

## *A Message from the President --Marshall Ramsey*



### Some Important Thoughts on the Christmas Parade

With December quickly approaching, I want to talk about one of the community's favorite upcoming events, The Christmas Parade sponsored again this year by our friends at Morristown Pediatric Dentistry!

I want to take this opportunity to highlight a few VERY IMPORTANT rules that will be followed this year. **Each entrant may only have one vehicle or one vehicle pulling a float.** This rule is necessary due to the growth of the parade and the space available in the lineup area. We know you want to show off your company's 9 new vehicles, but look at the parade through the eyes of a child...do they care?

The parade can be a marketing opportunity for a creative company, but is in no way meant to be a stream of UNDECORATED company vehicles. You will notice that last ALL CAPS word in the last sentence, UNDECORATED. This year, **if you are undecorated, you will be asked by parade volunteers and law enforcement to leave the lineup area and you will not be able to participate in the parade.** Again, this is the season for joy, happiness, music, decorations and celebrations. We know this may hurt some feelings, but the number of undecorated vehicles just driving down the street in no way entertains the target audience, our youth. Most of our past participants go above and beyond decorating, but you will notice on the application, this is a requirement and will be enforced.

The parade is a 6 month planning undertaking and we want this to be a great community event. Another unfortunate note, after viewing the footage from last year and hearing from drivers and floats, spectators were pushing almost to the middle of main street downtown so, this year, you will see a number of metal barriers keeping individuals safe and out of the parade route. **We are asking all spectators to respect the barriers, parade marshals and law enforcement when asked to "step back" out of the street.**

Based on insurance requirements, **there is no throwing of candy, but participants are totally free to hand out as much as they like walking along the route, close to the sidewalks.**

Every year we begin the parade process with more rules as sadly, individuals continue to think of ways around them. It makes those of us at the Chamber who are responsible for putting on a safe and entertaining parade sometimes wonder if it's time to change to a static parade where entrants create the float, sit still, then the public walks the route to see the decorations.

We all want our parade to be a great community event; a safe community event and we have high expectations of those participating.



# The Chamber Celebrates a Successful Concert Series



The 2024 First Friday Concert Series concluded on Friday, November 1st.

We celebrated eight FREE community concerts this season, and this certainly would not have been possible without our series sponsors. Not only were they sponsors, but they are also our partners and our friends. We have enjoyed getting to know each of them and their teams on a personal

level spending eight Friday evenings together with our community and our families. It has truly been a blessing and a time to fellowship. We are already looking forward to our 2025 season!

If you see any of these sponsors, please thank them for their efforts in enhancing the quality of life here in Morristown.

Sincerely,

Natasha Morrison, Director of Downtown Development

## THANK YOU TO OUR SPONSORS

THE TERRY LAW FIRM  
PERSONAL INJURY ATTORNEYS

 **foundever**

 **HEALTH STAR**  
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[www.HealthStarTN.org](http://www.HealthStarTN.org)

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RESTORATION

 **HOWMET**  
**AEROSPACE**  
Where your career takes flight.  
[www.howmet.com](http://www.howmet.com)

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 **LA. LAKEWAY**  
**AUTO**

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 **MORRISTOWN**  
PARKS AND RECREATION

**FIRST**  
**FRIDAY**

**CONCERT SERIES**  
**& NIGHT MARKET**

 **DOWNTOWN**  
*Morristown*

# MEMBERSHIP

*Breakfast*

HOSTED BY



**MORRISTOWN**  
UTILITIES

WEDNESDAY, NOVEMBER 13  
7:30 AM

433 W FIRST NORTH STREET

RSVP TO:  
[MACC@MORRISTOWNCHAMBER.COM](mailto:MACC@MORRISTOWNCHAMBER.COM)  
OR 423-586-6382





# Membership BREAKFAST

**HOMETRUST BANK**  
**Wednesday, December 4th | 7:30am**  
**120 Evans Avenue**

*RSVP TO:*

[macc@morristownchamber.com](mailto:macc@morristownchamber.com)

or 423-586-6382.



