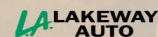


JULY 05

FIRST FRIDAY

CONCERT SERIES & NIGHT MARKET

Series Sponsors:



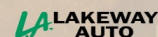
@THE GREEN
AT THE FARMERS MARKET

AUG 02

FIRST FRIDAY

CONCERT SERIES & NIGHT MARKET

Series Sponsors:



@THE GREAT LAWN
AT FULTON HILL PARK



From the President's Desk

--Guest Columnist, Anne Ross, Director of Tourism

“Disc Golf—Its Impact and Importance”

Marshall graciously allowed me to take over his column this month to tell you just a bit about why disc golf has become an important economic driver for Morristown/Hamblen County.

When most people think about tourism and the impact it has on a community, they think about our neighboring counties Sevier and Knox since both have well-known attractions and events bringing hundreds of thousands of visitors every year who leave behind millions of dollars in economic impact. We don't have what our neighbors have, but one activity we do have is a year-round draw for visitors, and that's in addition to Cherokee Lake, Panther Creek State Park, and the other events and activities that attract visitors to Hamblen County.

The recently completed Tennessee Disc Golf Championships brought 563 golfers from 26 states to town May 31- June 2. Here's what a few of them had to say:

This was the most fun I've had at a tournament and the courses were fabulous. Thanks for all the hard work to make this a positive event. I'll be back next year! – Bob Miller, Goodview, VA

Really appreciate the hospitality and all the great things to do in and around Morristown. Hope to see you again next year. – Robert Russell, Canal Winchester, OH

As always, I thoroughly enjoyed being in Morristown and the surrounding area. This is a must attend event for me for the past 5 years. Thank you! – Scott Stevens, Bethlehem, GA

The tournament was very well run. The players' pack was great. The vendors were awesome. The courses were great; prepared and maintained very well. This is how tournaments should be run, and after meeting people from Tennessee and how nice they were, I guess that's to be expected! - Erik Tribhorn, Yuma, CO

These folks love this tournament and love our courses – and we love them because they and the rest of the participants had an estimated direct economic impact of \$315,300* on Morristown/Hamblen County. That's the money they spent at our hotels, campgrounds, vacation rentals, gas stations, restaurants, coffee houses, shops, etc. while in town.

Tournament weekend isn't the only time disc golfers visit Morristown. According to the scoring app UDISC, an average of 707 players visited one or more of our courses in 2023; the first-time player average was 405. These players came from an average of 30 states as well as Canada, Japan, and United Arab Emirates. During the first quarter of 2024 an average of 154 first timers played our courses+. Additionally, the figures do not include the tournament participants since a different score reporting system is used for the tournament.

We may not have Dollywood, Great Smoky Mountains National Park, the Sunsphere, or Neyland Stadium, but we've created an attraction/event that has become a consistent economic driver for our county.

*Information compiled from non-local players responding to post-tournament email as well as tourist average daily spending in TN for those traveling over 50 miles as determined by US Travel Association and Tourism Economics for those players not responding to email.

+these figures are for those players using this scoring app; visitation numbers do not include those using a different scoring system.

No Women In Business Meeting in July

BUSINESS AFTER HOURS WINE TASTING



Thursday, July 11th
5:00 pm
130 W Main St



Hosted by
Jill Bruce
Certified Executive
Sommelier

@ The Lilypad on Main
130 W Main Street



RSVP to macc@morristownchamber.com or 423-586-6382



COME & JOIN US FOR A

MEMBERSHIP *membership* BREAKFAST *breakfast*

WEDNESDAY
JULY 17
7:30 AM

CLAYTON SUPPLY & LUX DOORS
5649 E MORRIS BLVD

RSVP to: macc@morristownchamber.com or call 423-586-6382.



