

## Registration Deadline--Thursday, November 13

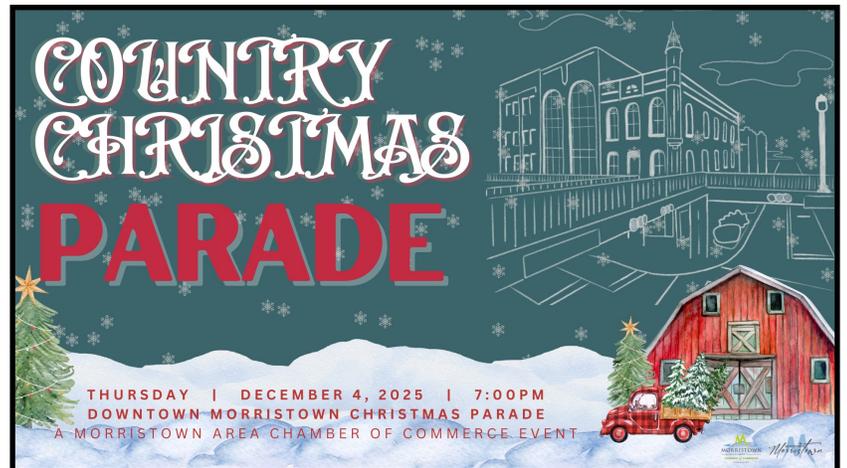
Businesses and organizations planning to participate in the Morristown Christmas Parade must turn in their registration forms by 5:00 p.m. on Thursday, November 13. No entries will be accepted after that time. The Chamber office is open Monday – Friday, 8:30 – 5:00 p.m. The office will be closed on Tuesday, November 11 in observance of Veterans Day.

The deadline must be observed to allow the planning team to organize the parade and communicate rules and line up order to the participants.

The date for the parade is Thursday, December 4 in Downtown Morristown. The parade steps off at 7:00 p.m. This year's theme is "A Country Christmas". Grand Marshal is recently retired Morristown Fire Chief Clark Taylor who will be joined by his wife Susan.

The Christmas Parade is jointly presented by the Morristown Area Chamber of Commerce and Morristown Pediatric Dentistry. Lisa Grooms with the *Citizen Tribune* is the volunteer chairman for the Christmas Parade.

For questions or more information, call the Chamber office, 423-586-6382 or email Debra Williams [manager@morristownchamber.com](mailto:manager@morristownchamber.com) or Natasha Morrison [downtown@morristownchamber.com](mailto:downtown@morristownchamber.com)



### Share Morristown Public Art for Christmas

This year's Downtown Christmas Ornament is now available for purchase at the Chamber. Cost is \$25 each or \$20 each if you purchase 5 or more.

The ornament features Morristown's Public Art Sculpture on the Downtown Green and is packaged in a beautiful dark green gift box. Supply is limited.

# A Message from the President ...Marshall Ramsey



## Be Careful Where You Get Your Information

As the excitement for Thanksgiving and Christmas, especially the Christmas parade heats up, we want to remind you to be wary this season. As all of you know, electronic data is in your life so protect it like you would your own family! When you receive an odd email from a close friend, click the return address and you will usually find it going to someone totally unrelated.

Also be **very careful** believing everything you see and hear online. We were amused to see our “newest super secret data mining facility” in town lately that has only been publicly discussed for the last 2 years, seeing our city and county taking responsible steps to place these types of industries in suitable locations like industrial districts and not in agricultural and residential locations like others have done.

I remind our staff to be aware of power posters between the hours of 9-5, typical work hours. It is hard to be informed of the goings on in a community if you are buried online all day instead of having real interactions with community leaders. We hope these interactions are what our Chamber can provide through breakfasts, after hours events, our Chamber Ambassadors and other chamber events and programs. You will get the real news and not just speculation or uninformed guesses about our community. Remember, those that bark the loudest are usually just loud, not correct.

