him letting me use his platform this month.

At this half-way mark of our Chamber year, a lot of thoughts have been going through my mind. Our Chamber was so fortunate to weather the COVID months without extreme disruption to our regular programs or financial hardship. For this I am extremely thankful. Reading comments from other Chamber executives from around the country in our "Chamber Professionals" Facebook Group, this was not the same situation for many of my counterparts.

Our Chamber has also come out of the COVID months strong. The volunteer and financial support of our members has been tremendous. Some of our most popular events such as the Small Business Awards of Excellence and Annual Golf Tournament have had banner years. Sponsorships and participation have been stellar. Our tourism efforts have paid off in continued strong hotel/motel tax collections. Our downtown events such as the "Live on the Lawn" concert series are flourishing; industrial prospect activity has been high; inquiries from visitors and newly relocating families come in every day; new businesses are calling weekly to inquire about Chamber membership; our members are scheduling Membership Breakfasts and Business After Hours events; retail development is booming. In short, life here is good.

From my experience at this Chamber, I think I understand one of the primary reasons for that...Quality Leadership. For many years the Morristown Chamber has had outstanding leadership, both from our volunteers and from the professional staff. Those who have stepped up to the plate to serve on the Board, Finance & Executive Committees, and who have agreed to make the sacrifices necessary to take the helm as Chair of the Board are well prepared. Our Chamber has always had a plan in place to assure that those who lead are given the tools they need, introduced to the right contacts, provided staff and volunteer support, and are given the opportunity to serve in the various divisions of the Chamber's structure before assuming the chair role.

Since 1984, our Chamber has prepared volunteers to assume leadership roles through the Leadership Morristown Program. In its almost 40 years of programming, over 275 individuals representing all aspects of our community have graduated from Leadership Morristown and gone on to serve in state and local government, lead businesses, work with youth, direct non-profit organizations and boards and guide our Chamber of Commerce through the good times and the tough years.

On August 4, the Chamber will kick off its 2022 Leadership Morristown class. I have been honored to be a part of Leadership Morristown since its inception; we both "came on board" the same year. It is, without a doubt, my favorite part of my job. It has allowed me to work with some of the best people in this community. We have shared triumphs and struggles; I have mentored some and learned from all. Needless to say, I am more than excited for the Class of 2022 to become "the best class ever" (they ALL say that), and I can assure you the Chamber will continue to be in the hands of good leaders for many years to come.



*Mark your
calendar!*

Wednesday, July 20

5:00—7:00 p.m.





Meeting Reminder Friday, August 5; 8:00 a.m. TCAT Morristown



Discussion Leader: Lisa D. Shiveler, MBA, Grant Writer
Walters State Community College

Topic: “Grants, Fundraising and *FREE* Money”

This session will delve into ways to seek grants and other fundraising for your business or special project. Lisa will talk more about finding your fundraising niche, the reality of grant funding, other resources, and ways to get money into the hands of the people making a difference in our community.

Lisa is currently the grants writer at Walters State Community College. Prior to coming to WSCC in 2021, Lisa was the grants writer for Tusculum University in Greeneville. After moving to Tennessee, Lisa founded her grants and strategic planning business to assist non-profits in seeking grant funding and working with non-profit boards to ensure organizational priorities aligned with funding missions.

Lisa completed her undergraduate degree in History/ Political Science and English from Wesleyan College in Macon, GA, as well as her Masters in Business Administration. She also has completed coursework (ABD) for a Masters of Counselor Education from the University of South Florida in Tampa.

A fifth generation Floridian, Lisa moved to Tennessee in 2009. She resides in Morristown overlooking Cherokee Lake with her family and two rescue boxers.



BE ON THE LOOKOUT...

...for your letter with information about the 2022 *Morristown Magazine*! The Chamber is again partnering with Lakeway Printers to provide this full color high quality magazine that highlights our beautiful Lakeway Area.

The popular publication is used by the Chamber in newcomer packets and in industry, business and retiree recruiting materials. Locally, the *Morristown Magazine* is distributed in hotel rooms, professional offices, churches, schools, utilities and other venues that reach newcomers to our community. Advertising in the *Morristown Magazine* is limited to Chamber members only and is a perfect way to reach new customers and clients.

Letters with more detailed information about the project are going out to the membership in late July. Ad sales calls from the Lakeway Printers staff will soon follow.

Don't Forget About Chamber Chatter!

Just a reminder about a great FREE marketing opportunity the Chamber offers to all our members—Chamber Chatter. While the *Morristimes* keeps the membership informed of activities, events and programs of THE CHAMBER, Chamber Chatter is a way for members to promote their OWN activities.

Chamber Chatter is made available to our membership through an email that is distributed monthly that includes a link to the Chamber website. The current issue can be viewed by one click on the Chamber Chatter logo. Visitors to our website also have access to the Chatter so it's a great way for members to reach the general public as well as their fellow members.

