

## Keeping Up With the Calendar

As you can tell by the information on the pages of this issue of the **Morristimes**, things are starting to get really active and exciting at the Chamber. We're working very diligently to get our planning done as far ahead as possible so our members can put things on their calendars and not miss out on everything.

We encourage you to read through your **Morristimes** when it arrives in your e-mail each month and mark your calendars for those events of special interest to you.

The Calendar of Events on the last page of each **Morristimes** lists our upcoming Ribbon Cuttings. Our Chamber Ambassadors do a fantastic job attending these events and showing the Chamber's support for these members, but we want to remind you that ANY member is welcome to attend the Ribbon Cuttings. If you see a customer, client or supplier on the list, don't hesitate to join us to celebrate with them. We can assure you it goes a long way toward making them feel welcome and appreciated.

## Some Reminders

### Chamber Chatter!

Don't forget that Chamber Chatter is a great marketing tool for your organization. We encourage our members to submit ads, articles, photos and other information about your business to Debra at [manager@morristownchamber.com](mailto:manager@morristownchamber.com) by noon on the 12th of each month for publication. For full details on how to submit, go to our website, [www.morristownchamber.com](http://www.morristownchamber.com) and check out the most recent Chatter which provides this information.

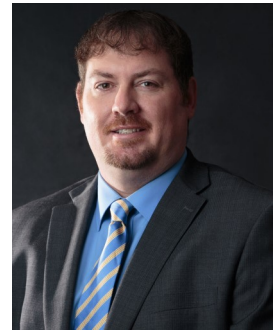
Is your business or organization celebrating a significant anniversary in 2025? If so, the Chamber can help you celebrate. Just contact Lauren at [membership@morristownchamber.com](mailto:membership@morristownchamber.com) for more information.



Have you considered a Gold Star upgrade for 2025? Being a Gold Star Member provides a number of additional benefits, opportunities and additional exposure for your business or organization. Over 100 members have taken advantage of this opportunity and we'd love to have you join them. For information on becoming a Gold Star Member, reach out to Lauren at [membership@morristownchamber.com](mailto:membership@morristownchamber.com).

# *A Message from the President*

*...Marshall Ramsey*



## **Traffic...A Matter of Perspective**

As our community continues to grow, one thing we hear quite often is “there is a lot of traffic in Morristown.” Typically, I hear this from people who have never ventured to Knoxville or Nashville as personally, I feel Morristown is busy, but traffic is a strong word for what we have.

We can see increased traffic counts, but an interesting statistic is the Mean Commute Time compiled by the census. This number is tracked yearly for all commuters working in Hamblen County yet living anywhere. Going back to 2010, prior to the great carwash period, the average commute time to work in Hamblen County was 20.58 minutes. We saw a peak in 2016 of 22.23 minutes and the latest recoded time is 22.20 minutes at the end of 2023.

To us at the Chamber, these numbers are in no way a shock as Hamblen County has been busy for 50 years. Our definition of “busy” may move east or west depending on development, but don’t be confused. If you have \$1 in your left pocket and \$1 in your right, you still have \$2. You can move money between those pockets or even get crazy and carry it in your sock, but you still have \$2.

As Morristown and Hamblen County continues to continue to grow, there is no doubt we will see “traffic” increase, but rest assured, we are a few hundred years away from being in that Knoxville level of traffic.

*Women*  
IN BUSINESS

Sponsored by:



**APRIL 4TH**

**8:00AM | TCAT MORRISTOWN**

*Health & Wellness*

**Yoga Session Led by Joy Whiteside  
Breathing Exercises for Stress Management  
Self Care Tips & Tricks  
Community Resources**

Session Partners:



# 23RD ANNUAL SMALL BUSINESS AWARDS OF EXCELLENCE

## “A Year to Remember”

Honoring All That Small Business are Doing to Make This Year One to Remember

Tuesday | April 22nd | 11:30am  
First Presbyterian Church of Morristown

### SPONSORSHIPS AVAILABLE

#### Event Sponsor      2 Available      \$750

- Name/logo on promotional material
- Name/logo on tent card & program
- Onstage thank you and intro
- Special nametags for company reps
- Media Exposure, photo with all award winners
- Two complimentary tickets