A promotional poster for a women's business event. The background is black with a large, colorful illustration of a diverse group of women's heads and shoulders in various colors (blue, purple, orange, green). The text is white and arranged as follows:

**Women**  
IN BUSINESS

**NOVEMBER 7<sup>TH</sup>**  
8:00AM | TCAT MORRISTOWN  
821 W LOUISE AVE

**T**ourism  
in East Tennessee

Sponsored by:  
**GAINS**  
COACHING & CONSULTING SERVICES

Interested in joining? Contact Debra ([manager@morristownchamber.com](mailto:manager@morristownchamber.com)) or Lauren ([membership@morristownchamber.com](mailto:membership@morristownchamber.com)) today.

# SAVE *the* DATE

## FUTURE READY EXPO 2026

SEPTEMBER 16, 2026  
WALTERS STATE EXPO CENTER



JOIN US FOR THE SOUTHERN POOLS & SPAS  
**VIP NIGHT SALE AT OUR MORRISTOWN  
LOCATION ON 11/6 FROM 5PM-7PM!**



**SOUTHERN  
POOLS AND SPAS**

ENTER TO WIN A  
**FREE HOT TUB!**



**WE WILL ALSO BE GIVING  
AWAY ONE \$1,000 COUPON  
AND ONE \$500 COUPON!**

**PLUS SAVE 20% ON  
EVERYTHING IN THE  
ENTIRE STORE ON 11/6!**

**2415 N. DAVY CROCKETT PKWY  
MORRISTOWN, TN 37814**

Submission ends 11/1. YOU MUST BE PRESENT AT THE MORRISTOWN SOUTHERN POOLS & SPAS LOCATION (2415 N. Davy Crockett Pkwy Morristown TN 37814) AT THE TIME OF DRAWING TO WIN. The time of drawing will be at 7pm on 11/06/2025. Form submission must be filled out completely and accurately. No purchase necessary to win. VIP Night Sale Hot Tub Giveaway is open only to legal residents living within 50 miles of a Southern Pools & Spas store location. Must be 18 or older to participate. One entry per household. Only one prize per household. Limitations apply. See store for details!

**SUBMISSIONS OPEN UNTIL  
11:59PM ON 11/1.**

**GO TO [SPSBRISTOL.COM/VIP](https://SPSBRISTOL.COM/VIP) OR  
SCAN THE QR CODE AND ENTER  
TO WIN!\***



FREE  
OPEN TO ALL  
MEMBERS



NOVEMBER 12TH  
7:30AM  
433 W 1st North St

# Memberships BREAKFAST

DOOR PRIZES  
FOOD  
NETWORKING

RSVP:

[MACC@MORRISTOWNCHAMBER.COM](mailto:MACC@MORRISTOWNCHAMBER.COM)

JOIN US!



HomeTrust Bank



You're invited

# MEMBERSHIP *Breakfast*

7:30 AM

| DEC  
3RD |

120 Evans Ave

RSVP to:

[macc@morristownchamber.com](mailto:macc@morristownchamber.com)

Co - Hosted by HomeTrust Bank &  
Covenant Health Morristown-Hamblen

# In Downtown Morristown

## Small Business Saturday

NOVEMBER 29TH

11AM-4PM

### DOWNTOWN MORRISTOWN:

Photos with Santa (1-2:30pm)

First Fire Truck

Appearance by "The Grinch"

Bear Brew Coffee

Food Trucks in Peavine Alley

Boutique Passport - *Special Discounts Inside!*

Live Acoustic Music

3PM-7PM

### FARMERS MARKET & DOWNTOWN GREEN

City Tree Lighting

Family Fun

Hessel Tree Farms - *Live Christmas Trees!*

WITH PROOF OF PURCHASE(S) TOTALING \$50 YOU'LL RECEIVE:

-\$1 OFF BEER @ 1907 BREWING COMPANY



# CANDLELIGHT CHRISTMAS MARKET

FRIDAY, DECEMBER 12TH

MAIN STREET MORRISTOWN

5PM-8PM

Shop Local | Live Acoustic Music | Live Artist | Food Trucks  
Giveaways & Doorprizes!



# NEW YEAR'S EVE ON MAIN



Food Trucks | Face Painting | Photo Booth  
Craft Beer, Cider & Wine Available from 1907 Brewing Company

## SPONSORSHIPS AVAILABLE

### GOLD SPONSOR - \$1,500

- Ball drop sponsor (weather permitting)
- Logo on Main Street Banner
- Logo on all marketing materials
- Logo/Name on social media
- MC recognition
- Commercial opportunity to play at the event.

