

Morristown/Hamblen County Chosen to Host 2027 Alabama-Mississippi-Tennessee Rural Tourism Conference

The Chamber is pleased to share the exciting news that Morristown has been selected to host the Alabama-Mississippi-Tennessee Rural Tourism Conference in 2027.

Recognizing that tourism is a vital part of a community's economic development, the AL-MS-TN Rural Tourism Conference is a collaborative effort focused on assisting smaller communities in bolstering tourism. Incredible networking opportunities and dynamic speakers are key components of the conference. The speakers present innovative ideas and relevant information that attendees always find useful in facing the unique challenges of promoting rural tourism with limited budgets.

This annual conference is hosted alternately among Alabama, Mississippi, and Tennessee. Over 200 of these tourism professionals are expected to gather at Morristown Landing for seminars and networking opportunities in addition to enjoying multiple pre-conference tours and activities as well as evening events in our historic downtown.

We're thrilled for the opportunity to showcase Morristown to these tourism professionals.

Sponsorship opportunities will be available. For more information, contact Anne Ross, Director of Tourism at the Chamber (tourism@morristownchamber.com).



Sharing a Message from Our County Mayor

The Hamblen County Mayor's Office is excited to share a documentary trailer highlighting Hamblen County's history and our community's connection to Tennessee and America's story.

The documentary project was funded through the Tennessee America 250 grant by the State of Tennessee/Tennessee State Museum and has been produced locally by Lamplighter Media Company. The full-length documentary is scheduled to be released in October 2026.

The project seeks to preserve and bring renewed attention to Hamblen County's history and the role our area played as frontiersmen and women migrated west across the Appalachian Mountains, traveled the region's waterways, and settled along what is now known as the Nolichucky River.

The documentary trailer can be viewed here:

[Video Trailer](#)

Christmas Parade Theme Announced Registration Forms Available at the Chamber **OCTOBER 1**



A Message from the President

...Marshall Ramsey



Economic Pyramid

It would be simple to do a regular back to school article and talk about how important this time of year is for our kids, so I won't. If that isn't obvious by now, I don't think anyone will get it. What I will mention is the value of a strong education system as it relates to growth within a community.

Many of you that have been through Leadership Morristown or have heard me speak have heard mention of the pyramid of economic development. Jack Fishman talks about the Economic Wheel of Fortune. These concepts are pretty identical but I joke with Jack that we don't use wagon wheels very often anymore. In well rounded effective communities, education is the base of your pyramid. It is the base that supports all other development as without education and the educated workforce that comes with it, you can never reach the top of the pyramid that I would say is jobs and investment in a community that is required to spread the burden and keep a well spread tax base.

I have worked and lived in communities that try to build the top of the pyramid first and what you usually find is that companies don't exist in communities without a workforce or if they exist, they are typically low skill, low wage positions. The middle of the pyramid is built with things like healthcare, infrastructure, housing, long range planning, quality of life elements and all those things that everyone also forgets are very important building blocks to a successful community. They are reliant on each other.

Some community's point of the pyramid may look different. Consider a community where tourism is the economic driver and you may see their pyramid looks a little different yet without the base of workforce and education at the bottom holding the pyramid up, the structure crumbles. Communities accomplish this in varying ways and sometimes use creative ways of importing workforce to fill those gaps. Consider one of the state's largest hotel resorts in Nashville where nationalities are listed on employee badges. Is this to be worldly and show diversity? That is what the resort would like you to think but in reality, this is the result of a needed workforce through H-2B temporary workers program. Look at one of our regional counties that has one of the most visited national parks in the country. Does the workforce look different? How many languages do you hear spoken? I see this as a positive of our region that diversity can influence our region in a positive way by building the base of our pyramid in non traditional ways as our community continues to grow.

Women
IN BUSINESS

AUGUST 14TH
8:00AM | TCAT MORRISTOWN

Cookie Decorating Class
With Lakeside Sweets

Interested in joining? Contact Debra (manager@morristownchamber.com) or Lauren (membership@morristownchamber.com) today.

Sponsored by:



Happening Soon in Downtown Morristown

AUG 07
6:00-9:00PM

FIRST FRIDAY

CONCERT SERIES
& NIGHT MARKET

Series Sponsors:



@THE GREEN
AT THE FARMERS MARKET

SEPT 04
6:00-9:00PM

FIRST FRIDAY

CONCERT SERIES
& NIGHT MARKET

Series Sponsors:



@THE GREEN
AT THE FARMERS MARKET

Chamber Connect LUNCHEON

presented by Mary Moffatt, Attorney



Wimberly Lawson

Wright Daves & Jones, PLLC

Attorneys & Counselors at Law

EMPLOYMENT LAW UPDATE LUNCHEON

Tuesday, August 11th | 12:00-1:00pm

TCAT Morristown

821 W Louise Ave.

NEW LOCATION!

- Employment Law Updates
- Recent Court Decisions
- Legislative Changes
- ADA Accommodations Compliance
- AI at Work
- Handling Workplace Challenges

Lunch Provided - \$20/attendee

RSVP online at www.morristownchamber.com or to membership@morristownchamber.com.