# In Downtown Morristown

Small Business Saturday  
**NOVEMBER 30TH**

**DOWNTOWN MORRISTOWN:**

**FOOD TRUCKS** (Both Sides of Peavine Alley)

**FIRST FIRE TRUCK**

**PHOTOS WITH SANTA** (1-3PM)

**BOUTIQUE PASSPORT LAUNCH**

WITH PROOF OF PURCHASE(S) TOTALING \$50 YOU'LL RECEIVE:

- \$1 OFF BEER @ 1907 BREWING COMPANY

- FREE BAG OF DONUTS FROM DONUT NV



*Morristown's*

## Boutique Passport

Your Guide to

*Local Shopping*

Launching

**Nov  
30**

at Downtown Morristown's  
Small Business Saturday Celebration

Also available at  
participating boutiques:

Begin Again Shoppe  
Dawson's Men's Shop  
East Tennessee Diamond  
Elliott's Boots & Shoes  
Finely Feathered  
Gigi's  
The Girls & Me Boutique  
Kelley Marie Chic Boutique  
Main Street Christian Bookstore  
Rowena's on Main  
Sweet Magnolia  
Trinkets & Treasures  
J Tilden's Art Gallery  
Vintage This-n-That



# Chamber Recognizes Local Industry



2024 Board Chairman Jim Price expresses the Chamber's appreciation to area industry at the Industrial Appreciation Breakfast

This year's Annual Industrial Appreciation Breakfast was hosted on October 24 in the R. Jack Fishman Library at Walters State Community College. Nearly 150 industry representatives, community, Chamber and elected leaders, as well as event sponsors attended the event to celebrate the many contributions of the local manufacturing and industrial-related companies. While we may only gather once a year to thank them, those in attendance as well as many other community leaders understand the vital role our industrial base plays in Morristown and Hamblen County, each and every day. Those who expressed their appreciation included Chamber Board Chair Jim Price, Morristown Mayor Gary Chesney and Hamblen County Mayor Chris Cutshaw. James Craine, Vice Chair of the Industrial Development Board, also conveyed his gratitude for the industrial presence in our community and highlighted many of the contributions this sector makes to the vitality of our area's economy. He announced that reported capital investment in land, buildings and equipment by existing industry operations totaled over \$185 million in the last year, creating some 325 new jobs. He also recognized those companies celebrating a significant anniversary. Companies recognized during the program were:

**Besturnings, Inc.**  
**Colortech, Inc.**  
**Cummins**  
**Hide-A-Way Doors**  
**Iconex**  
**Kawasaki Tennessee, Inc.**  
**MAHLE Engine Components**  
**MooreCo Inc.**  
**OTICS USA, Inc.**  
**Petoskey Plastics**  
**Precision Flooring Products, Inc.**  
**R & S Logistics**  
**Sonoco Flexible Packaging**

**Clayton Supply Company**  
**Cornhole Solutions**  
**HBF Foods**  
**Howmet Aerospace**  
**International Paper**  
**Koch Foods**  
**Mason Machinings, Inc.**  
**Original Footwear**  
**Performance Foodservice – East Tennessee**  
**Pioneer Plastics**  
**Precision Boilers**  
**Rich Products Corporation**  
**Universal Environmental**

Special thanks to the following sponsors who made this year's event possible:

**Major Sponsor:** Andrew Johnson Bank; Burke Ailey Construction Co., Inc., C & C Millwright Maintenance Co., Citizens National Bank, Express Employment Professionals, First Horizon Bank, Hale Construction, Inc., HC\*EXCELL, HealthStar Physicians, Home Trust Bank, Luttrell Staffin Group, MBI Companies Inc., Morristown Utilities, Murrell Burglar Alarms, ORNL Federal Credit Union, Strate Insurance Group, Inc., Walters State Community College and WorkNow!, Inc.

**Corporate Sponsors:** Cherokee Millwright, Citizen Tribune, Commercial Bank, Craine Thompson & Jones, PC, First Peoples Bank, Joseph Construction Company, Quality Waste, Shafer Insurance, TVA and Wimberly, Lawson, Wright, Daves & Jones PLLC.