AGES 20-45

HYPE POOL *Party*

FRIDAY, JULY 26TH 7-9 PM

The Country Club

1635 DOYAL DR

FAMILY-FRIENDLY, PLUS-ONE'S WELCOME

RSVP: MEMBERSHIP@MORRISTOWNCHAMBER.COM OR 423-586-6382

SAVE THE DATE



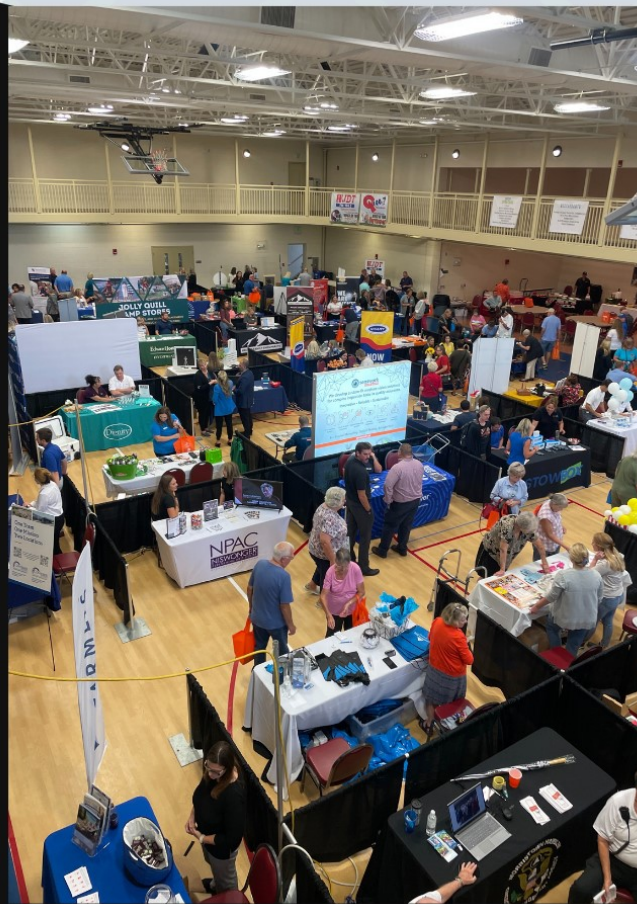
BUSINESS SHOWCASE

SEPTEMBER 12TH | 3PM-6PM | 1ST PRESBYTERIAN CHURCH | 600 W MAIN STREET

DISCOVER LOCAL

FREE EVENT

60+ LOCAL BUSINESSES



MAJOR SPONSORSHIPS
EVENT SPONSORSHIP BOOTHS AVAILABLE
VENDOR BOOTHS AVAILABLE
6 FOOD SPACES AVAILABLE

\$500 - 5 AVAILABLE
\$350 - 15 AVAILABLE
\$195 & \$250

*EARLY BIRD REGISTRANTS WILL HAVE ACCESS TO ADVERTISING OPPORTUNITIES TO 10,000 PEOPLE

FOR MORE INFO, CONTACT LAUREN AT MEMBERSHIP@MORRISTOWNCHAMBER.COM OR 423-586-6382

LEADERSHIP



Save These Dates!

You are invited to be a part of the Chamber's Leadership Morristown program, designed to familiarize the participants with various aspects of life in our community, introduce them to those individuals and organizations responsible for "making things happen", and provide some personal development training. Session dates and topics are listed below. A more complete description of the activities included in each session is on the reverse side of this flyer. We hope you'll join us!

Wednesday, August 14
Team Building/DISC Profile

Tuesday, August 20
Public Safety & Local Government

Wednesday, August 28
Project Visioning

Tuesday, September 10
Social Services

Thursday, September 26
Education—Private Schools & Higher Ed

Thursday, October 3
Healthcare & Senior Services

Tuesday, October 15
Arts & Recreation

Thursday, October 24
Local Economy

Week of Oct 28 or Nov 4
Education—Public K-12
Exact date will be confirmed by July 8

Wednesday, November 13
Public Infrastructure

Tuesday, January 14, 2025
Graduation Recognition at
Chamber Annual Meeting
& Class Celebration TBD

Make-Up/Extra Credit Sessions will be scheduled as needed.

Leadership Morristown 2024 Schedule & Program Outline*

Wednesday, August 14— Team Building/DISC Profile (personality assessment tool)—at Walters State Community College. Begins with an 7:30 a.m. Chamber Membership Breakfast.

Tuesday, August 20—This session will include a tour and update on the Hamblen County jail project, WSCC Public Safety facility/training, updates on public safety initiatives/capital projects of the City (fire & police), meeting with City Mayor and Councilmember. Optional attendance at City Council meeting.

Wednesday, August 28—This session will incorporate information on community needs from various groups and allow the class to choose a project(s) they would like to work on during the program.

Tuesday, September 10—Participants will begin the day by attending the annual United Way Kick Off Breakfast. They will spend the day visiting a number of non-profit social service agencies in our area and learning about their activities and the services they provide.

Thursday, September 26 & / Week of October 28 or November 4—Focusing on education, the group will visit local public and private schools and learn about Pre-K—12 education. They will also hear about higher education options, including TCAT and WSCC and the role they play in developing our workforce.

Thursday, October 3—This session will acquaint participants with some of the newest technology and services provided at our local hospital, and learn about services and health care options offered to our senior citizens.

Tuesday, October 15—This session will familiarize participants with arts & recreational opportunities available in our community. The group will visit some of our parks and recreational options and get a first hand look at what's happening with the arts in our community. Class participation will be a TREAT!

Thursday, October 24—Participants will start the day attending the Chamber Industrial Appreciation Breakfast, followed by a meeting with the Chamber's industrial recruiting team. The class will visit Downtown Morristown and learn about the economic impact of rehabilitation of historic buildings and it's impact on tourism. Tours several industries will also be a part of the day.

Wednesday, November 13—The day will begin with a Chamber Membership Breakfast at Morristown Utilities and include the opportunity to learn about what goes on behind the scenes with the infrastructure that makes our community run smoothly. The day will include tours and information on utilities, public works, transportation services, newspaper and our public library.

