

Scenes From the 114th Annual Meeting



Chamber President Marshall Ramsey presents 2024 Board Chair Jim Price with a clock to thank him for his year of service and leadership



Susie Cox, President of TCAT Morristown will serve the Chamber as Board Chair in 2025.



Dr. Dale Henry entertains the audience with his humor and inspirational words.



Adam Ivy with First Horizon is recognized as the 2024 Ambassador of the Year. His award is presented by Board Chair Jim Price and 2023 Ambassador of the Year, Lisa Grooms with the Citizen Tribune

Former Hamblen County Mayor Bill Brittain received the 2024 R. Jack Fishman Community Service Award, presented by Board Chair Jim Price and Mike Fishman, President of Lakeway Publishers.



A Message from the President

...Marshall Ramsey



Let the Chamber Help You Market...Through Sponsorships

As spring approaches, so does the Chamber's planning for this year's events. It is shaping up to be a busy year with several major events. We will be having 5 Concerts on the Green this year spanning May-October excluding July 4th as Cherokee Park and Hamblen County will be having their annual event on that Friday. We do have a few sponsorships left for this series and if you have attended a concert recently, you can see the attendance ranges between 200-500 per concert. Concert goers range from retirees to young families. We have something for everyone.

With all of our sponsorships, we can give you a feel for attendance and audience age, and, as with any marketing, it is important to appeal to your target audience. I think we can all agree that while Facebook marketing is free and can reach a large audience,...is it your audience?! Participation in sponsorships provides the benefit of having that spot on social media, but it CERTAINLY isn't limited to that.... All of our events also allow you not to just sponsor but to be involved—invite customers and employees, show off your services and products, and make it an interactive experience. We would honestly ask that you do be involved as the return on your investment can be more measured this way rather than paying a price and praying for results.

The Small Business Awards and the Business Showcase are also very popular events and supporting these events help to honor and promote small business which is the majority of business in our community. Again, these are opportunities to be present. Yes, you can be on a banner, but be there in person, shake hands and do business face to face.

The Industrial Appreciation Breakfast is also very popular with over 200 attendees each year and sponsorships selling out early. This is an opportunity to meet and mingle with industry professionals, many who may use the services that your business offers. This event is not open to the general membership, so a sponsorship is a way to secure your place at this "invitation only" event.

Our Golf Tournament, Annual Meeting and Christmas Parade are other ways you can help support the Chamber by marketing your business through a sponsorship. Continue to check the Chamber Newsletter for other opportunities and be on the lookout for a comprehensive lists of Chamber events to partner with in the coming year!

In case you missed our 114th Annual Meeting, celebrating the accomplishments of 2024, we invite you to view the video at [this link](#) that highlights all the best moments of the year.

Also, please see the "Year in Review" factsheet on page 3.

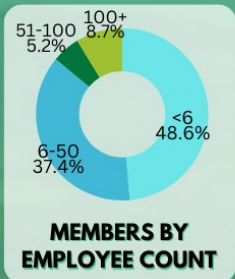
[Dropbox Link](#)