## Plans Underway for January Future Ready Expo

The Chamber, HC\*Excell and the Hamblen County Department of Education are again partnering to plan the upcoming Future Ready Expo. This year's theme – Unlock Your Future – provides 8<sup>th</sup> grade students the “keys” to

unlock their future through the exploration of various career and job opportunities in Morristown and the Lakeway Area. The event is scheduled for Wednesday, January 15, 2025, at the Walters State Great Smoky Mountains Expo Center.

The event planning committee is currently seeking business exhibitors.



Participation is FREE of charge. This is a wonderful opportunity to provide information that could guide students as they begin their high school path of instruction. If you and your business are interested in being an exhibitor at this year's FRE event, please go to <https://www.futurereadyexpo.com> to sign up. Deadline is December 13<sup>th</sup>. For questions, feel free to contact Jodi Barnard at the Chamber office at 423/586-6382.



## Downtown Christmas Ornament on Sale Now



This year's Downtown Christmas Ornament is now available for purchase at the Chamber. Cost is \$25 each or \$20 each if you purchase 5 or more. The ornament features Morristown's First Fire Truck next to the City Christmas Tree at the Farmers Market and is packaged in a beautiful red gift box. Supply is limited.

The Chamber also has a supply of last year's ornament available for purchase for \$15 each.



*Please Join Us!*  
*Friday, December 6, 8:00 a.m.*  
**TCAT Morrystown**

# Meet the Mayor

Chris Cutshaw was recently appointed Hamblen County Mayor by the County Commission upon the retirement of former Mayor Bill Brittain. He will serve in this capacity until the general election on 2026. Prior to his appointment, Mayor Cutshaw was Chairman of the Hamblen County Commission, serving as Commissioner from the 9th District.

Please plan to come out and welcome Mayor Cutshaw and hear about what's going on with various projects in Hamblen County.



## Leadership Morrystown Sessions Winding Down

Leadership Morrystown will soon conclude their 2024 program. Recent sessions included Arts and Recreation on October 15 and Local Economy on October 24. Other October sessions were Healthcare and Senior Services on October 3 and Public Education on October 29. The group is participating in an optional tour of Lakeway Christian Academy on November 6 and their final session on Public Infrastructure will be held on November 13.



(Above) The Leadership Morrystown Class of 2024 gather at Morrystown Landing during Arts & Recreation Day on October 15



(Left) Leadership Morrystown class members enjoy the beautiful weather and have a class photo taken on the grounds of Wallace Distribution prior to touring the facility on October 24.



# Welcome New Members!

## Tennessee Jacks

130 Terrace Lane

Phone: 423-616-0911

Email: [dean@tennesseejacks.com](mailto:dean@tennesseejacks.com)

[www.tennesseejacks.com](http://www.tennesseejacks.com)

Dean Hitt, Owner

*Restaurant*

## Studio 7 Coffee Shop

210 N Fairmont Ave

Phone: 865-307-2318

Email: [1official.studio7@gmail.com](mailto:1official.studio7@gmail.com)

[Facebook Page](#)

Dee Andino, Owner

*Coffee Shop*

*Milkshake Bar*

*Selfie Studio, Events Venue*

## Seth Voelker, Re/MAX Between the Lakes

720 S Hwy 92, Ste B

Dandridge, TN 37725

Phone: 865-397-8990

Email: [seth\\_voelker@msn.com](mailto:seth_voelker@msn.com)

*Real Estate Agent*

## Valley Ridge Golf Course

1180 Valley Home Rd

Phone: 423-586-9953

[Valley Ridge Golf Course - Reviews & Course](#)

[Info | GolfNow](#)

Chad Smelcer, Manager

*Golf Course*

## All About Blinds

207 Springbrook Dr

Johnson City, TN 37601

Phone: 423-610-0903

Email: [rob@allaboutblinds423.com](mailto:rob@allaboutblinds423.com)