FROM THE MORRISTOWN AREA CHAMBER OF COMMERCE

BUSINESS SHOWCASE

SEPTEMBER 10TH | 3-6PM | MORRISTOWN LANDING

80+ LOCAL BUSINESSES

DOOR PRIZES
GIVE AWAYS
SCAVENGER HUNT
DISCOVER LOCAL



[Click Here to Register](#)



With Harold
(OUR NEW *UNOFFICIAL* MASCOT)

Citizen **TRIBUNE**



DITRINCO PHOTO BOOTH CO | EXPRESS EMPLOYMENT PROFESSIONALS | FARMER'S INSURANCE - JAKE STOKELY | THE GIRLS & ME BOUTIQUE | THE GROVES AT MORRISTOWN | LIFE CARE CENTER MORRISTOWN | HERITAGE CENTER | MODERN WOODMEN OF AMERICA | ORNL FEDERAL CREDIT UNION | PERFORMANCE FOOD SERVICE | RIVER VALLEY HEALTH | SOUTHERN WASTE SERVICES

UPCOMING EVENTS

HYPE Young Pros

\$75/YEAR | AGES 20-45



AUGUST 20TH

Happy Hour
5-6:30pm
DIY Screen Printing
Design competition!
Deadline to submit:
August 6th

CUSTOM SWAG FOR EVERY OCCASION
JOLLY QUILL STORES
EXPRESS YOURSELF, YOUR WAY



AUGUST 25TH

Rise N' Shine
8-9am
Central Market
138 W Main Street

Topic: Salary Negotiation
in the Interview Process
led by Roni Snyder,
Career Professionals, Inc.



AUGUST	
MON 3	VS ONLY FEET 8:30PM VS: Saito, Field, Condon, Moore
THU 6	VS HOLY ROLLERS 8:30PM VS: Saito, Field, Condon, Moore
MON 10	VS SIDKICK 8:30PM VS: Saito, Field, Condon, Moore
THU 13	VS VOL VOLTAGE 6:30PM VS: Saito, Field, Condon, Moore
MON 17	VS UMPIRE STRIKES BACK 6:30PM VS: Saito, Field, Condon, Moore
MON 24	VS ANKLE ROLLERS 6:30PM VS: Saito, Field, Condon, Moore
THU 27	VS DIRTY DODGERS 7:30PM VS: Saito, Field, Condon, Moore

2026 SEASON

HYPE *Hickball*

For more information about HYPE or to RSVP for any of these events, contact Lauren at membership@morristownchamber.com or 423-586-6382.





HYPE Mentor Program Off to a Strong Start

The HYPE Mentor Program continues to build momentum as our 18 mentor-mentee pairs move into their fourth month together.

After spending the first few months building trust, setting goals, exploring personality strengths, and developing emotional intelligence, participants are now focusing on effective communication. This month's discussions center on active listening, giving and receiving feedback, navigating conflict, and adapting communication styles to build stronger relationships both personally and professionally.

The HYPE Mentor Program is designed to equip emerging leaders with practical skills they can immediately apply in the workplace and throughout our community. We're grateful to our mentors for investing in the next generation of leaders and proud of the mentees who continue to show up ready to learn, grow, and lead. If you're interested in being part of this initiative by mentoring someone or being mentored yourself, contact Lauren at membership@morristownchamber.com or 423-586-6382.

Thank you to our sponsors for making this possible!

Welcome New Members!

Forte Opening Solutions

506 Municipal Drive
Jefferson City, TN 37760
Phone: 865-297-8941
Email:

quotes@forteopenings.com

www.forteopenings.com

Justin Bartley, Operations Manager
Manufacturing & Industrial Related



Greater Impact Realty—Jennifer Kelkowski

532 Patriot Drive
Dandridge, TN 37725
Phone: 865-358-8339
Email: [jen-](mailto:jenniferpk@greaterimpactrealty.com)

niferpk@greaterimpactrealty.com

[Realtor Site](#)

Jennifer Kelkowski, Realtor
Real Estate Agents



Aundrea Salyer, MBA
Senior Business Counselor

Are you looking for business counseling? Contact the Tennessee Small Business Development Center today!

Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce.
For appointment times call (423) 392-8825
Or visit www.tsbdc.org to view on-demand trainings.

AMBASSADOR OF THE MONTH



Adam Ivy
FIRST BANK & TRUST COMPANY

AMBASSADOR OF THE QUARTER



Shane Michael
DENTON FINANCIAL GROUP



Featured Gold Star Members



The Chamber boasts over 110 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, these special investors. Below are our GS Members for this month.



www.danielpaulchairs.com



www.colortech.com



www.landruminc.com



www.htb.com



www.tufftorq.com



www.poshmedicalspa.com



www.tennovamedicalgroup.com

The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Lauren Seaver, 423.586.6382 or membership@morristownchamber.com

Mark Your Calendars

Friday, August 7th

6:00-9:00pm

First Friday Concert Series – Weathered Soul

The Green at the Farmers Market, 130 W Morris Blvd

Tuesday, August 11th

12:00-1:00pm

Chamber Connect Luncheon – Employment Law Update

TCAT Morristown, 821 W Louise Ave

Friday, August 14th

8:00am

Women in Business

TCAT Morristown, 821 W Louise Ave

Friday, August 14th

12:00pm

Ribbon Cutting – Service Pro Electric LLC

Chamber Board Room, 825 W First North St

Thursday, August 20th

5:00-6:30pm

HYPE T-Shirt Social – DIY T-Shirts!

Jolly Quill, 303 N Fairmont Ave

Friday, August 21st

10:00am

Ribbon Cutting – lead.better.

Chamber Board Room, 825 W First North St

Tuesday, August 25th

8:00am

HYPE Rise N Shine – Salary Negotiation During the Interview Process

Central Market, 138 W Main St

New Member Orientation

- 1-Hour Orientation to all things “Chamber of Commerce.”
- Learn about how to make the most of your Chamber Membership.
- Receive your Welcome Packet that contains your membership plaque, decal, + more!

RSVP ONLINE: www.morristownchamber.com



FRIDAY

**SEPTEMBER
25TH**

**8:30 AM
825 W First North Street
Chamber Board Room**