



Morristimes

August E-Newsletter Over a Century of Service!

Chamber Welcomes Natasha Morrison as Director of Downtown Development



The Chamber is excited to welcome Natasha Morrison as our new Director of Downtown Development. She started her duties on July 17 and has been going strong every day.

Since joining the Chamber Team, Natasha has visited the Farmers Market, met with Hamblen County Extension Agent Mannie Bedwell and met most of the farmers who are selling at the Market this year. She's been downtown and visited with many of the Main Street business owners, and will continue to do so until she's introduced herself to everyone in the district.

Last week she met with Steve Neilson, Director of Community Development & Planning for the City of Morristown and with the recreation and events staff from the Parks & Recreation Department, all vital strategic partners with the Chamber in everything critical to having a successful downtown.

Mayor Chesney and other council members have welcomed her to the job and are looking forward to working together to help our downtown continue to flourish and grow.

There are a lot of activities that were already "in the works" when Natasha came on board and she looks forward to seeing those through to a successful conclusion, as well as planning for both traditional and unique events and programs for 2024.

First Fridays Live CONCERTS ON THE GREEN & Night Market

Lost Creek Band



Brought to you by



FRIDAY, AUGUST 4 / 7PM SUMMER CONCERT
NIGHT MARKET BEGINS AT 6:30PM

Located at 130 West Morris Blvd Morristown, TN



From the President's Desk

--Marshall Ramsey

The Value of Leadership Programs

As fall begins, an annual tradition for our community ramps up. (No, it is not parade planning which seems to be on the top of everyone's mind) It is the Leadership Morristown class.

Now, why is this so important to us at the Chamber? If a community does not strive to continue to identify and develop leaders, that community could end up like others that lack leaders with an understanding of the community they represent and a clear vision of how to take that community into the future.

The comments are always fun to hear from leadership graduates, but they commonly include "I've lived here all my life and never saw, knew or heard that." A big portion of the program is education on what exists in your own community. If you don't understand what we have, it is very hard to appreciate it. The program also includes an opportunity to meet our current leaders from many facets of the community, and these current leaders are anxious to encourage and support new and upcoming leaders.

Unfortunately, the 2023 program which will kick off on August 9 is full, but keep your eyes and ears open for the 2024 program next spring!


Women
IN BUSINESS

*Meeting Reminder
Friday, August 4; 8:00 a.m.
TCAT Morristown*



Hamblen County Mayor Bill Brittain

Join us for a conversation with Hamblen County Mayor Bill Brittain. Mayor Brittain will give us an update on on-going county projects and answer questions from the group. We look forward to seeing everyone on Friday.

Welcome

2023 Leadership Morristown Class

The Leadership Morristown Class of 2023 will gather for the first session on Wednesday, August 9. They will be introduced at the Chamber Membership Breakfast at Walters State and then go on to their team building session with the Walters State staff. Sessions covering public safety, local government, social services, education pre-K-12, higher education & technical education, arts & recreation, business & industry, local government, healthcare services, senior services and public infrastructure will follow over the next 14 weeks. With 23 participants, this will be the largest class in recent years. We look forward to working with them and enjoying their involvement in the Chamber.

Travis Barbee

City of Morristown

Valerie Billings

Morristown Landing

Melody Cantrell

Douglas-Cherokee Economic Authority

Paul Chapman

Stubblefield Funeral Home/Dignity

Ken Coffey

Appalachian Electric Co-op

Ernie Coldwell

Morristown Utilities

Emily Darnell

Hamblen County Dept. of Education

Chassity Gipson

Walters State Community College

Will Gregg, CPA

Purkey, Carter, Compton, Swann & Carter

Natoisha Hager

Lakeway CASA

Breanna Hall

Morristown Landing

Audrey Hance

Morristown Utilities

Michael Hasty

Walters State Community College

Sabra Hayden

Eastman Credit Union

Emily Kelley

Douglas Cherokee Economic Authority

Haley Moore

Douglas-Cherokee Economic Authority

Jonathan Nash

Walters State Community College

Matthew Ulrich

ServPro of Hamblen County

Gayle Walters

Douglas-Cherokee Economic Authority

Joshua Williams

Dept. of Defense/U.S. Army

Andrew Winstead

Commercial Bank

Jordan Wood

Citizens National Bank

Amanda Woods

Morristown Utilities

Membership Breakfast

in the R. Jack Fishman Library



DATE: Wednesday, August 9, 2023

TIME: 7:30 a.m.

LOCATION: R. Jack Fishman Library
Parking available at the Library
500 S. Davy Crockett Parkway



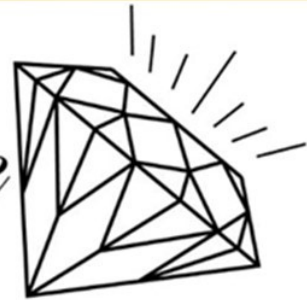
Please RSVP to
macc@morristownchamber.com
or call 423-586-6382

You are invited to CELEBRATE their

45th Anniversary with a

Business After Hours

*East Tennessee
Diamond Company*



WHEN: Thursday, August 10, 2023

WHERE: 149 West Main Street

TIME: 5:00 P.M.