[www.allaboutblindsjohnsoncity.com](http://www.allaboutblindsjohnsoncity.com)

Robert Campbell, President

*Residential and Commercial Window Coverings*

*Blinds, Shades*

## 4 Paws Animal Hospital LLC

210 E Economy Rd

Phone: 423-621-2202

[www.4pawsanimalhospital.org](http://www.4pawsanimalhospital.org)

Kim Dunn, Owner

Sydney Nux, Owner

Hannah DeBusk, DVM

Megan Huling, DVM

*Full-Service Veterinarian Clinic*

## The Vale

243 W Main Street

Phone: 865-230-4278

Email: [thevaleofmorristown@gmail.com](mailto:thevaleofmorristown@gmail.com)

[www.thevaletn.com](http://www.thevaletn.com)

Andre Thomas, CEO/Owner

Megan Mooreland, Event Director

Rachel Thomas, Secretary

*Events Venue*

*Wedding Venue*

## Summertown Metals

4590 Enka Hwy

Phone: 931-629-1953

Email: [alan.stoll@summertownmetals.com](mailto:alan.stoll@summertownmetals.com)

[www.summertownmetals.com](http://www.summertownmetals.com)

Alan Stoll, Owner

*Construction*

*Barndominiums, Ag Barns, Garages*

*Sheet Metal Manufacturing*

## Elevate Hair and Company

117 E Main Street, Ste 100

Phone: 423-616-0001

Email: [elevatehairandco@gmail.com](mailto:elevatehairandco@gmail.com)

[www.elevatehairandco.com](http://www.elevatehairandco.com)

Rebecca EvylInn, Owner

Jason EvylInn, Owner

*Beauty Salon*

*Haircuts, Color, Styling*

*Skincare, Massages*



**Aundrea Salyer, MBA**  
KOSBE Executive Director

Times Available for Counseling Sessions  
at the **Morristown** Area Chamber of Commerce  
For appointment times call (423) 392-8825

# AMBASSADOR OF THE MONTH



**Rhonda Norris**  
GAINS COACHING & CONSULTING

# AMBASSADOR OF THE QUARTER



**Adam Ivy**  
FIRST HORIZON BANK



## Featured Gold Star Members



*The Chamber boasts over 100 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors.*



[www.cbtn.com](http://www.cbtn.com)



[www.iatricmfg.com](http://www.iatricmfg.com)



[www.musfiber.com](http://www.musfiber.com)



[www.mcfarlandpharmacy.com](http://www.mcfarlandpharmacy.com)



[www.kimsmyagent.com](http://www.kimsmyagent.com)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*

# Mark Your Calendars!

Thursday, November 7 <sup>th</sup> <b>Ribbon Cutting – Local Comfort Heating &amp; Cooling</b> 4900 S Davy Crockett Pkwy	11:00am
Friday, November 8 <sup>th</sup> <b>Ribbon Cutting – Elevate Hair and Company</b> 117 E Main St, Ste 100	9:00am
Monday, November 11 <sup>th</sup> <b>Chamber Office Closed – Veteran’s Day</b>	All Day
Wednesday, November 13 <sup>th</sup> <b>Membership Breakfast – Morristown Utilities</b> 433 W First North St	7:30am
Monday, November 18 <sup>th</sup> <b>Ribbon Cutting – Next Level DME</b> 208 Montvue Avenue	10:00am
Friday, November 22 <sup>nd</sup> <b>Ribbon Cutting—4 Paws Animal Hospital LLC</b> 210 E Economy Rd	11:00am
Thursday & Friday, November 28 <sup>th</sup> & 29 <sup>th</sup> <b>Chamber Office Closed – Thanksgiving Holiday</b>	All Day
Saturday, November 30 <sup>th</sup> <b>Small Business Saturday Celebration</b> Downtown Morristown	All Day
Wednesday, December 4 <sup>th</sup> <b>Membership Breakfast – HomeTrust &amp; Covenant Health</b> 120 Evans Ave	7:30am

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

[www.morristownchamber.com](http://www.morristownchamber.com)

