



MORRISTIMES

Over a Century of Service

October Edition

Women
IN BUSINESS



Please Join Us!
Friday, October 4, 8:00 a.m.
TCAT Morristoryn

Discussion Leader will be Ashley Hux, Executive Director of Morristoryn Hamblen Central Services

Ashley will be explaining all the services offered by Central Services.

This will also be an opportunity for other WIB members who represent a local not-for-profit organization to have some "networking time" to update the group on what's going on in their respective organizations. You won't want to miss it!

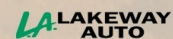


10.04

FIRST FRIDAY

CONCERT SERIES & NIGHT MARKET

Series Sponsors:



@THE GREEN AT THE FARMERS MARKET



A Message from the Chamber Team

Love Thy Neighbor

Over the past days, our community and those of our neighbors in East Tennessee and Western North Carolina have experienced devastating weather related situations that have impacted their homes, businesses, families, friends, and even their lives. In the midst of this heartbreak, there has also been an outpouring of love, support and generosity. We are both crushed and blessed by what we have witnessed.

At the Chamber, we have received numerous e-mails, phone calls and text messages from our members asking what they can do, or, better yet, informing us of what they are already doing. Many of our local industries are stepping up to the plate to offer their products to those in need. Our local Emergency Management Agency has reached out to local business and industry asking for their help and it has been given immediately.

Our staff has been in communication with our counterparts in the surrounding counties to help them solve problems and meet needs, whether it be finding sources of water and toiletries or dry warehouse space. So many of our members have shared what they are doing and have offered their places of business as drop off points for supplies and donations. Our city and county first responders and utility workers are selflessly getting our own community back in shape as well as offering their assistance to our neighbors.

Our community is fortunate to have a professional and experienced Emergency Management Agency as well as organizations with experience in dealing with emergencies such as the one happening now. We would encourage anyone wishing to help utilize these organizations. They are the experts and can assure you that your donation is getting to where it needs to go and help the people who need help the most.

It's humbling to live and work in a community that truly believes in and practices, "Love Thy Neighbor".

OCT 11

FIRST FRIDAY

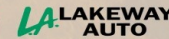
CONCERT SERIES

Rescheduled from August



@THE GREAT LAWN AT FULTON HILL PARK

Series Sponsors:





The

CITY'S HORIZON

Lunch n' Learn

Hear from City Administrator, Andrew Ellard, on what the City of Morristown's plans are from now to 2045 and beyond.



**OCT
17TH**
12-1pm

Morristown Area
Chamber of Commerce
825 W First North St

RSVP TO: membership@morristownchamber.com



BUSINESS AFTER HOURS

TALENT

The Girls & Me
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U.S. DIABETES CARE
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**OCTOBER
17TH**

**MASENGILL FALLS
2251 SANDSTONE DRIVE**

**RSVP TO:
MACC@MORRISTOWNCHAMBER.COM
OR 423-586-6382**

2023 Tourism Impact Report Released

Hamblen County Travel Snapshot (2023)

Values represent the direct impact for both domestic and international travel



Direct Visitor Economic Impact

Spending	
\$101,801,100	
Employment	State Taxes
830	\$6,415,700
Labor Income	Local Taxes
\$23,565,000	\$4,070,300

23

County Rank

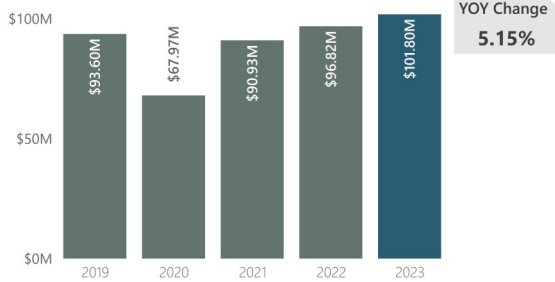
2023 visitor spending ranking compared to all 95 counties.
Previous Rank: 24

