



Morristimes

August 2022 E-Newsletter Over a Century of Service!

Welcome Leadership Morristown Class of 2022!

The Leadership Morristown Class of 2022 holds their first session on Thursday, August 4. The following twenty individuals are participating in the class this year. **Curt Amos, Megan Barnard & Kim Paxton** (Douglas-Cherokee Economic Authority); **Christin Barnes & Jonathan Harper** (Strate Insurance Group); **Sara Burton** (Express Employment Professionals); **Kevin Cline** (Lakeway Christian Schools); **Heather Dean** (Purkey Carter Compton Swann & Carter, PLLC); **Andrew Ellard** (City of Morristown); **Mike Fawbush & Jenny Ketterman** (Morristown Utilities); **Lucas Fishman** (Kramer Rayson, LLP); **Sharon Greene** (Citizens National Bank); **Missy Hayes** (Hamblen County Dept. of Education); **Whitney Jarnagin & Machela Worthington** (Walters State Community College); **Rhonda Norris-Spencer** (Growing Appalachian Industry Solutions—GAINS); **Stacy Smith** (Morristown Landing); **Angel Soza** (Commercial Bank) & **Lauren Stipes** (Girls, Inc.)

Watch your Morristimes for updates on the class adventures throughout the next few months.

Learn How to Protect Your Business From Cyber Attacks With Cyber Security

Presented by

Darrel Fanguy
Sales Director, LogOn Computer Services



Attendees will learn:

- Cyber Security Threats are more and more common. Get familiar with types of cyber-attacks and statistics
- How to reduce the risk of malicious attacks and become aware of everyday practices to help prevent you from becoming a victim
- An explanation of what Cyber Security is and why you should take action
- That it is important to remember that most cyber-attacks are easily preventable by following simple everyday steps which will be explained during this session.



Monday
August 15
12:00—1:00 p.m.

Lunch—\$15
Catered by



Reservations
REQUIRED!!

RSVP to
macc@morristownchamber.com



From the President's Desk

--Marshall Ramsey

Thinking about Career Paths on the 1st week of School

As school begins today, I always think about what enters a child's head that leads them down a path of career exploration and workforce development. Is it those early math equations that lead them to a path of engineering; the science student dissecting a frog leading them to a career in the medical field or the student who already has their mind made up at age 7, goes to a 4 year school then decides...this isn't for me.

Those "isn't for me" moments are being attacked locally at a rapid pace by our high school's CTE programs. These programs get students exploring careers and entering the workforce sooner through student internships in a variety of fields. Many times, these internships reinforce what a student thinks they know about a career or life long educational decisions, but more valuable is the student who learn prior to enrolling in a post secondary program that this "isn't for me."

We all know those people, some of them are us. We weren't sure what we wanted to do so we just went to college. No particular path in mind, we had just been told that "college" was the path to success. No one alerted us to student loans and emerging careers and why would they? Some education institution's goal is to just fill a classroom. As we move to a society that is less impressed with educational attainment and more impressed by less debt and more lifelong opportunity, we find our community poised with an impressive selection of careers for all levels of students.

It is always important to teach a student early to be a lifelong learner. They may not need or want that training now in life, but it is rare to advance within a company without the constant goal of gaining knowledge and improving yourself. I think as a community, the best thing we can do is create career awareness and give students the tools and knowledge to choose their path wisely instead of blindly following the advice that is so often given. Sometimes a crooked path to success is far greater than a straight path to mediocrity.



Mark your
calendar!

Wednesday, August 17

5:00—7:00 p.m.



**Located in
College Square Mall**

Membership Breakfast

in the R. Jack Fishman Library



WALTERS STATE
COMMUNITY COLLEGE

DATE: Thursday, August 4, 2022

TIME: 7:30 a.m.

LOCATION: R. Jack Fishman Library
Parking available at the Library
500 S. Davy Crockett Parkway



Please RSVP to
macc@morristownchamber.com
or call 423-586-6382



Meeting Reminder
Friday, August 5; 8:00 a.m.
TCAT Morristown



Discussion Leader: Lisa D. Shiveler, MBA, Grant Writer
Walters State Community College

Topic: “Grants, Fundraising and *FREE* Money”

This session will delve into ways to seek grants and other fundraising for your business or special project. Lisa will talk more about finding your fundraising niche, the reality of grant funding, other resources, and ways to get money into the hands of the people making a difference in our community.