2 Available

### SILVER SPONSOR - \$500

- Name/logo on all marketing materials

4 Available

Contact Natasha Morrison for more information: [downtown@morristownchamber.com](mailto:downtown@morristownchamber.com)

# The Chamber Celebrates a Successful 2025 Concert Series



The 2025 First Friday Concert Series concluded on Friday, October 3rd.

We celebrated five FREE community concerts this season, and this certainly would not have been possible without our series sponsors. Not only were they sponsors, but they are also our partners and our friends.

We have enjoyed getting to know each of them and their teams on a personal level spending five Friday evenings together with our community and our families. It has truly been a blessing and a time to fellowship. We are already looking forward to our 2026 season!

If you see any of these sponsors, please thank them for their efforts in enhancing the quality of life here in Morristown.

Sincerely,

Natasha Morrison, Director of Downtown Development

## THANK YOU TO OUR SPONSORS



Where your career takes flight.  
[www.howmet.com](http://www.howmet.com)



TF-Building Solutions



# FIRST FRIDAY

# CONCERT SERIES & NIGHT MARKET



SHOP LOCAL THIS CHRISTMAS.

# EXPLORE THE BOUTIQUE PASSPORT!

YOUR GUIDE TO LOCAL SHOPPING.  
DISCOUNTS INSIDE.

PICK YOURS UP AT THE CHAMBER  
OR VIEW THE DIGITAL VERSION  
BELOW.



# Welcome New Members!

## **Southerland Family Farm**

3124 Mountain Rd  
Whitesburg, TN 37891  
Phone: 423-736-7879  
Email: [csoutherland@musfiber.net](mailto:csoutherland@musfiber.net)  
[Facebook Page](#)  
Charles Southerland, Owner  
Teresa Southerland, Co-Owner  
Gregg Southerland, Farm Manager  
*Events Venue*  
*Family Farm*

## **La Dulce Bendicion**

121 Brown Ave  
Morristown, TN 37813  
Phone: 423-307-2670  
Email: [magaly37814@hotmail.com](mailto:magaly37814@hotmail.com)  
[Facebook Page](#)  
Magaly Leon, Owner  
*Bakery*  
*Custom Cake and Desserts*

## **Sublime K9 Training & Boarding LLC**

1527 Mt. Pleasant Rd  
Jefferson City, TN 37760  
Phone: 865-804-4303  
Email: [kaylask9s@gmail.com](mailto:kaylask9s@gmail.com)  
<https://sublimek9training.com/>  
Kayla Daniels, Owner  
*Dog Training and Boarding*

## **Assett Commercial Services**

2022 Southwood Circle  
Morristown, TN 37813  
Phone: 336-813-9373  
Email: [jpenley@assettservices.com](mailto:jpenley@assettservices.com)  
<https://assettservices.com/morristown-tn-commercial-cleaning-services/>  
Jacob Penley, Owner  
*Commercial Janitorial & Custodial Cleaning*

## **Frostbite Autoworks**

247 Panda Dr  
Morristown, TN 37814  
Phone: 321-704-2598  
Email: [frostbiteautoworks@gmail.com](mailto:frostbiteautoworks@gmail.com)  
[frostbiteautoworks.com](http://frostbiteautoworks.com)  
Justin Lieske, Detailing Specialist  
*Auto & Marine Detailing*

## **DavisBlake Cleaning**

1409 Davis St  
Morristown, TN 37814  
Phone: 423-231-6790  
Email: [edwardda-visblake423@gmail.com](mailto:edwardda-visblake423@gmail.com)  
<https://davisblakecleaningservices.com/>  
Edward Davis, CEO  
*Commercial Janitorial & Custodial Cleaning*

## **Pye Barker Fire & Safety**

1724 Crestview St  
Knoxville, TN 37915  
Phone: 865-469-0930  
Email: [jeff.cronin@pyebarkerfs.com](mailto:jeff.cronin@pyebarkerfs.com)  
[www.pyebarkerfs.com](http://www.pyebarkerfs.com)  
Jeff Cronin, Sales Representative  
*Security & Fire Systems*