Daily Tourism Impact

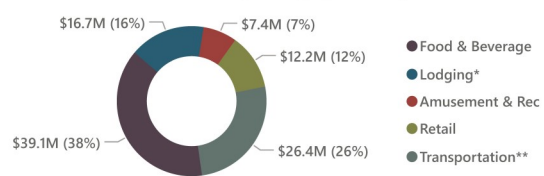
On an average day, visitor spending generated:

- \$278,907** in daily expenditures
- \$64,562** in daily labor income
- \$17,577** in daily state tax collections
- \$11,152** in daily local tax collections

Direct Visitor Spending Over Time



Direct Visitor Spending by Industry



This economic impact report attributes 4.90% of retail and non-retail sales in Hamblen County to travel and tourism.

* A small portion of Lodging comes from second home spending

** Transportation includes both ground and air transportation

What is "direct visitor spending" and why does it matter?

Direct visitor spending are those dollars that a visitor exchanges with businesses in the five categories shown in the pie chart (below). It does not include indirect spending (ex: B2B purchases) or induced spending (ex: employee wages spent in the local economy). Visitor spending injects real money into the local economy and generates taxes for local and state government budgets.

Hamblen County Travel Snapshot (2023)

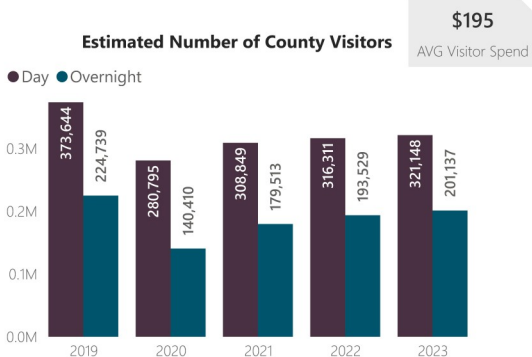


Who counts as a visitor?

Someone who completes any journey for business or pleasure, outside their normal community and not part of a normal routine.

- Day visitor:** one whose trip involved travel > 50 miles from home, spending time in destination market, and returning home to sleep.
- Overnight visitor:** one who spent one or more nights in a lodging facility, short-term rental, the home of friends/family, etc.

Below is a modeled estimate of county visitation illustrating how visitors to this county factor into the overall state visitor totals.



Note: Local DMOs may publish their own visitation numbers. Do not compare this visitation data to other state, national, or local models. Methods, assumptions, and data inputs may vary.

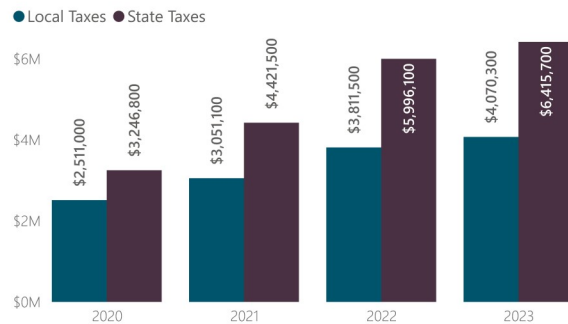
ABOUT THIS REPORT

Economic impact and visitation are modeled using data from Smith Travel Research, AirDNA, Arrivalist, TN Dept. of Revenue, TN Dept. of Tourist Development, US Bureau of Economic Analysis, US Bureau of Labor Statistics, US Census Bureau, Longwoods International, Visa Data Insights, and Tourism Economics. This report should not be compared with versions published before 2020 due to the changes in model and vendor.

How do visitors help this community?

Visitor spending produced state and local tax collections; reducing the burden on residents to support infrastructure, education, health and safety services, etc.

State and Local Tax Collections from Visitor Spending



In **2023**, visitors to **Hamblen County** generated **\$416** in tax savings per household through state and local tax collections.