2024 Year in Review

631
BUSINESS MEMBERS

113
GOLD STAR MEMBERS

86 NEW MEMBERS



8 SMALL BUSINESS AWARDS PRESENTED

8 MAJOR TOURISM EVENTS

28 LEADERSHIP MORRISTOWN GRADS

2,500 Attendees

33 NETWORKING EVENTS

84 MEMBERS
11 EVENTS

58
RIBBON CUTTINGS

Women
IN BUSINESS

71 MEMBERS
10 EVENTS

500+ ATTENDEES AT BUSINESS SHOWCASE

DOWNTOWN Morristown

2 GRANTS FOR DOWNTOWN DEVELOPMENT
\$800,000

8
FIRST FRIDAY CONCERTS

21 FARMERS MARKET VENDORS
2,000+ VISITORS

60 EVENTS AT THE FARMERS MARKET

140+ BUSINESSES IN THE CHRISTMAS PARADE

VISIT MORRISTOWN TENNESSEE

25,000 VISITORS
GUIDES DISTRIBUTED

15 COMMUNITY EVENTS
15,000 ATTENDEES

2 MONTHLY E-PUBLICATIONS
2,000 SUBSCRIBERS EACH

103 EVENT SPONSORS

7 MEMBERSHIP BREAKFASTS

25 INDUSTRIES RECOGNIZED

GOLF TOURNAMENT
100+ ATTENDEES

\$118 BILLION
IN INDUSTRIAL CAPITAL INVESTMENT

\$1.4 BILLION
IN RETAIL SALES

\$101.8 MILLION
IN TOURISM REVENUE

780
NEW JOBS CREATED

660 VOLUNTEER HOURS

11 SOCIAL MEDIA CHANNELS
36,000+ FOLLOWERS
300M+ IMPRESSIONS

Future Ready Expo helps students ‘Unlock their Future’



For the sixth year, the Morristown Area Chamber of Commerce partnered with the Hamblen County School System, HC*Excell and Walters State Community College to host the Future Ready Expo on January 15 at the Walters State Great Smoky Mountains Expo Center. While the snowy and cold weather in the Lakeway area disrupted many school schedules, more than 1,000 8th-grade students from Hamblen and Greene counties enjoyed a day of networking with businesses and industries representing sectors in Advanced Manufacturing; Trade & Industry; Public Safety, Emergency Services & Healthcare; and Business, IT, Retail & Hospitality Services.

Over 80 exhibitors from Morristown and the surrounding area participated to offer hands-on, interactive activities such as decorating cupcakes, flying a plane or painting a vehicle on simulators, making toothpaste, practicing CPR, walking through a food truck, and so much more. Workforce Development continues to be a focus for the Chamber and this event allows these students to further explore career opportunities that exist in their hometown, which hopefully inspires them as they prepare to choose classes for high school.



Prior to the event, a contest was held for high school students to design a logo using this year’s event theme – *Unlock Your Future*. The logo chosen was designed by Kishi Truong in Mrs. Kerry Gatlin’s Digital Arts & Design class at West High School.

The committee also recognized the efforts that the exhibitors put into their exhibits, displays and activities by presenting an award in each sector. This year OTICS USA, Inc. was recognized in Advanced Manufacturing, Morristown EAA Chapter 1494 in Trade & Industry, WSCC Surgical Technology Program in Public Safety, Emergency Services & Healthcare, and the Lakeway Area Association of Realtor in Business, IT, Retail & Hospitality Services.



Many thanks to these additional contributors that assisted in making the event a success – MAHLE Engine Components, Morristown Utilities, Lakeway Area Association of Realtors, Carlyle Capital, Food City, English Mountain



Water, Eastman Credit Union, TCAT Morristown, Morristown Hamblen EMA, Team Technologies and Morristown Landing. And a Special Thanks to all the businesses, industries and organizations that exhibited and interacted with the students.



Save The Date

23RD ANNUAL SMALL BUSINESS AWARDS OF EXCELLENCE

Tuesday | April 22nd | 11:30am
First Presbyterian Church of Morristown

SPONSORSHIPS AVAILABLE

Media Sponsor

- Name/Logo on all promo material
- Onstage thank you and introduction
- Special nametags for company reps
- Media exposure
- Two complimentary tickets

Event Sponsor

- Name/logo on promotional material
- Name/logo on tent card & program
- Onstage thank you and intro
- Special nametags for company reps
- Media Exposure, photo with all award winners
- Two complimentary tickets

Award Sponsor

- Name/logo on tent card and program
- Media exposure, photo with one winner
- Special nametag for company reps
- Onstage recognition
- One complimentary ticket



Nomination Form on Page 6.