Tuesday, January 14, 2025—GRADUATION RECOGNITION at the Chamber Annual Meeting. Complimentary tickets for each graduate and their spouse/guest will be provided. There will also be a social gathering for graduates and their guests in a more informal setting. Date TBD.

**Specific activities subject to change*

Most sessions will be held between 8:00 a.m. & 5:00 p.m. Times are subject to adjustment—participants will receive e-mail agenda at least 1 week prior to each session. Additional opportunities may be available as the class progresses. Participants should not miss more than 2 sessions in order to graduate from the program. Tuition is \$800 per person; \$720 for Gold-Star Members and \$425 for non-profit charitable organizations.

For more information, contact Debra Williams:

manager@morristownchamber.com or 423-586-6382

Welcome New Members!

Carriage Hill Insurance/Risk Management

442 E Economy Rd
Morristown, TN 37814
Phone: 423-581-8730

Email: bpatter-son@carriagehillinsurance.com
<https://carriagehillinsurance.com/>

Brad Patterson, Agency Manager
Insurance

Employee Benefits, Risk Management

Granite of the Smokies LLC

6688 W Andrew Johnson Hwy
Talbott, TN 37877
Phone: 423-839-1331

Email: graniteofthesmokies@gmail.com
<https://graniteofthesmokies.com>

Beverly Jones, Owner
Granite, Quartz, Marble & Tile

Living Promise Academy

5075 Dearing Rd
Morristown, TN 37813
Phone: 423-616-1692

Email: info@livingpromiseacademy.com
<https://livingpromiseacademy.com/>

Jason Brenna, Board President
Wendy Patoka, Director
Matthew Westra, Board of Directors
*Private School,
Pre-School,
Nonprofit*

Studio Serenity

Morristown, TN
Phone: 813-727-9743
Email: studioserenity865@gmail.com

Cynthia Righter, Owner
*Salon Suites for rent
Beauticians, Barbers, Aestheticians*

Tech 2 Go LLC

Morristown and Jefferson City
Phone: 865-278-7543
Email: contact@tech2gollc.com
www.tech2gollc.com
Charles Montgomery, Owner
IT Services

For Your Own Beauty

430 S Cumberland St
Morristown, TN 37814
Phone: 423-748-9394
Email: jessicarivera382@yahoo.com
[Facebook](#)

Jessica Rivera, Owner
*Beauty Salon,
Barbershop,
Nails, Cosmetology*

Optimus Health Center

420 W Morris Blvd, Ste F
Morristown, TN 37813
Phone: 865-895-4127
Email: morristown@optimustherapy.com
www.optimustherapy.com
Mila Pacia, Practice Manager
Physical Therapy



When you are Looking for a product or service

Don't forget to use our on line Membership Directory at www.morristownchamber.com

To support the businesses who support our community through their Chamber investment.



Aundrea Salyer, MBA
KOSBE Executive Director

Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce
For appointment times call (423) 392-8825

AMBASSADOR OF THE MONTH



Angel Soza
COMMERCIAL BANK

AMBASSADOR OF THE QUARTER



Shane Hodge
SHAFFER INSURANCE



Featured Gold Star Members



The Chamber boasts over 100 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors.



www.colortech.com

www.ebstn.com



www.handsomebrookfarms.com



www.musfiber.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars!

Friday, July 5th First Friday Concert Series—Copper Ridge The Green & Farmers Market—Downtown Morristown	6:00-9:00 pm
Thursday, July 11th Business After Hours—G Jill Bruce, Certified Executive Sommelier The Lilypad on Main (130 W Main St)	5:00-6:30pm
Monday, July 15th Grand Opening Ribbon Cutting—Freeway Insurance 4357 Erica Greene Circle, Ste 6	10:00am
Wednesday, July 17th Membership Breakfast—Clayton Homes & Lux Doors 5649 E Morris Blvd	7:30am
Thursday, July 18th Ribbon Cutting—Storage PUP of Morristown 2784 Morningside Dr	9:30 am
Thursday, July 25th Ribbon Cutting—Allegra Printing (formerly Acme) 1100 E Main St	4:30 pm
Friday, July 26th HYPE Pool Party—The Country Club 1686 Doyal Dr	7:00-9:00 pm
Friday, August 2nd First Friday Concert Series—AllSkate The Great Lawn @ Fulton Hill Park—345 E 6th North St	6:00-9:00 pm

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

www.morristownchamber.com

New Member Orientation

- 1-Hour Orientation to all things “Chamber of Commerce.”
- Learn about how to make the most of your Chamber Membership.
- Receive your Welcome Packet that contains your membership plaque, decal, + more!

RSVP: macc@morristownchamber.com



FRIDAY

AUGUST
30th

8:30 AM
825 W First North Street
Chamber Board Room