Statewide AVG savings per household: \$1,161

*Based on 2022 American Community Survey 5-year estimates

Downtown Christmas Ornament on Sale Now



This year's Downtown Christmas Ornament is now available for purchase at the Chamber. Cost is \$25 each or \$20 each if you purchase 5 or more. The ornament features Morristown's First Fire Truck next to the City Christmas Tree at the Farmers Market and is packaged in a beautiful red gift box. Supply is limited.

Leadership Morristown Nearing the Halfway Mark of the 2024 Session

The 2024 Leadership Morristown class has completed half of their regular scheduled sessions with their completion of Education Day 1 on September 26. To date, the class of 28 has participated in sessions on Team Building, Government & Public Safety, Social Service Agencies, Education (Private and Higher Ed) and has met with numerous non-profit agencies during a Project Visioning session at which time the class divided into four teams, each developing a community project. More information will be available on these projects when they are presented to the Chamber membership at the Annual Meeting in January.

Still to come for the group are sessions on Healthcare, Arts & Recreation, Local Economy—Business & Industry, Education 2 (Public K-12) and Infrastructure.

Members of the 2024 Class are

Marc Lamb—Citizens National Bank

Lisa Baker, Christian Newman & Michael Poteet—City of Morristown

Angie Voiles—Commercial Bank

Cory Everett & Haley Fugate—Covenant Health

Lindsey Arnold, Jennifer Cody, Logan Johnson & Brittany Turner—Douglas Cherokee Economic Authority

Ashley Jones—First Bank & Trust

Daphne Reyes—Girls Incorporated

Joseph Ely & Candance Proffitt—Hamblen County Dept. of Education

Wendy Williams—Hamblen County Government

Patty Taylor—HomeTrust Bank

Ashley Harrison—Isaiah 1:17 House

Natoisha Hager—Lakeway CASA

Derek Voiles—Lakeway Christian Schools

Ashley Hux—Morristown Hamblen Central Services

Kasey Peters—Morristown Landing

Shannon Mann, Matt Noe & Jordan Partin, Morristown Utilities

Julia Gregg—Purkey Carter Compton Swann & Carter

Kellee Collins & Theresa Farmer-Jones—Walters State Community College

Many thanks to these participants and their employers for their commitment of time to learn more about our community and how to take a leadership role.

THANK YOU!

73 LOCAL BUSINESSES
500+ ATTENDEES



MORRISTOWN
AREA
CHAMBER of COMMERCE
TENNESSEE

BUSINESS SHOWCASE

Presented By
Citizen TRIBUNE

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EVENT SPONSORS

- Atwork | Cummins | Farmers Insurance - Jake Stokely | The Girls & Me Boutique
- JLG Industries | Heskett Family Chiropractic | Howmet Aerospace
- May Chiropractic | ORNL Federal Credit Union | TF Building Solutions

Welcome New Members!

Ditrinco Photo Booth Co

Morristown, TN 37814

Phone: 423-312-8681

Email: ditrincophotoboothco@gmail.com

[Facebook Page](#)

Amanda Ditrinco, Owner
*Photo Booth Company
Events, Parties, Weddings*

Keller Williams Properties

1501 E Morris Blvd, Ste 5

Phone: 423-616-0806

Email: thesoutherlandteam@kw.com

morristown.kw.com

Jamey Southerland, Principal Broker
J Lewis, Team Leader
Real Estate Brokerage

Merkle Standard

321 Hamblen Ave

Phone: 509-550-7292

Email: info@merklestandard.com

merklestandard.com

Monty Stahl, COO

Laura Verity, Director of External
Affairs

*Manufacturing & Industrial Related
Bitcoin Mining*

Local Comfort Heating and Cooling

4900 S Davy Crockett Pkwy

Phone: 931-472-9330

Email: service@localcomfordsolutions.com
www.localcomfordsolutions.com

Casey Ford, Owner
*HVAC Services
Residential and Light Industrial*

Jones Trolling Motor Repair Center

1014 W First North St

Phone: 423-690-0477

Email: jonestmrc@gmail.com

Shannon Jones, Owner
*Trolling Motor Repair
Boat Repairs*



GO TO OUR ONLINE LOCAL BUSINESS DIRECTORY WHEN LOOKING FOR PRODUCTS & SERVICES!