#### Award Sponsor      4 Available      \$350

- Name/logo on tent card and program
- Media exposure, photo with one winner
- Special nametag for company reps
- Onstage recognition
- One complimentary ticket



#### Event Sponsors



**HEALTHSTAR**  
PHYSICIANS, P.C.

HomeTrust Bank



InnerDigital



For more information or to sponsor the Small Business Awards of Excellence, contact  
Lauren at [membership@morristownchamber.com](mailto:membership@morristownchamber.com) or call 423-586-6382



# MEMBERSHIP

## *Breakfast*



Morristown-Hamblen West

653 Merchants Greene Blvd  
Wednesday, March 26th  
7:30am

RSVP TO:  
[macc@morristownchamber.com](mailto:macc@morristownchamber.com) or call 423-586-6382



# Upcoming HYPE Events



# lunch n' learn

PRESENTED BY



&



Rhonda Sams

**CRYE★LEIKE**  
PREMIER REAL ESTATE

# 03/13

THURSDAY

## LUNCH N' LEARN : HOMEBUYING 101

HOW TO BUY A HOME AS A YOUNG PRO

<b>TIME</b> 12 - 1 PM	<b>WHERE</b> CHAMBER BOARD ROOM 825 W FIRST N STREET
<b>TOPICS:</b> WHAT SHOULD YOUNG PROS & FAMILIES BE THINKING ABOUT?	
THE LOCAL HOUSING MARKET WHAT'S THE MARKET OUTLOOK?	ATTENDEES RECEIVE \$100 CLOSING CREDIT SOMEONE WILL WIN \$1,000!
<b>FOOD:</b> BOXED LUNCHES PROVIDED	<b>RSVP:</b> <a href="mailto:membership@morristownchamber.com">membership@morristownchamber.com</a>



MAY - OCT 25

# FIRST FRIDAY

CONCERT SERIES  
& NIGHT MARKET

6-9PM, HEADLINER AT 7PM

DOWNTOWN  
*Morristown*

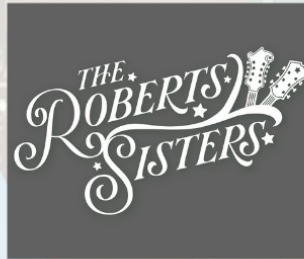


MAY 2



@THE GREEN  
AT THE FARMERS MARKET

JUNE 6



@THE GREEN  
AT THE FARMERS MARKET

AUGUST 1



@THE GREEN  
AT THE FARMERS MARKET

SEPTEMBER 5



@THE GREEN  
AT THE FARMERS MARKET

OCTOBER 3



@THE GREEN  
AT THE FARMERS MARKET

For more information, contact Natasha Morrison at [downtown@morristownchamber.com](mailto:downtown@morristownchamber.com) or 423-586-6382.

Series Sponsors:



# Coming June 2

## Chamber Golf Tournament

### Sponsorship Opportunities



The Chamber Golf Tournament is held the first Monday of June each year. It is a great way to get out in the greens and network with other business owners and community leaders. There are also ways you can get a larger advertisement for your company.

