

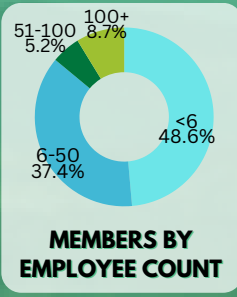


2024 Year in Review

631
BUSINESS MEMBERS

113
GOLD STAR MEMBERS

86 NEW MEMBERS



8 SMALL BUSINESS AWARDS PRESENTED

8 MAJOR TOURISM EVENTS

28 LEADERSHIP MORRISTOWN GRADS

2,500 Attendees

33 NETWORKING EVENTS

84 MEMBERS
11 EVENTS

58
RIBBON CUTTINGS

Women
IN BUSINESS

71 MEMBERS
10 EVENTS

500+ ATTENDEES AT BUSINESS SHOWCASE

DOWNTOWN Morristown

2 GRANTS FOR DOWNTOWN DEVELOPMENT
\$800,000

8
FIRST FRIDAY CONCERTS

21 FARMERS MARKET VENDORS
2,000+ VISITORS

60 EVENTS AT THE FARMERS MARKET

140+ BUSINESSES IN THE CHRISTMAS PARADE

VISIT MORRISTOWN TENNESSEE

25,000 VISITORS
GUIDES DISTRIBUTED

15 COMMUNITY EVENTS
15,000 ATTENDEES

2 MONTHLY E-PUBLICATIONS
2,000 SUBSCRIBERS EACH

103 EVENT SPONSORS

7 MEMBERSHIP BREAKFASTS

25 INDUSTRIES RECOGNIZED

GOLF TOURNAMENT
100+ ATTENDEES

\$118 BILLION
IN INDUSTRIAL CAPITAL INVESTMENT

\$1.4 BILLION
IN RETAIL SALES

\$101.8 MILLION
IN TOURISM REVENUE

780
NEW JOBS CREATED

660 VOLUNTEER HOURS

11 SOCIAL MEDIA CHANNELS
36,000+ FOLLOWERS
300M+ IMPRESSIONS