Lisa is currently the grants writer at Walters State Community College. Prior to coming to WSCC in 2021, Lisa was the grants writer for Tusculum University in Greeneville. After moving to Tennessee, Lisa founded her grants and strategic planning business to assist non-profits in seeking grant funding and working with non-profit boards to ensure organizational priorities aligned with funding missions.

Lisa completed her undergraduate degree in History/ Political Science and English from Wesleyan College in Macon, GA, as well as her Masters in Business Administration. She also has completed coursework (ABD) for a Masters of Counselor Education from the University of South Florida in Tampa.

A fifth generation Floridian, Lisa moved to Tennessee in 2009. She resides in Morristown overlooking Cherokee Lake with her family and two rescue boxers.



The Boyd Center for Business and Economic Research at UT is now distributing the bi-annual Business Leaders Survey, and they are reaching out to area Chambers of Commerce, asking us to forward this information to our members.

They are keeping the survey open through Wednesday, Aug. 17. We encourage you to participate. Here’s the link to the survey:

https://utk.co1.qualtrics.com/jfe/form/SV_aXjAy5ZsHtR3YN0



Morristown Craft Beer Festival

Saturday, September 24—Sponsorships Still Available

For more information contact Debra Williams

manager@morristownchamber.com or 423-586-6382

Shop Local - Eat Local - Support Your Community

Discover



Hello everyone, here are a few updates from the Chamber Downtown Morristown Program. I have continued working with the downtown building owners that were approved to move forward with the Historic Downtown Development Grants. There are 4 buildings that are moving on with the final steps of the grant application process. Since the City completed the new water supply for the Historic District, building owners have been seeking assistance like this Historic Development grant to assist them in providing fire suppression to the upper floors of these buildings for continued development of them for future use. The grant deadline is mid August and we are hoping that all 4 grants will be awarded. The Downtown Program is also working on the upcoming events below and more to come for the fall like an Art Walk and Chalk Art contest we will be hosting on Main Street October 1st. I will have more info on this new event soon. If you are interested in being a volunteer or a sponsor for any upcoming events please contact me by phone or email. Thank you.

Heather Brooks

Director of Downtown Development

Phone: 423-312-1476

Email: downtown@morristownchamber.com

Upcoming Events

Schulz Brau Brewing Company & East TN Nissan Presents




LIVE on the LAWN

summer concert series
Friday, August 5th @ 7pm



Featuring:
Run For Cover
brought to you by




Admission is Free
Food Trucks, Kids Area,
Night Market, 1907 Craft Beer
Bring your lawn chairs and
enjoy a nice evening on the
Downtown Green with us!!

103 West Morris Blvd.
Downtown Morristown

Starlight Cinema Series presents:



FAMILY MOVIE NIGHT

On the Lawn
Friday, August 19 @ 7pm

Located at the Farmers Market on the
Downtown Green space.
Movie is free, concessions will be available
along with Food truck options.





Brought to you by Hamblen Pediatrics

Join us for First Fridays

LATE NIGHT On Main

Enjoy late night shopping on Main St. followed by our
"Live on the Lawn"
Summer Concert Series starting at 7pm
on the Downtown Green.

- Shop, Eat, and Enjoy Local Downtown Morristown -

Schulz Brau Brewing Company & East TN Nissan Presents




LIVE on the LAWN

summer concert series
Friday, September 2nd @ 7pm



Featuring:
Broke n' Busted
brought to you by



Admission is Free
Food Trucks, Kids Area,
Night Market, 1907 Craft Beer
Bring your lawn chairs and
enjoy a nice evening on the
Downtown Green with us!!

103 West Morris Blvd.
Downtown Morristown

For more info on happenings in Downtown Morristown or at the Farmers Market go to the Facebook pages below.

Morristown TN Farmers Market or Downtown Morristown TN



Scan Me, You Never Stop

2022 Business Showcase

Presented By



A Free Event Connecting Business and Community—60+ Vendors

First Presbyterian Church, 600 W. Main Street — 3:00 to 6:00 P.M.

Sponsorships Available — \$350 (2 Available)

Vendor Booths Available -- \$195 & \$250

2 Food Vendor Spaces Available

Contact Pat Seaver at the Chamber 423-586-6382

membership@morristownchamber.com

SAVE THE DATE — Thursday, September 15th

Watch for Registration forms in your email.