For more information or to sponsor the Small Business Awards of Excellence, contact Lauren at membership@morristownchamber.com or call 423-586-6382

23RD ANNUAL SMALL BUSINESS AWARDS OF EXCELLENCE



- 2024 Winners**
- Finance/Insurance/Real Estate**
Commercial Bank
- Service Based Award**
ACME Printing
- Nonprofit Based Award**
Hamblen County Substance Abuse Coalition
- Hospitality/Leisure Based Award**
1907 Brewing Company
- Retail Based Award**
Big M Janitorial
- Healthcare Based Award**
Sav Fit
- Horizon Award**
Sidney's Bark n' Bath
- 2024 Small Business of the Year**
HC*Excell



Tuesday | April 22nd | 11:30am
First Presbyterian Church of Morristown

Nomination Form

All nominees must be a small business (less than 50 employees), and current members in good standing with the Morristown Area Chamber of Commerce.

A business only needs to be nominated one time to qualify. To participate, Nominees will fill out an application. Nominees will be judged based on the information in their application, which evaluates their business in the following categories:

- Staying Power
- Innovation of Product or Service
- Response to Adversity
- Growth
- Chamber Involvement
- Community Involvement

Nomination #1

Nomination #2

*You may nominate more than two businesses.

Submit your nominations to the Chamber no later than **Monday, February 24th.**

Email: membership@morristownchamber.com

Mail: Morristown Area Chamber of Commerce, P.O. Box 9, Morristown, TN 37815

Fax: 423-586-6576

Women IN BUSINESS

FEBRUARY 7TH

8:00AM | TCAT MORRISTOWN

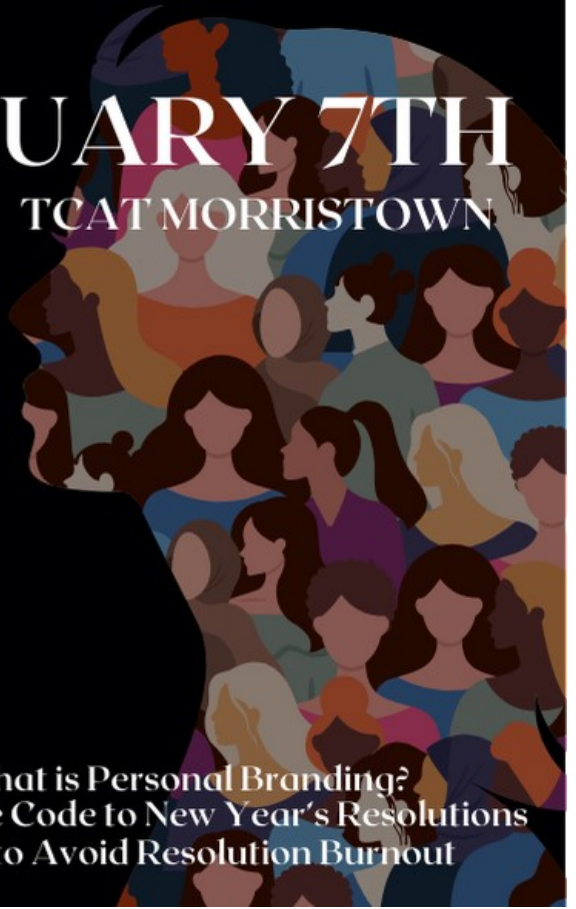
Deciding *who* You Want to Be
while On the Journey to
What You Want

with Certified Executive Coach

Kim Dudash

DUDASH
EXECUTIVE COACHING

What is Personal Branding?
Cracking the Code to New Year's Resolutions
How to Avoid Resolution Burnout



