

February E-Newsletter Over a Century of Service!

18 Graduate from Leadership Morristown 2022



The class joins WSCC President & Chamber Board Chairman Dr. Tony Miksa for a selfie during their visit to Walters State on Education Day

Congratulations to the 18 participants who have completed Leadership Morristown 2022 and graduated from the program on January 12th. Graduates, their guests and employers celebrated with a reception at The Country Club. Former Tennessee Commissioner of Safety & Homeland Security David Purkey spoke to the group, relaying his experience during the 2015 terrorist attacks on military installations in Chattanooga and discussing leadership points and decision making.

Those participating in the program spent approximately 65 hours meeting with community leaders, visiting schools, industries, businesses, public safety facilities, parks & recreation facilities, healthcare institutions and social service agencies to learn about the roles they play in the community and get first-hand knowledge

about how our community operates.

Graduating from the 2022 Leadership program were: Curt Amos, Megan Barnard and Kim Paxton (Douglas-Cherokee Economic Authority), Christin Barnes (Strate Insurance Group), Sara Burton (Express Employment

Professionals), Kevin Cline (Lakeway Christian Schools), Heather Dean (Purkey, Carter, Compton, Swann & Carter), Andrew Ellard (City of Morristown), Mike Fawbush and Jenny Ketterman (Morristown Utilities), Lucas Fishman (Kramer-Rayson), Sharon Greene (Citizens National Bank), Whitney Jarnagin and Machela Worthington (Walters State), Rhonda Norris-Spencer (GAINS), Stacy Smith (Morristown Landing), Angel Soza (Commercial Bank) and Lauren Stipes (Girls Inc. of Hamblen County).

Thanks to all those employers who supported participants in Leadership Morristown. The 2023 Leadership Morristown program will get underway in August. Schedule and registration information will be available July 5.



Class members visited Regency Retirement Center on Healthcare and Senior Services Day.





Traditions in Chamber Leadership

As buzz words around our country center on many touchy issues, it is interesting to me that our chamber has been at the forefront of solving these issues or at least addressing many of them for 40 years. I recently spoke at a new Chamber program that we started last year, Women in Business, and was impressed at the number of female leaders in our community. I think even more impressive is when you walk into the Chamber Board Room and see Maudie Briggs on the wall as Chairman of the Board in 1988. This was a time when business and industry was very much male dominated but Maudie was an innovator and was never considered a female leader, she was simply a leader, and the same can be said of Denise Terry, Lynn Elkins and Roni Snyder.

As I travel around the world, many countries are less accepting of diversity in leadership positions, but in Morristown, not only is it accepted, it is accepted at a level that it isn't even a topic of discussion. I think the most impressive thing about being a Chairman of the Chamber Board is that you are selected years in advance by a team of Past Board Chairs. It isn't a snap decision and all that matters is your leadership capability, community involvement, support of the Chamber and ability to move our community in a positive direction.

As I look around the community today, it is exciting to see the diversity on all levels and feelings locally that anyone can lead as long as you exemplify the traits of a leader. Speaking of leadership, plans are underway for our leadership 2023 class and this is always a start when talking about future Chamber leaders. This programs helps to develop leadership skills as well as exposing participants to all aspects of our community to allow you to become the most informed leader possible. Anyone interested in participating in this program should contact Debra at the Chamber. Registration forms will be available in July, with the program starting in August.

Fund Tennessee Regional Kick Off Meetings Scheduled

You're invited to learn about a statewide access to capital initiative called *Fund Tennessee*. Join Commissioner Stuart McWhorter of the Tennessee Department of Economic and Community Development (TNECD), Lindsey Cox, CEO of LaunchTN, and regional economic development partners who will provide an overview of the program. The Fund Tennessee initiative is designed to support and expand an inclusive continuum of access to capital for small businesses and entrepreneurs throughout Tennessee. The statewide initiative will assist in addressing:

- loan capital for entrepreneurs and small business owners
- equity capital for entrepreneurs and small business owner
- technical assistance to help entrepreneurs and small business owners to become capital ready

Who Should Attend?: small business owners, entrepreneurs, chambers of commerce, banks, credit unions, CDFIs, non-profits, economic development professionals, attorneys, accountants, investors, high net worth individuals, family offices, foundations/ community foundations, trade associations, and local residents.

Here are the Eventbrite registration links for the kickoff meetings in our region.