Title Sponsor	\$1,500 (plus cost of player gift)	1 <del>X</del> Available
<ul style="list-style-type: none"> <li>Name/logo on all tournament promotional materials, advertising, PSA's and on registration form</li> <li>Exclusive right to provide player gift with sponsor name/logo to all players and have company representative on site to present the gift to the golfers</li> <li>Two banners displayed at the tournament</li> <li>Free registration for one team (4 players)</li> <li>Recognition in Chamber E-newsletter, Morristimes prior to and after the tournament</li> </ul>		
Lunch Sponsor	\$1,500 (or in-kind)	1 Available
<ul style="list-style-type: none"> <li>Name listed on tournament promotional materials and on registration form</li> <li>Name included in all advertising, pre and post tournament</li> <li>Name/logo listed on banner displayed at the Luncheon Area</li> <li>Free registration fee for two (2) golfers</li> <li>Recognition in the Chamber E-Newsletter, Morristimes prior to and after the tournament</li> <li>Name announced during pre-tournament activities</li> </ul>		
Flight Sponsor	\$1,000	2 <del>X</del> Available
<ul style="list-style-type: none"> <li>Name listed on tournament promotional materials and on registration form</li> <li>Name included in all advertising, pre and post tournament</li> <li>Name and logo listed on banner displayed at the Leaderboard</li> <li>Recognition in the Chamber E-Newsletter, Morristimes prior to and after the tournament</li> <li>Free registration fee for two (2) golfers</li> <li>Name announced during tournament awards presentation ceremony</li> </ul>		
Beverage/Snack Cart Sponsor	\$500	4 Available
<ul style="list-style-type: none"> <li>Sign placed on Beverage Cart/Beverage Stations during the tournament</li> <li>Business name included in all advertising, pre and post tournament</li> <li>Name included in pre-tournament Morristimes E-Newsletters and the post-event Morristimes</li> <li>Option of having company representative drive cart</li> <li>Free registration for 1 golfer</li> </ul>		
Hole Sponsor	\$150	36 Available
<ul style="list-style-type: none"> <li>Business sign placed on Tee Box</li> <li>Discounted entry fee for 1 participating golfer</li> <li>Name listed in post-event Morristimes E-Newsletter</li> </ul>		
Player/Team (4 players)	\$100/\$400	120 Players/30 Teams Limited
<ul style="list-style-type: none"> <li>Business sign placed on Tee Box</li> <li>Discounted entry fee for 1 participating golfer</li> <li>Name listed in post-event Morristimes E-Newsletter</li> </ul>		

INTERESTED IN SPONSORING ONE OF THESE EVENTS? CONTACT DEBRA AT [MANAGER@MORRISTOWNCHAMBER.COM](mailto:MANAGER@MORRISTOWNCHAMBER.COM).



# 2024 Year in Review





# Welcome New Members!

## Mountain Services

119 Evans Avenue  
Morristown, TN 37814  
Phone: 423-200-8053  
Email: [mountain-services01@gmail.com](mailto:mountain-services01@gmail.com)

### [Facebook Page](#)

Julie Cruz, Owner

*Tax Services, ITIN Applications  
Translation Services*

## Supreme Lending—Tracey Erickson

126 Odell Rd  
Newport, TN 37821  
Phone: 727-204-5079  
Email: [tracey.erickson@supremelending.com](mailto:tracey.erickson@supremelending.com)

<https://traceyerickson.supremelendinglo.com/>

Tracey Erickson, Producing  
Branch Manager  
*Real Estate  
Residential Broker*

## Lux Nail and Spa

4310 Evan Green Plaza, Ste 102  
Morristown, TN 37814  
Phone: 423-748-3238  
Email: [luxnailandspa1@gmail.com](mailto:luxnailandspa1@gmail.com)

### [Facebook Page](#)

Sean Beach, Owner  
*Nail Salon*

## Foundations for Life Principles Counseling

121 W First North St  
Morristown, TN 37814  
Phone: 423-262-0180  
Email: [info@moralkombat.com](mailto:info@moralkombat.com)  
[www.flpcounseling.com](http://www.flpcounseling.com)

Dustin Peters, CEO  
Esther Peters, PR Coordinator  
*Counseling Services, Therapy  
Children and Adults*

## Southern Pools and Spas

2415 N Davy Crockett Pkwy  
Morristown, TN 37814  
Phone: 423-560-2600  
Email: [southern-poolsspas@gmail.com](mailto:southern-poolsspas@gmail.com)  
<http://spsbristol.com/>