February 7th

BRANDING YOURSELF
Goal Setting, Vision Boards

April 4th

HEALTH & WELLNESS
Physical, Mental, & Nutritional
Stress Management

May 2nd

FINDING FINANCIAL STABILITY
In Every Area of Life

June 6th

RESOLVING WORKPLACE
CONFLICT

August 1st

GROWING WORKFORCE SKILLS
Manufacturing Related, Workforce Development

September 5th

COMMUNITY RESOURCES
For Loved Ones Young and Old

October 3rd

WOMEN'S HEALTH OVERVIEW
From a Panel of Experts

November 7th

TOURISM IN MORRISTOWN
And East Tennessee

December 5th

HOLIDAY PARTY
Shop Local with Women-Owned Businesses

SPONSORSHIPS AVAILABLE:

- NAME/LOGO ON ALL MARKETING
- SPEAKING OPPORTUNITY

\$500

COST TO JOIN:

\$135

For more information or to join, contact Lauren at (membership@morristownchamber.com) or call 423-586-6382.

Business After Hours

Hosted by



MORRISTOWN LANDING
RECREATION AND EVENTS

4355 Durham Landing
Thursday, February 20th
5:00pm



RSVP to
macc@morristownchamber.com
or call 423-586-6382

Upcoming HYPE Events



AGES 20-45

RISE & SHINE

60 BEANS COFFEE

275 E Morris Blvd

Thursday, February 20th

8:00am

RSVP to: macc@morristownchamber.com



2025

CALENDAR OF EVENTS



AGES 20-45 | \$75/YEAR

*Events are subject to change.

<p>Jan 23rd</p> <p>HYPE HAPPY HOUR</p>	<p>Feb 20th</p> <p>RISE N' SHINE</p>	<p>March 13th</p> <p>Lunch & Learn</p>	<p>April 24th</p> <p>HYPE HAPPY HOUR</p>
<p>May 15th</p> <p>RISE N' SHINE</p>	<p>June 18th</p> <p>Lunch & Learn</p>	<p>July 17th</p> <p>HYPE HAPPY HOUR</p>	<p>Aug 21st</p> <p>RISE N' SHINE</p>
<p>Sept 18th</p> <p>Lunch & Learn</p>	<p>Oct 23rd</p> <p>RISE N' SHINE</p>	<p>Nov 13th</p> <p>Holiday Party</p>	<p>Dec</p> <p>TBD</p>



Shrute Insurance Group, Inc.
A Main Street Insurance Group Partner



Contact Lauren for more info or to join at membership@morristownchamber.com or 423-586-6382.

HYPE is for young professionals ages 20-45. To join or to get more information, contact Lauren at membership@morristownchamber.com

Welcome New Members!

Statemint Morristown

Morristown, TN

Phone: 865-216-6546

Email: statemintmorristown@gmail.com

<https://statemintconsignment.com/morristown/>

<https://statemintconsignment.com/morristown/>

Cayla Beard, Owner

Pop Up Consignment Store

The Grounds Guys of Morristown & Pigeon Forge

Jefferson City, TN

Phone: 423-714-0865

Email: morris-town.owner@groundsguys.com

<https://www.groundsguys.com/morristown-pigeon-forge/>

<https://www.groundsguys.com/morristown-pigeon-forge/>

Ronn Tritto, President/Owner

Lawn Care Services, Holiday Lighting Installation

LuxRally Travel—Bob Vick

Morristown, TN

Phone: 423-277-1516

Email: Rob-ert.vick@LuxRallyTravel.com

Rob-ert.vick@LuxRallyTravel.com

Bob Vick, Luxury Travel Advisor

Travel Agency, Vacations, Corporate Rewards Trips

Hot & Cold Air Co.