Aundrea Salyer, MBA
KOSBE Executive Director

Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce
For appointment times call (423) 392-8825

AMBASSADOR OF THE MONTH



Kelly Rimmer
KNOXVILLE TVA EMPLOYEES CREDIT UNION

AMBASSADOR OF THE QUARTER



Adam Ivy
FIRST HORIZON BANK



Featured Gold Star Members



The Chamber boasts over 100 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors.



www.claytonhomes.com



www.firstbank.com



www.georgeewart.com



www.haleconstrucctioninc.com



The Education Foundation

www.hcexcell.org



www.easttennesseediamondcompany.com



CAMERON FELTY
423-586-5182

www.cfelty.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars!

Wednesday, October 2 nd Ribbon Cutting – Valley Ridge Golf Course 1180 Valley Home Rd	10:00am
Friday, October 4 th Ribbon Cutting – Caris Healthcare 2412 W Andrew Johnson Hwy	10:00am
Friday, October 4 th JCoC Ribbon Cutting – T-Mobile 624 E Broadway Blvd, Jefferson City	11:00am
Friday, October 4 th First Friday Concert Series – Billy Crawford Band The Green @ The Farmers Market	6:00-9:00pm
Monday, October 7 th Grand Opening Ribbon Cutting – Studio 7 210 N Fairmont Ave	4:00pm
Tuesday, October 8 th Ribbon Cutting – TF Building Solutions 1841 E Andrew Johnson Hwy	11:00am
Friday, October 11 th First (Second) Friday Concert Series – AllSkate Fulton-Hill Park – 345 E 6 th North St	6:00-9:00pm
Monday, October 14 th Ribbon Cutting – Talley Insurance Group 1113 W First North St	10:00am
Tuesday, October 15 th Ribbon Cutting – TVHS Playground 524 Houston St	4:00pm
Thursday, October 17 th HYPE Lunch n’ Learn—The City’s Horizon: Growth Plan to 2045 & Beyond 825 W First North St—Chamber Board Room	12:00-1:00pm
Thursday, October 17 th Business After Hours – Masengill Falls “Progressive Tailgate” 2251 Sandstone Dr	5:00-6:30pm
Friday, October 18 th Grand Opening Ribbon Cutting – Knoxville Orthopedic Clinic (KOC Lakeway) 381 Kuhn Ln	12:00pm
Wednesday, October 23 rd Ribbon Cutting – Optimus Health 420 E Morris Blvd (inside Healthstar)	11:30am

CONTINUE ON NEXT PAGE

Calendar Continued

Thursday, October 24 th Ribbon Cutting – Mama Lana’s 2550 E Morris Blvd (inside College Square Mall)	11:00am
Friday, October 25 th New Member Orientation 825 W First North St – Chamber Board Room	8:30am
Friday, October 25 th Ribbon Cutting – The Vale 243 W Main St	12:00pm
Friday, November 1 st First Friday Concert Series – The Dirty French Broads The Green @ The Farmers Market	6:00-9:00pm
Monday, November 4 th Grand Opening Ribbon Cutting – Jones Trolling Motor Repair Center 1014 W First North St	3:00pm

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

www.morristownchamber.com



Registration forms for the 2024 Christmas Parade are now available at the Chamber or on our website (www.morristownchamber.com). If you are interested in participating in the parade, please register early. Deadline to enter is NOON on Thursday, November 14.

New Member Orientation

- 1-Hour Orientation to all things “Chamber of Commerce.”
- Learn about how to make the most of your Chamber Membership.
- Receive your Welcome Packet that contains your membership plaque, decal, + more!

RSVP: macc@morristownchamber.com



FRIDAY

OCTOBER
25th

8:30 AM
825 W First North Street
Chamber Board Room