Location	Date	Time	Eventbrite Registration	Facility
Kingsport	March 7 th	3 p.m. – 4:30 p.m. ET	https:// northeastfundtn.eventbrite.com	Meadowview Marriott Confer- ence Resort and Convention Center, 1901 Meadowview Pkwy, Kingsport, TN 37660
Knoxville	March 7 th	9:30 a.m. – 11 a.m. ET	https://eastfundtn.eventbrite.com	Litehouse Knoxville, 6800 Baum Drive, Knoxville, TN 37919

Future Ready Expo Held January 11th



At FRE 2023

Making toothpaste while wearing white lab coats... Checking glasses for fingerprints... Rolling out a fire hose... Blowing a soccer ball in the air with a leaf blower... Cutting a piece of wood with a saw... Changing a tire. You might ask – what do all these things have in common? These are just a sampling of the hands-on, inter-Future Ready Expo active activities provided by local businesses, industries, organizations and

school programs at the 2023 Future Ready Expo. The Chamber again partnered with the Hamblen County School System, HC*Excell, and Walters State Community College to host the event on January 11 at the Walters State Great Smoky Mountains Expo Center. Over 1,400 students from Hamblen, Jefferson, Grainger and



Hancock Counties enjoyed a day of networking in sectors for Advanced Manufacturing, Trade & Industry, Health & Public Safety, and Business, Retail & IT Services.



Workforce Development continues to be a focus for the Chamber. The Chamber, along with many community stakeholders recognize the importance of introducing students at an earlier age to the careers and job opportunities that are available in Morristown and the Lakeway area. The strategic decision to provide this event for 8th grade students was made during the initial planning in 2018 as a guide for them as they choose classes upon entering high school that will hopefully lead to a career opportunity.

Prior to the event, a contest was held for high school students to design a logo using this year's event theme – Find Your Future at FRE 2023. The logo chosen was designed by Elizabeth Thompson in Mrs. Kerry Gatlin's Digital Arts & Design class at West High School.

Near the end of the day, an exhibitor in each sector was recognized for their booth set-up and hands-on activity. MAHLE Engine Components was recognized in Advanced Manufacturing, Jun-

ior Achievement in Business, Retail & IT Services, the TCAT Electrical Program in Trade & Industry, and the Hamblen County-East High School Criminal Justice Program in Health & Public Safety.

Plans will be starting soon for the 2024 Expo. If you are interested in having your business participate with a booth, sponsoring the event or volunteering on the planning committee, please contact Jodi Barnard at the Chamber office.



SMALL BUSINESS AWARDS OF EXCELLENCE

Don't Miss out on the excitement

Apríl 25, 2023!

We encourage you to nominate your favorite small businesses NOW!

If you would like to show your support to our local small businesses,

sponsorships are available.



21st Annual Small Business Awards Sponsorships



Each year the Chamber shines a camera on small businesses in our area by awarding 8 of them for their business excellence and support of our community. The awards will be presented at a catered luncheon in April 2023 along with a short video highlighting the competing businesses. The winners are announced after the videos. The event is open to the public and tickets will be available through the Chamber.

Presenting Sponsor	\$1500	
Media Sponsor	\$1500 SOLD	
Event Sponsor	\$ 750	
Theme Sponsor	\$ 400	
Award Sponsor	\$ 350	

For more information on sponsorships contact Pat Seaver at 423-586-6382 or

at: membership@morristownchamber.com

Nominate your favorite member businesses today!



2023 SMALL BUSINESS AWARDS OF EXCELLENCE

NOMINATION FORM



Do you know of a business or organization with less than 50 employees that deserves to be recognized for their excellence? Nominations are now being accepted for the Morristown Area Chamber of Commerce's 21st Annual Small Business Awards of Excellence.

Eight Awards will be given to small businesses (50 employees or less) for the following categories:

- Retail-Based Business Award
- Service-Based Business Award
- Healthcare-Based Business Award
- FIRE Finance, Insurance, Real Estate
- Hospitality/Leisure-Based Business Award
- Non-profit business/organization
- Horizon Award (business less than 5 years old)
- Small Business of the Year Award

All nominees must be current members in good standing with the		
Chamber of Commerce. Nominees will be given an application to	Winners from 2022	
complete. Criteria used to select winners includes staying power, innovation of product or service, response to adversity, growth, Chamber and community involvement.	FIRE - Finance, Insurance, Real Estate Award: Crye*Leike Lakeway Real Estate	
Winners within the past 5 years are not eligible in the same category.	Non-Profit Based Business Award Clinch-Powell RC & D	
Nomination #1	Retail Based Business Award: Porter's Tire Store	
	Service Based Business Award:	
Nomination #2	Servpro of Hamblen County	
You are welcome to submit additional nominees.	Hospitality/Leisure Based Business Award Snowbird Mountain Coffee Morristown	
Return by either fax, mail, OR REPLY to this email	Horizon Award:	
by Friday, February 24th: Fax: 423-586-6576	Blue Ridge Title Company	
Email: <u>membership@morristownchamber.com</u>	Blue Huge Hile company	
Mail: Morristown Area Chamber of Commerce	Small Business of the Year Award:	
P.O. Box 9	1907 Brewing Company	
Morristown, TN 37815	• • • • • • • • • • • • • • • • • • • •	

AWARDS LUNCHEON WILL BE TUESDAY, APRIL 25, 2023 at All Saints Episcopal School

Morrison

NEWSLETTER ARTICLE

Don't wish for it, work for it! Let's do this!