The Chatter e-mail is distributed in the middle of each month (around the 15th). Deadline for submissions for the following month is included in the current issue, but is typically around the 13th of the month. Details on how to submit an article or ad can be found on the last page of each issue.

For more information, visit www.morristownchamber.com or e-mail manager@morristownchamber.com

Leadership Morristown 2022



Save These Dates!

You are invited to be a part of the Chamber's Leadership Morristown program, designed to familiarize the participants with various aspects of life in our community, introduce them to those individuals and organizations responsible for "making things happen", and provide some personal development training. Session dates and topics are listed below. A more complete description of the activities included in each session is on the reverse side of this flyer. We hope you'll join us!



Thursday, August 4
Team Building/DISC Profile

Thursday, August 18
Community Infrastructure

Tuesday, August 30
Education

Thursday, September 8
Social Services

Thursday, September 22
Arts & Recreation

Tuesday, October 4
Local Government & Public Safety

Wednesday, October 19
Business & Industry
Economic Development

Tuesday, November 8
HealthCare &
Senior Services

Graduation Date
To Be Determined
(November/December)

Make-Up/Extra Credit Sessions will be scheduled to coincide with City Council, County Commission & School Board Meetings

Leadership Morristown 2022 Schedule & Program Outline*

Thursday, August 4— Team Building/DISC Profile (personality assessment tool)—at Walters State Community College. Begins with an 7:30 a.m. Chamber Membership Breakfast.

Thursday, August 18— This is the day to learn about what goes on behind the scenes with the infrastructure that makes our community run smoothly. The day will include tours and information on utilities, public works, transportation services, and our public library.

Tuesday, August 30—Focusing on education, the group will visit local schools and learn about Pre-K—12 education. They will also hear about higher education options, including TCAT and WSCC and the role they play in developing our workforce.

Thursday, September 8—Participants will begin the day by attending the annual United Way Kick Off Breakfast. They will spend the day visiting a number of non-profit social service agencies in our area and learning about their activities.

Thursday, September 22—This session will familiarize participants with arts & recreational opportunities available in our community. The group will visit some of our parks and recreational options and get a first hand look (and maybe get a chance to participate) in what's happening with the arts in our community. Visits to the new Morristown Landing and Jolley Park will highlight the day.

Tuesday, October 4—Participants will get a first hand look at our justice system including the jail (old and new) and the Recovery Court. They will have an opportunity to meet those who lead our public safety departments and see first hand how decisions are made.

Wednesday, October 19—Participants will start the day attending the Chamber Industrial Appreciation Breakfast, followed by a meeting with the Chamber's industrial recruiting team. The class will tour several industries and see the variety of manufacturing opportunities offered in our community, their economic impact and how they work with the community. They will also hear presentations on the economic impact of tourism and new focuses on downtown development.

Tuesday, November 8—This session will acquaint participants with some of the newest technology and services provided at our local hospital, and learn about services and health care options offered to our senior citizens.

**Specific activities subject to change*

Most sessions will be held between 8:00 a.m. & 5:00 p.m. Times are subject to adjustment—participants will receive e-mail notification at least 1 week prior to each session. Exact program content may be subject to change. Additional opportunities may be available as the class progresses. Attendance requirements are included on the registration form. Tuition is \$750 per person; \$675 for Gold-Star Members and \$425 for non-profit charitable organizations.

For more information, contact Debra Williams:
manager@morristownchamber.com or 423-586-6382



BUSINESS AFTER HOURS



Presented By:

1907 Brewing Company

Where: 103 West Main Street

When: Tuesday, July 19, 2022

Time: 5:00 - 7:00 p.m.



In partnership with



Cornhole Solutions will be there with their products available to play!



RSVP to macc@morristownchamber.com

or call 423-586-6382

Membership Breakfast

in the R. Jack Fishman Library



DATE: Thursday, August 4, 2022

TIME: 7:30 a.m.

LOCATION: R. Jack Fishman Library
Parking available at the Library
500 S. Davy Crockett Parkway



Please RSVP to
macc@morristownchamber.com
or call 423-586-6382

Shop Local - Eat Local - Support Your Community



Discover



There have been a lot of things happening in Downtown Morristown this year, successful events, new businesses opening along with restoration projects on Historic buildings to get them ready for future use. The Historic Redevelopment Grant opened up again in June & seven of our downtown historic buildings submitted applications. We wish them luck on being awarded these grants. This will assist them in their restoration projects and create more room for businesses and housing development in our downtown. It is very important that we support our small businesses, for they are the very foundation of our economy. So, come explore Downtown Morristown and support your local community by shopping small.

Director of Downtown Development: Heather Brooks Email: downtown@morristorynchamber.com

Upcoming Events

Schulz Brau Brewing Company & East TN Nissan Presents



LIVE on the LAWN

summer concert series
Friday, August 5th @ 7pm

Featuring:
Run For Cover
brought to you by



Admission is Free
Food Trucks, Kids Area,
Night Market, 1907 Craft Beer
Bring your lawn chairs and
enjoy an nice evening on the
Downtown Green with us!!

