

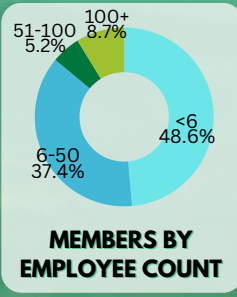


2025 Year in Review

624 BUSINESS MEMBERS

128 GOLD STAR MEMBERS

94 NEW MEMBERS



8 SMALL BUSINESS AWARDS PRESENTED

3 MAJOR TOURISM EVENTS

14 LEADERSHIP MORRISTOWN GRADS

44 NETWORKING EVENTS

**60 MEMBERS
16 EVENTS**

38 RIBBON CUTTINGS

Women
IN BUSINESS

**70 MEMBERS
9 EVENTS**

400+ ATTENDEES AT BUSINESS SHOWCASE

2 GRANTS FOR DOWNTOWN IMPROVEMENT

5 FIRST FRIDAY CONCERTS

**22 FARMERS MARKET VENDORS
2,000+ VISITORS**

48 EVENTS AT THE FARMERS MARKET

120+ BUSINESSES IN THE CHRISTMAS PARADE

**15,000 VISITORS
GUIDES DISTRIBUTED**

**10 COMMUNITY EVENTS
20,000+ ATTENDEES**

**2 MONTHLY E-PUBLICATIONS
2,000 SUBSCRIBERS EACH**

106 EVENT SPONSORS

15 MEMBERSHIP BREAKFASTS/AFTER HOURS

30 INDUSTRIES RECOGNIZED FOR GROWTH

**GOLF TOURNAMENT
100+ ATTENDEES**

\$234 MILLION IN INDUSTRIAL CAPITAL INVESTMENT

ESTIMATED \$1.8 BILLION IN RETAIL SALES

\$103.9 MILLION IN TOURISM REVENUE

760 NEW INDUSTRIAL JOBS CREATED

1,460+ VOLUNTEER HOURS

**11 SOCIAL MEDIA CHANNELS
36,000+ FOLLOWERS
300M+ IMPRESSIONS**