ISSUE | 01 | February 2023

Thank You !!

I would like to personally thank all of last years sponsors for helping to make the 2022 events possible for the downtown and our community!

All Saints Episcopal School ALPS Adult Day Services College Park Pharmacy & Howards Pharmacy Cornhole Solutions Cry-Leike Realty East TN NissaElevation Advertising Farris Motor Company Hamblen Pediatrics HC Excell Holistic Welness Iatric ICONEX Knoxville TVA Employees Federal Credit Union Morristown Landing Morristown Utilities/ Fibernet ORNL Federal Credit Union OTICS Pampered Chef Planet Fitness Price & Ramey Rebel Hollow Farm Schulz Brau Brewery Toadily Studios Walters State

Discover Downtown Morristown

Hello from the Chamber Downtown Morristown Program!! We hope everyone has had a great start to the new year. I would like to say " THANK YOU" to all our sponsors who helped make the 2022 events possible. We are gearing up for the warmer weather and events for 2023. The Chamber just finalized our event list and we have a lot of great things planned for this new year. There will also be some great sponsorship opportunities coming up so keep an eye out for those. This year the Downtown program plans to implement our strategic plan that we have been working to finalize with the City and with the TN Main Street Program through the technical assistance that we are receiving as a TN Main Street. The final draft of the strategic plan will be available on the Downtown website once it is approved and adopted as our plan of work for 2023 and 2024. We are excited to announce that last year we had multiple grants awarded to building owners within the Historic Downtown Area, so we hope to see progress this year as they all begin their development projects. This year you will also see the City working on the power updates at the Farmers Market, the Downtown Green space and on Main Street. This is being accomplished to help support the growth of the downtown and events that are held within the downtown area. There are many great things coming this year for Downtown Morristown, so stay tuned and support your local businesses!!!!

> Sincerely, Heather Brooks Director of Downtown Development



Annual Events

1907 BREWING

May 1	Farmers Market Season begins
May 5	1st "Live on the Lawn" Concert & Night Market
May 6	Morristown's Art & Bluegrass Festival
June 2	2nd "Live on the Lawn" Concert & Night Market
July 7	3rd "Live on the Lawn" Concert & Night Market
July 28	Family Movie Night on the Lawn
Aug. 4	4th "Live on the Lawn" Concert & Night Market
Sept. 1	5th "Live on the Lawn" Concert & Night Market
Sept. 23	Morristown's Craft Beer Festival
Oct. 7	Morristown's Chalktoberfest
Oct. 31	Farmers Market Season Ends
Nov. 25	Shop Small Saturday Promo Event
Dec. 7	Morristown's Christmas Parade
Dec. 31	New Years Eve Celebration on Main

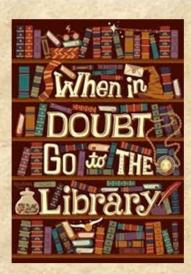
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Shop Local 🗢 Eat Local 🗢 Support Local



For more info on downtown events & shopping go to www.downtownmorristowntn.com or scan the QR code to the left with your smart phone.



CHAMBER of COMMERCE

DRRISTOWN

Membership Breakfast

Hosted by Morristown Hamblen Library

> Wednesday, March 8, 2023 7:30 a.m. Morristown Hamblen Library 417 W. Main St.

www.morristownhamblenlibrary.org



RSVP to macc@morristownchamber.com Or Call: 423-586-6382



Rachel Odom

Crye*Leike Lakeway Real Estate 2423 E. Andrew Johnson Hwy. Morristown, TN 37814 Phone: 423-523-4271 <u>https://crye-leike.com/real-estate-agents/rachel/odem/enpury.bqbz</u> Real Estate Agent

Rhonda Sams

Crye*Leike Premier Real Estate 4010 W. Andrew Johnson Hwy. Ste.B Morristown, TN 37814 Phone: 423-312-9905 www.rhondasamsetnrealtor.com/ Broker *Real Estate*

Daily Bread Community Kitchen, Inc.