Cory Singleton, Owner  
*Pool Sales and Installation  
Spas & Saunas*

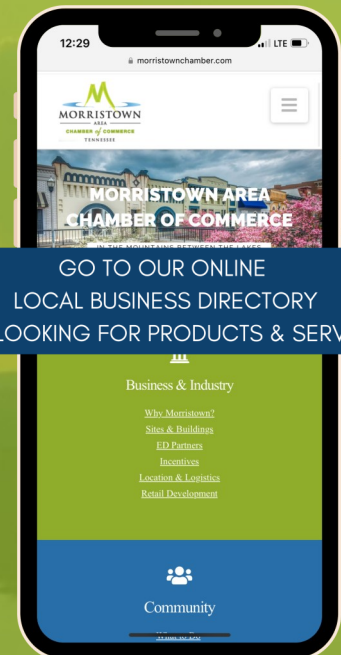
## Laborup

121 E Jackson Ave  
Knoxville, TN 37915  
Phone: 513-374-5943  
Email: [simba@laborup.com](mailto:simba@laborup.com)  
[www.laborup.com](http://www.laborup.com)

Simba Jonga, Founder & CEO  
Corbin Hooker, Head of Talent Solutions  
*Employment Solutions  
Manufacturing Jobs*

## Mattress By Appointment Morristown

2811 W Andrew Johnson Hwy  
Morristown, TN 37814  
Phone: 423-621-1525  
Email: [mbamorristown243443@gmail.com](mailto:mbamorristown243443@gmail.com)  
<https://www.mattressbyappointment.com/store-locator/mattress-by-appointment-morristown-tn/>



GO TO OUR ONLINE  
LOCAL BUSINESS DIRECTORY  
WHEN LOOKING FOR PRODUCTS & SERVICES!

MORRISTOWN AREA CHAMBER OF COMMERCE  
TENNESSEE

## AMBASSADOR OF THE MONTH



**Preston Thompson**  
FIRST HORIZON BANK

MORRISTOWN AREA CHAMBER OF COMMERCE  
TENNESSEE

## AMBASSADOR OF THE QUARTER



**Emmalee Costner**  
EMMALEE GRACE PHOTOS



### Featured Gold Star Members



*The Chamber boasts over 110 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors. Below are some of our NEWEST GS Members*

**BURKE-AILEY**  
Construction Co., Inc.

[www.burke-ailey.com](http://www.burke-ailey.com)



[www.cateagency.com](http://www.cateagency.com)

**COLLEGE**  
*Park*  
PHARMACY

[www.collegeparkrx.com](http://www.collegeparkrx.com)



[www.etcplays.org](http://www.etcplays.org)

**DUDASH**  
EXECUTIVE COACHING

[www.dudashexecutivecoaching.com](http://www.dudashexecutivecoaching.com)



[www.tnmech.com](http://www.tnmech.com)



[www.wcrk.com](http://www.wcrk.com)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*



# Mark Your Calendars!

Thursday, March 11th

11:00am

**Ribbon Cutting – Grounds Guys of Morristown and Pigeon Forge**

Chamber Board Room, 825 W First North St

Thursday, March 13<sup>th</sup>

12:00pm

**HYPE Lunch n' Learn – Homebuying 101**

*Presented by Eastman Credit Union and Rhonda Sams, Crye\*Leike Premier Real Estate*

Chamber Board Room, 825 W First North St

Wednesday, March 26<sup>th</sup>

7:30am

**Membership Breakfast – Covenant M-H West**

653 Merchants Green Blvd

Friday, March 28<sup>th</sup>

8:30am

**New Member Orientation**

Chamber Board Room, 825 W First North St

We encourage you to reach out to us here at the Chamber if you need assistance 423-586-6382.

[www.morristownchamber.com](http://www.morristownchamber.com)

## New Member Orientation

- 1-Hour Orientation to all things “Chamber of Commerce.”
- Learn about how to make the most of your Chamber Membership.
- Receive your Welcome Packet that contains your membership plaque, decal, + more!

**RSVP:** [macc@morristownchamber.com](mailto:macc@morristownchamber.com)



FRIDAY

**MARCH**  
**28<sup>th</sup>**

**8:30 AM**  
**825 W First North Street**  
**Chamber Board Room**