RSVP to

macc@morristownchamber.com

Or Call: 423-586-6382

2023 Business Showcase - Sept 14

Presented By



2022 Business Showcase



Pictures from last year's successful Business Showcase

Will your business participate in 2023?

Booths and Sponsorships Still Available

Contact Pat Seaver at the Chamber 423-586-6382 or

membership@morristownchamber.com

Watch for Registration forms in your email.

Welcome New Members!

Ashley Home Store

130 Terrace Lane

Morristown, TN 37813

Phone: 423-276-6201

www.ashleyhomestore.com

Travis Clemmons, Store Manager

Monica Feathers, Dir. Of Marketing

Furniture Store

Mattress Store

Hungry Howie's Pizza

1501 E. Morris Blvd.

Morristown, TN 37813

Phone: 423-587-8889

www.hungryhowies.com

Matt Roberts, Owner

Restaurant

JLG Industries, Inc.

1400 Flat Gap Road

Jefferson City, TN 37760

<https://www.jlg.com>

Jason Watkins, Sr. Director

Mfg. & Industrial Related



Skyway Wellness

Morristown, TN 37813

Phone: 865-353-8894

info@skywaywellness.com

Sheila Arrington, Owner &

Health Coach

Health & Wellness

Sound Revue Entertainment &

Lighting

830 W. Dumplin Valley Road

Dandridge, TN 37725

Phone: 865-388-2286

<https://soundrevue.com>

Mike White, Owner

Video & Audio Production

STOWBOX

1134 State Street

White Pine, TN 37890

Phone: 865-770-3712

<https://www.stowboxstorage.com>

Melissa Britt, Accounting Officer

Mini Storage

YOUR NAME COULD BE

LISTED HERE ! If you know of someone who should be a member of the Morristown Area Chamber of Commerce, please contact Pat Seaver, Director of Sales and Marketing at:

membership@morristownchamber.com

or call 423-586-6382.



When you are Looking for a product or service

Don't forget to use our on line

Membership Directory at

www.morristownchamber.com

To support the businesses who support our community through their Chamber investment.



BE ON THE LOOKOUT...

...for your letter with information about the 2023 *Morristown Magazine*! The Chamber is again partnering with Lakeway Printers to provide this full color high quality magazine that highlights our beautiful Lakeway Area.

The popular publication is used by the Chamber in newcomer packets and in industry, business and retiree recruiting materials. Locally, the *Morristown Magazine* is distributed in hotel rooms, professional offices, churches, schools, utilities and other venues that reach newcomers to our community. Advertising in the *Morristown Magazine* is limited to Chamber members only and is a perfect way to reach new customers and clients.

Letters with more detailed information about the project are going out to the membership in late August. Ad sales calls from the Lakeway Printers staff will soon follow.

Congratulations!
August
Ambassador of the Month



Virginia Carey
 Howard's Pharmacy

Congratulations!
2nd QTR.
Ambassador of the Quarter!



Rhonda Norris-Spencer
 GAINS Coaching & Consulting



Featured Gold Star Members



The Chamber boasts over 85 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, six of these special investors.



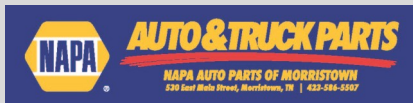
www.mountainlakehomestn.com



www.easttennesseediamondcompany.com



www.cfelty.com



www.napamorrystown.com



www.morrystownlanding.com



<http://fa.ml.com/bpotter>

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or membership@morrystownchamber.com

Mark Your Calendars!

Friday, August 4 7:00—9:00 p.m.
1st Fridays Concert Series — “Lost Creek Band”
Downtown Green/Farmers Market

Wednesday, August 9 7:30 a.m.
Membership Breakfast — Walters State Community College
Jack R. Fishman Library, 500 S. Davy Crockett Parkway

Thursday, August 10 9:30 a.m.
Grand Opening Ribbon Cutting — Ashley Home Store
130 Terrace Lane

Thursday, August 10 5:00 p.m.
Business After Hours — 45th Anniversary East Tennessee Diamond
149 West Main Street

Thursday, August 24 3:30 p.m.
Ribbon Cutting — O’Neil Caraway Community Resource Center
1149 Kennedy Circle

Monday, August 28 10:00 a.m.
Grand Opening Ribbon Cutting — Johnson Creative Designs
Chamber Board Room, 825 W. First North St., Lower Level

Friday, September 1 7:00—9:00 p.m.
1st Fridays Concert Series — “Weathered Soul”
Downtown Green/Farmers Market

Monday, September 4
Chamber Office Closed for Labor Day Holiday

Friday, September 8 12 Noon
Grand Opening Ribbon Cutting — Sidneys Bark N Bath
2481 Brights Pike

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.
www.morristownchamber.com

Aundrea Salyer, MBA
Senior Business Counselor

-  423-392-8825
-  asalyer@tsbdc.org
www.tsbdc.org
-  400 Clinchfield Street
Kingsport, Tennessee 37660

EAST TENNESSEE STATE UNIVERSITY



SMALL BUSINESS
DEVELOPMENT CENTERS



IMPACT



- 207 loans obtained by TSBDC clients in 2022
- \$78,740,850 obtained in loans by TSBDC clients in 2022
- \$24,255,215 in SBA-backed loans obtained by clients in 2022