118 S Cumberland St. P. O. Box 1458 Morristown, TN 37816*1458 Phone: 423-581-7733 www.dailybreadcommunitykitchen.com Larry G. Stropshire, President/Director Feed the hungry Adovcate for hungry Helping less fortunate Non-Profit

Ellison Sanitary Supply Co., Inc. 106 N. Nevada Ave. LaFollette, TN 37766

Phone: 423-562-3312 www.ellisonsupply.com Elijah Phillips, Sales Representative Industrial Supplies Commercial Hygiene Products

Floyds Snack Shack

3320 Charlie Doty Road Greeneville, TN 37745 Phone: 423-330-4769 https://www.floydssnackshack.com Lori Floyd, Co-Owner Food Truck

Humana

4338 Western Ave. Knoxville, TN 37922 Phone: 865-360-5034 <u>https://dgeorge14@humana.com</u> David George, Licensed Sales Agent *Insurance Sales & Service*

John Fleming Peoples Home Equity NMLS 1850409 & 66247

8351 E. Walker Springs LN, Ste 200 Knoxville, TN 37923 Phone: 865-745-5626 www.JohnFlemingPeoplesHomeequity.com John Fleming, Mortgage Advisor *Mortgage Company*

MaFab LLC 430 Berg Lane

Gold

P. O. Box 1753 Morristown, TN 37816 Phone: 423-518-0638 Email: <u>efrost@mafabllc.com</u> Erin Frost, CEO Manufacturing & Industrial Related

Next Level Glutes and Guns 1096 Martha Glass Drive Jefferson City, TN 37760 Phone: 423-748-1455 www.nextlevelglutesandguns.com Clodie Hinton, Owner *Fitness Center/Gym*

Renew Destinations

262 Bradford Drive Morristown, TN 37814 Phone: 615-594-1880 renewdestinations@gmail.com

Dale Cates , Owner Rentals-Apartments, Condos & Houses Executive Rental Real Estate Investing

YOUR NAME COULD BE

LISTED HERE ! If you know of someone who should be a member of the Morristown Area Chamber of Commerce, please contact Pat Seaver, Director of Sales and Marketing at: membership@morristownchamber.com or call 423-586-6382.

When you are Looking for a product or service Don't forget to use our on line Membership Directory at www.morristownchamber.com

To support the businesses who support our community through their Chamber investment.

Times Available for Counseling Sessions at the Morristown Area Chamber of Commerce For appointment times call (423) 392-8825







Aundrea Salyer, MBA KOSBE Executive Director

Congratulations! February Ambassador of the Month



Tonya Hall College Park Phamacy

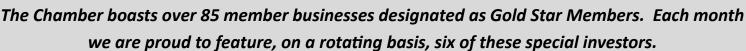
Congratulations! 4th QTR. Ambassador of the Quarter!



Virginia Carey Howard's Pharmacy



Featured Gold Star Members





www.colgate.com



www.andrewjohnsonbank.com



www.expresspros.com/morristowntn/



www.josephconstruction.com



www.georgeewart.com



www.littledutchmorristown.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars

Thursday, February 23	8:00 a.m.
Grand Opening Ribbon Cutting – HealthStar Industrial Medicine Clinic	
6232 W. Andrew Johnson Hwy., Ste. 1400 Talbott	
Located inside Morristown Regional Health Center	
Friday, February 24	8:30 a.m.
New Member Orientation	
825 W. First North St. (Board Room Downstairs)	
Wednesday, March 8	7:30 a.m.
Membership Breakfast – Morristown Hamblen Library	
417 W. Main Street	

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

www.morristownchamber.com

Chamber "This 'N That"

As we kick off a new Chamber year, a number of things come to mind that I want to share with the membership. These items are important reminders to our members, but probably don't justify an entire article themselves. If you would like more information on any of these, please don't hesitate to contact me at <u>manager@morristownchamber.com</u> or call the Chamber office 423-586-6382.

- <u>Chamber Chatter</u> is compiled each month and a link is mailed out to the members mid-month. ALL members are welcomed to submit articles or advertisements. Details on how to do this are included in the green box on the last page of each issue. This is FREE
- The <u>Morristimes</u> and <u>Chamber Chatter</u> are always available on our website, <u>www.morristownchamber.com</u>. If you miss your e-mail you can find them there.
- The Chamber Board Room and Conference Rooms are available for members to use for meetings, training sessions, one-on-one client conferences, etc., during regular business hours, at no cost to the member. However, rooms must be scheduled in advance and are based on availability. Rooms should be scheduled through Rogie Bebber, Customer Service Specialist, at macc@morristownchamber.com or by calling 423-586-6382. Ask for Rogie.
- In addition to the Chamber's website, our tourism department manages the website <u>www.visitmorristowntn.com</u>. This site includes a community events calendar. Organizations may upload information on upcoming events directly to the calendar and they will be posted upon approval. For questions, contact Anne at <u>tourism@morristownchamber.com</u>.
- The Chamber office hours are 8:30—5:00 p.m., Monday—Friday. We are open through the lunch hour. The office is closed on New Year's Day, Dr. MLK, Jr. Day, Good Friday, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and the day after and Christmas Eve & Christmas Day. If those days fall on a weekend, we are closed the next business day.