## **Tennessee Açai**

216 E Main St  
Morristown, TN 37814  
Phone: 423-714-6578  
Email: [tennesseaacai@gmail.com](mailto:tennesseaacai@gmail.com)  
[Facebook Page](#)  
Sasha Valentine, Owner  
Nathan Valentine, Co-Owner  
Alexis Valentine, Co-Owner  
*Food Truck*  
*Restaurant*

## **Premier Bookkeeping and Consulting Services LLC**

1039 Rocktown Rd  
Talbot, TN 37877  
Phone: 865-805-8528  
Email: [eric.dalton@premierbacs.com](mailto:eric.dalton@premierbacs.com)  
[www.premierbacs.com](http://www.premierbacs.com)  
Eric Dalton, President  
*Accounting/Bookkeeping Consulting*  
*Tax Incentive Programs*



# AMBASSADOR OF THE MONTH



**Shannon Baker**  
ELWOOD STAFFING

# AMBASSADOR OF THE QUARTER



**Lisa Grooms**  
CITIZEN TRIBUNE



## Featured Gold Star Members



*The Chamber boasts over 110 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors. Below are our GS Members for this month.*



[www.firstpeoplesbank.net](http://www.firstpeoplesbank.net)



[www.christmanco.com](http://www.christmanco.com)



[www.morristownnissan.com](http://www.morristownnissan.com)



CAMERON FELTY  
423-586-5182

[www.cfelty.com](http://www.cfelty.com)



[www.tnoncology.com](http://www.tnoncology.com)



[www.localcomfordsolutions.com](http://www.localcomfordsolutions.com)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*

# Mark Your Calendars

<p>Wednesday, November 5<sup>th</sup>  <b>Ribbon Cutting – La Dulce Bendicion</b>                      121 Brown Avenue</p>	1:00pm
<p>Thursday, November 6<sup>th</sup>  <b>Ribbon Cutting - Porter's Tire West End</b>                      6012 W Andrew Johnson Hwy</p>	11:00am
<p>Thursday, November 6<sup>th</sup>  <b>Business After Hours – Southern Pools &amp; Spas</b>                      2415 N Davy Crockett Pkwy</p>	5:00-6:30pm
<p>Friday, November 7<sup>th</sup>  <b>Women in Business – Tourism in East TN</b>                      TCAT Morristown, 821 W Louise Ave</p>	8:00am
<p>Friday, November 7<sup>th</sup>  <b>Ribbon Cutting – Princesses &amp; Knights Treasures</b>                      1510 N Liberty Hill Road, Ste C</p>	10:00am
<p>Wednesday, November 12<sup>th</sup>  <b>Membership Breakfast – Morristown Utilities</b>                      433 W First North St</p>	7:30am
<p>Thursday, November 13<sup>th</sup>  <b>Ribbon Cutting – Field 2 Finish Land Surveying LLC</b>                      825 W First North Street (Chamber Board Room)</p>	11:00am
<p>Friday, November 14<sup>th</sup>  <b>Ribbon Cutting – Jolly Quill Promotional Marketing</b>                      303 N Fairmont Ave</p>	1:00pm
<p>Friday, November 21<sup>st</sup>  <b>New Member Orientation</b>                      825 W First North Street (Chamber Board Room)</p>	8:30am
<p>Saturday, November 29<sup>th</sup>  <b>Small Business Saturday</b>                      Downtown Morristown</p>	11am-4pm
<p>Thursday, December 4<sup>th</sup>  <b>Christmas Parade</b>                      Downtown Morristown</p>	7:00pm

## New Member Orientation

- 1-Hour Orientation to all things “Chamber of Commerce.”
- Learn about how to make the most of your Chamber Membership.
- Receive your Welcome Packet that contains your membership plaque, decal, + more!

**RSVP:** [macc@morristownchamber.com](mailto:macc@morristownchamber.com)



FRIDAY

NOVEMBER  
21<sup>ST</sup>

8:30 AM  
825 W First North Street  
Chamber Board Room