Welcome New Members!

Ballad Health Medical Associates Morristown
Opening in September
1907 W. Morris Blvd., Ste. B
Morristown, TN 37813
Phone: 423-353-9600
www.balladhealth.org
Bill Wallick, Regional Director
*Medical Facility
Physicians*



Big Al's BBQ Food Truck
3739 Point Pleasant Road
Newport, TN 37821
Phone: 423-312-4696
Alex Martin, Owner
*Catering— Industrial Service
& Food Truck*

Covenant Homecare & Hospice
3001 Lake Brook Blvd., Ste. 101
Knoxville, TN 37909
Phone: 865-374-0600/888-719-8087
www.covenanthomecareandhospice.com
Angie Palmore, Volunteer Services Coor.
Gina Hollenbeck, Director Clinical Serv.
*Home Health
Hospice Services
Healthcare Services
Palliative Care
Katerpillar Kids Camp*



Kramer Rayson LLP
800 S. Gay St., Suite 2500
P. O. Box 629
Knoxville, TN 377901
Phone: 865-525-5134
www.kramer-rayson.com
Lucas Fishman, Attorney
Attorneys



Main Street Nutrition
161 W. Main Street
Morristown, TN 37814
Phone: 423-216-5945
<https://karissaeaton.goherbalife.com>
Joe Eaton, Owner
Karissa Eaton, Owner
*Smoothie & Juice Bar
Coffee Shop
Nutrition/Wellness/Fitness*

Niswonger Performing Arts Center
212 Tusculum Blvd., POB 727
Greeneville, TN 37744
Phone: 423-638-1679
www.npacgreeneville.com
Vicki Hudson, Executive Director
Bryan Smith Technical Director
Jill Reeves, Marketing
*Theatre & Performing Arts
Amusement/Entertainment/Recreation*

Smoky Mountain Farmers Co-op
4048 E. Morris Blvd.
Morristown, TN 37813
Phone: 423-586-9141
<https://www.smfc.coop/>
Ashley Ward, Wholesale Div./Mktg. Mgr.
*Lawn, Garden and/or Farm Supplies &
Equipment
Automotive Supplies/Parts/Accessories*

Trilight
528 Patriot Drive, POB 610
Dandridge, TN 37760
Phone: 833-847-0824
www.trilight.net
Shevon Hodges, Comm. Relations Coor.
Jaleesa Carter, Customer Care Mgr.
Mike Spears, Service Operations Mgr.
*Fiber Broadband Internet Service
Streaming TV Service
Voice Service
Residential/Commercial Tele-
communications Provider
Key System/PBX Provider*

YOUR NAME COULD BE LISTED HERE ! If you know of someone who should be a member of the Morristown Area Chamber of Commerce, please contact Pat Seaver, Director of Sales and Marketing at: membership@morristownchamber.com or call 423-586-6382.



When you are Looking for a product or service

Don't forget to use our on line Membership Directory at www.morristownchamber.com

To support the businesses who support our community through their Chamber investment.

Congratulations!
August
Ambassador of the Month



Sabrina Seamon
Clinch Powell R C & D

Congratulations!
2nd Qtr.
Ambassador of the Quarter!



Tonya Hall
College Park Pharmacy



Featured Gold Star Members



The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, six of these special investors.



The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars!

Friday, August 5 Live on the Lawn Summer Concert Series — Run for Cover Band On the Downtown Green	7:00 p.m.
Wednesday, August 10 Grand Opening Ribbon Cutting — Tokers 463 Crockett Trace Drive, Suite 6	10:30 a.m.
Monday, August 15 Lunch & Learn — Cyber Security Chamber Board Room, 825 W. First North St.	12 Noon
Friday, August 19 Family Movie Night - Disney Jungle Cruise On the Downtown Green	7:00 p.m.
Friday, August 26 New Member Orientation Chamber Board Room	8:30 a.m.
Friday, September 2 Live on the Lawn Summer Concert Series— Broke-N-Busted Band On the Downtown Green	7:00 p.m.
Friday, September 9 Grand Opening Ribbon Cutting — The Vale 243 W. Main Street	12 Noon

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

www.morristownchamber.com



Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce
For appointment times call (423) 392-8825

Aundrea Salyer, MBA
KOSBE Executive Director