103 West Morris Blvd.
Downtown Morristown

Join us for First Fridays
LATE NIGHT On Main

Enjoy late night shopping on Main St. followed by our
"Live on the Lawn"
Summer Concert Series starting at 7pm
on the Downtown Green.

- Shop, Eat, and Enjoy Local Downtown Morristown -



Farmer's Market Season
April 1st - October 30th
Mondays-Fridays 8am-6pm
Saturdays 8am-3pm

Starlight Cinema Series presents:

FAMILY MOVIE NIGHT

On the Lawn
Friday, August 19 @ 7pm

Located at the Farmers Market on the
Downtown Green space.
Movie is free, concessions will be available
along with Food truck options.



Brought to you by Hamblen Pediatrics



For more info on happenings in Downtown Morristown or at the Farmers Market go to the Facebook pages below.
Morristown TN Farmers Market or Downtown Morristown TN

2022 Business Showcase

Presented By



A Free Event Connecting Business and Community—60+ Vendors

First Presbyterian Church, 600 W. Main Street — 3:00 to 6:00 P.M.

Sponsorships Available — \$2000 — \$1500 — \$350

Vendor Booths Available -- \$195 — \$250

6 Food Vendor Spaces Available

Contact Pat Seaver at the Chamber 423-586-6382

membership@morristownchamber.com

SAVE THE DATE — Thursday, September 15th

Watch for Registration forms in your email.

Welcome New Members!

Blue Sky Properties, LLC

2348 W. Andrew Johnson Hwy., Ste. 104
Morristown, TN 37814
Phone: 423-492-3182

www.blueskyproperties.biz

Andrew Clark, Owner
*Real Estate Development & Sales
Rentals-Apts., Condos & Houses*

Crye*Leike Lakeway Real Estate

2433 E. Andrew Johnson Hwy.
Morristown, TN 37814
Phone: 423-243-4445

www.mountainlakehomestn.com

Tuesdee Davis, Realtor
Real Estate



Growing Appalachian Industry Solutions (GAINS)

5730 Chestnut Oak Drive
Morristown, TN 37814
Phone: 865-310-0842

www.gains4b.com

Rhonda Norris-Spencer
Owner/Lead Consultant
*Executive Coaching
Business Consultant*

Tokers

463 Crockett Trace Dr., Ste 6
Morristown, TN 37813
Phone: 423-618-0884

www.tokersinc.net

Charlotte Greene, Co-Owner
Wayne Greene, Co-Owner
Lori Nanney, Co-Owner
*Delta 8 Products
Flower, Gummies, Tincture
Pet Treats*



YOUR NAME COULD BE LISTED

HERE ! If you know of someone who should be a member of the Morristown Area Chamber of Commerce, please contact Pat Seaver, Director of Sales and Marketing at: membership@morristownchamber.com or call 423-586-6382.

When you are Looking for a product or service

Don't forget to use our on line Membership Directory at www.morristownchamber.com

To support the businesses who support our community through their Chamber investment.

Lunch & Learn

will NOT meet in July.

We will resume with the program on Monday, August 15.

Congratulations!
July

Ambassador of the Month



Landree Brotherton
Wallace Distribution Co.

Congratulations!
2nd Qtr.

Ambassador of the Quarter!



Tonya Hall
College Park Pharmacy



Featured Gold Star Members



The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, six of these special investors.



www.carlyleliving.net



www.easttennesseediamondcompany.com



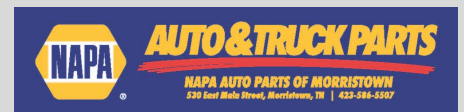
www.firstpeoplesbank.net



www.JTEKT.co.jp/e



www.easttennesseenissan.com



www.napaonline.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars!

No Lunch & Learn in July

- Tuesday, July 19 5:00—7:00 p.m.
Business After Hours — 1907 Brewing Company
In Partnership with Cornhole Solutions
103 W. Main Street
- Wednesday, July 20 10:30 a.m.
Grand Opening Ribbon Cutting — Tokers
463 Crockett Trace Drive, Suite 6
- Thursday, August 4 7:30 a.m.
Membership Breakfast — Walters State Community College
R. Jack Fishman Library, 500 S. Davy Crockett Pkwy.
- Friday, August 5 7:00 p.m.
Live on the Lawn Summer Concert Series — Run for Cover Band
On the Downtown Green
- Friday, August 19 7:00 p.m.
Family Movie Night - Disney Jungle Cruise
On the Downtown Green

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

www.morristownchamber.com



Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce
For appointment times call (423) 392-8825

Aundrea Salyer, MBA
KOSBE Executive Director