Morristown, TN

Phone: 865-321-0152

Email: info@hotandcoldairco.com

<https://hotandcoldairco.com/>

Tristan Kanthack, Owner

Kaelyn Kanthack, Office Manager

HVAC Installation and Service

Guzman Construction

675 Witt Rd

Morristown, TN 37813

Phone: 423-317-6555

Email: info@guzmansub.com

<https://guzmanconstruction.co/>

Israel Guzman, CEO

Jorge Guzman, COO

Lee Shepard, General Manager

Construction—Commercial and Residential



Gold
Star
Member

The Hemp Connection

3606 W Andrew Johnson Hwy, Ste 11

Morristown, TN 37814

Phone: 423-748-6838

Email: thehempconnectiontn@gmail.com

<https://www.the-hemp-connection.net/>

<https://www.the-hemp-connection.net/>

Will Kaizer, Owner

Cannabis Store

Redline Media Solutions

Morristown, TN

Phone: 423-254-7284

Email:

chava@redlinemediasolutions.com

redlinemediasolutions.com

Autumn Smith, Owner

Chava Trentham, Director of Sales

Full-Service Marketing Agency

Johnson Controls

1820 Midpark Rd, Ste A

Knoxville, TN 37921

Phone: 865-292-5963

Email: jason.laster@jci.com

www.johnsoncontrols.com

Jason Laster, Service Account Rep

Fire Security and Restoration

HVAC—Industrial, Commercial & Residential

Security Systems

Soundtrax Records

5251 W Andrew Johnson Hwy

Morristown, TN 37814

Phone: 865-250-2644

Email: soundtraxtn@gmail.com

www.soundtraxrecords.com

David Price, Owner

Vinyl Records Store

Lumify Printing and Marketing

4120 W Andrew Johnson Hwy

Morristown, TN 37814

Phone: 865-320-0006

Email: leandroc@cc-ind.com

lumifyprinting.com

Leandro Cores, Owner

Abigail Altenberger, Graphic Designer

Promotional Products

Screen Printing

Advertising/Marketing

RedRush Digital

Morristown, TN

Phone: 214-218-8188

Email: adam@redrushdigital.com

<https://redrushdigital.com/>

Adam Rushlow, Owner

Full-Service Marketing Agency

When you are Looking for a product or service

Don't forget to use our on line

Membership Directory at

www.morristownchamber.com

To support the businesses who support our community through their Chamber investment.

AMBASSADOR OF THE MONTH



Mattie Bryant
JOLLY QUILL PROMOTIONAL MARKETING

AMBASSADOR OF THE QUARTER



Emmalee Costner
EMMALEE GRACE PHOTOS



Featured Gold Star Members



The Chamber boasts over 110 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors. Below are some of our NEWEST GS Members



www.1907brewingcompany.com



www.mymorristown.com



MORRISTOWN LANDING
RECREATION AND EVENTS

www.morristownlanding.com



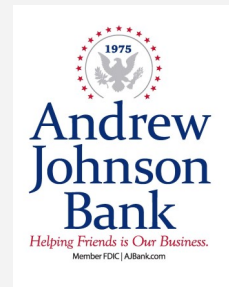
www.tvacreditunion.com



www.mahle.com



www.seiconstruction.com



www.andrewjohnsonbank.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars!

Wednesday, February 5 th Ribbon Cutting – J Tilden’s Art Gallery 164 W Main Street	12:00pm
Friday, February 7 th Women in Business TCAT Morristown, 821 W Lousie Ave	8:00am
Friday, February 14 th Ribbon Cutting – Soundtrax Records 5251 W Andrew Johnson Hwy	11:00am
Thursday, February 20 th HYPE Rise n’ Shine – 60 Beans Coffee 275 E Morris Blvd	8:00am
Thursday, February 20 th Business After Hours – Morristown Landing 4355 Durham Landing	5:00-6:30pm
Tuesday, February 25 th Ribbon Cutting – Strate Insurance Group, A Main Street Insurance Company 1750 W Andrew Johnson Hwy	10:00am

New Member Orientation

- 1-Hour Orientation to all things “Chamber of Commerce.”
- Learn about how to make the most of your Chamber Membership.
- Receive your Welcome Packet that contains your membership plaque, decal, + more!

RSVP: macc@morristownchamber.com



FRIDAY

MARCH
28th

8:30 AM
825 W First North Street
Chamber Board Room